

BULKY DOCUMENTS

(Exceeds 300 pages)

Proceeding/Serial No: 91115866 and 91157981

Filed: 12/2/2005

Title: Notice of Reliance under Rule 2.122(a)
Second Notice of Reliance under Rule
2.122(e)

Part 1 of 4

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE
TRADEMARK TRIAL AND APPEAL BOARD

PRAIRIE ISLAND INDIAN COMMUNITY,
A FEDERALLY RECOGNIZED INDIAN TRIBE,

Petitioner,

vs.

TREASURE ISLAND CORP.,

Respondent.

Opposition Nos. 91115866 and
91157981

Cancellation Nos. 92028126
92028127; 92028130; 92028133;
92028145; 92028155; 92028171;
92029174; 92028199; 92028248;
92028280; 92028294; 92028314;
92028319; 92029325; 92028342;
and 92028379 (as consolidated)

NOTICE OF RELIANCE UNDER RULE 2.120(j)

Respondent hereby makes of record in connection with this opposition the following Petitioner's Answers to Respondent's Interrogatories and Petitioner's Responses to Respondent's Request for Admission:

(1) PETITIONER'S ANSWERS AND OBJECTIONS TO RESPONDENT'S FIRST SET OF INTERROGATORIES, dated February 1, 1999.

Petitioner's Answers to Respondent's Interrogatories No. 5 will be relied upon to show that Petitioner selected the mark TREASURE ISLAND in "late 1989."

(2) PETITIONER'S ANSWERS AND OBJECTIONS TO THE REGISTRANT'S SECOND SET OF INTERROGATORIES, dated August 6, 1999.

Petitioner's Answers to Respondent's Interrogatories No. 10 will be relied upon to show that Petitioner did not offer hotel services on its premises during the period of January 1, 1990, through December 20, 1996.

Petitioner's Answers to Respondent's Interrogatories No. 25 will be relied upon to show the number of customers who stayed at the Petitioner's hotel during the years 1996, 1997 and part of 1999.

(3) PETITIONER'S SUPPLEMENTAL ANSWERS AND OBJECTIONS TO THE REGISTRANT'S SECOND SET OF INTERROGATORIES, dated September 1, 1999.



Petitioner's Supplemental Answer to Respondent's Interrogatories No. 4 will be relied upon to identify the date persons served as an officer of the Tribal Council.

(4) PETITIONER'S AMENDED ANSWERS AND OBJECTIONS TO THE REGISTRANT'S SECOND SET OF INTERROGATORIES, dated October 15, 2001.

Petitioner's Amended Answer to Respondent's Interrogatories No. 6 will be relied upon to identify the multiple officers of the Tribal Council who learned about the existence of Registrant's property.

(5) PETITIONER'S RESPONSES AND OBJECTIONS TO REGISTRANT'S FIRST SET OF REQUESTS FOR ADMISSIONS TO PETITIONER, dated July 12, 2002.

Petitioner's Response to Registrant's Request for Admission No. 1 will be relied upon to demonstrate that Petitioner did not conduct a trademark search prior to adopting or using the name "Treasure Island."

Petitioner's Response to Registrant's Request for Admission No. 9 will be relied upon to demonstrate that Petitioner did not file an Opposition to any of Registrant's applications for the "Treasure Island" mark with the TTAB, the same Treasure Island marks being the subject of the consolidated cancellation proceedings.

Petitioner's Response to Registrant's Request for Admission No. 28 will be relied upon to demonstrate that Petitioner did not own a hotel prior to 1996.

Petitioner's Response to Registrant's Request for Admission No. 29 will be relied upon to demonstrate that Petitioner did not operate a hotel on its property prior to 1996.

Petitioner's Response to Registrant's Request for Admission No. 70 will be relied upon to demonstrate that Petitioner knew of Respondent's use of "Treasure Island" in connection with a resort hotel casino before Respondent began construction on the hotel connected to its casino.

Petitioner's Response to Registrant's Request for Admission No. 71 will be relied upon to demonstrate that Petitioner knew of Respondent's use of "Treasure Island" in connection with a resort hotel casino before Respondent opened the hotel connected to its casino.

(6) PETITIONER'S ANSWERS AND OBJECTIONS TO REGISTRANT'S THIRD SET OF INTERROGATORIES TO PETITIONER, dated July 12, 2002.

Petitioner's Answer to Respondent's Interrogatories No. 7 will be relied upon to show that Petitioner sent one of its own customers to Respondent's property

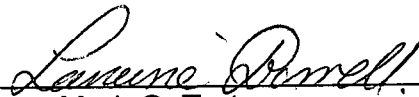
because that person won the contest Petitioner advertised in its newsletter Island Times in January and February 1996.

Copies of the Petitioner's Answers to Respondent's Interrogatories and Responses to Petitioner's Request for Admission as identified above are attached hereto.

DATED this 2nd day of December, 2005.

GREENBERG TRAURIG

By



Mark G. Tratos
R. Richard Costello, of Counsel
Laraine M.I. Burrell
Greenberg Traurig
3773 Howard Hughes Parkway
#500N
Las Vegas, NV 89109
Attorneys for Defendant

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing **NOTICE OF RELIANCE** was served on:

JACOBSON, BUFFALO, SCHOESSLER & MAGNUSON, Ltd.
Henry M. Buffalo, Jr., #236603
Joseph F. Halloran, #224132
Shawn R. Frank, #0309941
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HAUGEN LAW FIRM
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121 S. Eighth Street
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attorneys for **PETITIONER/OPPOSER** by causing a full, true, and correct copy thereof to be sent by the following indicated method or methods, on the date set forth below:

- ☐ by mailing in a sealed, first-class postage-prepaid envelope, addressed to the last-known office address of the attorney, and deposited with the United States Postal Service at Las Vegas, Nevada.
- ☐ by hand delivery.
- ☒ by sending via overnight courier in a sealed envelope.
- ☐ by faxing to the attorney at the fax number that is the last-known fax number.
- ☐ by electronic mail to the last known e-mail address.

DATED: 12/2/08


An employee of Greenberg Traurig, LLP
Attorney for Registrant/Applicant

**IN THE UNITED STATES PATENT AND
TRADEMARK OFFICE BEFORE THE TRADEMARK
TRIAL AND APPEAL BOARD**

Prairie Island Indian Community,
a federally recognized Indian Tribe,

Petitioner

**PETITIONER'S ANSWERS AND
OBJECTIONS TO RESPONDENT'S
FIRST SET OF INTERROGATORIES**

Registration No. 1,949,380

Cancellation No. 28,126

Mark: TREASURE ISLAND AT THE
MIRAGE

vs.

Treasure Island Corporation,

Respondent.

To: Treasure Island Corporation and its counsel of record, Mark G. Tratos and W. David Shenk, Quirk & Tratos, 3773 Howard Hughes Parkway, Suite 500 North, Las Vegas, Nevada 89109.

COMES NOW the Petitioner Prairie Island Indian Community and, pursuant to Rules 26 and 33 of the Federal Rules of Civil Procedure and Rule 407 of the Trademark Trial and Appeal Board Manual of Procedure, provides its responses and objections to the Respondent's undated First Request For Production of Documents and Things.

**I. PRELIMINARY STATEMENT, RESERVATION OF RIGHTS
AND CONTINUING GENERAL OBJECTIONS**

1. The Community objects to the definition of "identify" with respect to a person as overly broad and unduly burdensome. The Community will provide certain identifying information within its possession for persons in the first interrogatory in which a person is

identified.

2. The Community objects to the definition of "identify" with respect to documents as overly broad and burdensome. The Community will produce responsive documents as part of its responses to the Respondent's First Request for Production of Documents and Things.

3. The Community objects to Registrant's discovery requests to the extent that they purport to create duties that are not imposed by the Federal Rules of Civil Procedure.

4. As discovery is in the early stages, the Community has gathered certain information which appears to be related to the Respondent's requests but has not completed its investigations. Accordingly, these responses are necessarily preliminary and may require refinement and supplementation as discovery continues.

5. The Community reserves the right to produce evidence of any subsequently discovered fact or facts or to alter, amend or supplement its objections and responses set forth herein and otherwise to assert factual and legal contentions as additional facts are ascertained.

6. The Community objects to each discovery request insofar as it might be construed as limited or restricting the Community's right to rely on any information and/or document for any purpose whatsoever, including, but not limited to, the use of responsive information and/or documents as evidence at any subsequent hearing or other proceeding.

7. Nothing contained herein shall be construed as an admission by the Community relative to the existence or non-existence of any information and/or document, and no response shall be construed as an admission respecting the relevance or admissibility of any information and/or document, or the truth or accuracy of any statement or characterization contained in any discovery request.

8. The Community objects to providing or disclosing any information protected by the attorney-client privilege.

9. The Community objects to each request to the extent it seeks the production of information and/or documents that contain confidential, proprietary, or sensitive business information.

10. The Community objects to each discovery request to the extent it seeks information and/or documents not now in the possession custody or control of the Community.

11. The Community objects to providing or disclosing any information constituting trial preparation materials or materials otherwise encompassed within the work product doctrine, unless the Respondent makes the requisite showing required by Rule 26 of the Federal Rules of Civil Procedure and Rule 402 of the Trademark Trial and Appeal Board Manual of Procedure.

12. The Community objects to each request which fails to describe the documents sought with reasonable particularity.

13. The Community objects to each discovery request to the extent it seeks information and/or documents that ~~"relate to"~~ a particular person, entity, object, or similar matter on the grounds that such a request is vague, ambiguous, confusing, cumulative, duplicative, over broad, unduly burdensome, and not reasonably calculated to lead to the discovery of admissible evidence.

14. The Community will make reasonable efforts to respond to each discovery request, to the extent no objection is made, as the Community understands and interprets the request. If the Respondent subsequently asserts any interpretation of any discovery request that differs from the Community's interpretation, the Community reserves the right to supplement its objections and responses.

15. The Community objects to each request which (i) is unreasonably cumulative or duplicative; (ii) seeks material obtainable from some other source that is more convenient, less burdensome, or expensive; or (iii) otherwise constitutes an abuse of discovery under Rule 26

9. The Community objects to each request to the extent it seeks the production of information and/or documents that contain confidential, proprietary, or sensitive business information.

10. The Community objects to each discovery request to the extent it seeks information and/or documents not now in the possession custody or control of the Community.

11. The Community objects to providing or disclosing any information constituting trial preparation materials or materials otherwise encompassed within the work product doctrine, unless the Respondent makes the requisite showing required by Rule 26 of the Federal Rules of Civil Procedure and Rule 402 of the Trademark Trial and Appeal Board Manual of Procedure.

12. The Community objects to each request which fails to describe the documents sought with reasonable particularity.

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14. The Community will make reasonable efforts to respond to each discovery request, to the extent no objection is made, as the Community understands and interprets the request. If the Respondent subsequently asserts any interpretation of any discovery request that differs from the Community's interpretation, the Community reserves the right to supplement its objections and responses.

15. The Community objects to each request which (i) is unreasonably cumulative or duplicative; (ii) seeks material obtainable from some other source that is more convenient, less burdensome, or expensive; or (iii) otherwise constitutes an abuse of discovery under Rule 26

Interrogatory No. 5:

Identify all persons who participated in your selection of the mark TREASURE ISLAND and/or in the creation of any logo used by you with the mark TREASURE ISLAND.

Answer: The mark TREASURE ISLAND was selected by the Petitioner in late 1989. The persons who participated in the selection of the mark were the Petitioner through its governing body and the Petitioner's management company, Lucky Seven Corporation.

Interrogatory No. 6:

For each advertisement or promotional piece produced by you in response to Request No. 5 of Registrant's First Request for Production of Documents and Things, state with particularity where and when it appeared.

Interrogatory No. 7:

State your annual advertising and promotional expenditure for goods and services bearing and/or offered under the mark TREASURE ISLAND since the date of first sale in commerce of such goods and services.

Interrogatory No. 8:

Identify each publication or broadcast of advertising that contains your marks and the place of publication or broadcast since the date of first sale in commerce of such goods and services.

(b)(1) of the Federal Rules of Civil Procedure or Rule 402 of the Trademark Trial and Appeal Board Manual of Procedure.

Subject to and without waiving any of the foregoing objections, the Community hereby provides these answers to the Respondent's First Set of Interrogatories.

II. ANSWERS

Interrogatory No. 1: Identify all marks that you use or have used.

Interrogatory No. 2: For each of the marks identified in response to Interrogatory No. 1, state the date of first use in commerce, the type and nature of such use, and the good and/or service in connection with which such first use in commerce was made.

Interrogatory No. 3: List all federal, state and foreign trademark and service mark registrations you have applied for and/or obtained, along with the pertinent registration number, registration or rejection date, and identification of goods and/or services.

Interrogatory No. 4: Identify all goods and services on which or in connection with which you use or have used the mark TREASURE ISLAND, and for each and every separate good and service, (a) state the date of first sale in commerce; and (b) state the total annual volume of sales since the date of its first sale in commerce.

Interrogatory No. 9:

Identify all persons who "consider the goods and services of the Respondent sold and promoted under the mark TREASURE ISLAND AT THE MIRAGE as emanating from Petitioner," as alleged in paragraph 5 of the Petition for Cancellation, and identify each such incident of confusion.

Interrogatory No. 10:

Identify all persons who have "purchase[d] or otherwise use[d] Respondent's goods and services as those of the Petitioner," as alleged in paragraph 5 of the Petition for Cancellation, and identify each such incident of mistaken purchase or use.

Interrogatory No. 11: Identify all persons who have "attribute[d] the source of the Respondent's goods and services to the Petitioner," as alleged in paragraph 6 of the Petition for Cancellation, and identify each incident in which such an attribution was made.

Interrogatory No. 12: Identify all instances of actual confusion between the mark **TREASURE ISLAND** as used by the Petitioner and the mark **TREASURE ISLAND** as used by the Registrant to the extent that any such instance of actual confusion has not been described in your responses to Interrogatory Numbers 9, 10 and 11.

Interrogatory No. 13: Describe with particularity when and how you first became aware of Registrant, including the date and substance of the information.

Interrogatory No. 14: Describe with particularity all searches, assessments, investigations, inquiries, and evaluations you performed prior to and subsequent to commencing to use the mark **TREASURE ISLAND** regarding the availability, viability, registrability, and usage of that mark.

Interrogatory No. 15: Identify all third parties whom you have knowledge of who use, or who have used the mark TREASURE ISLAND or any colorable imitation thereof.

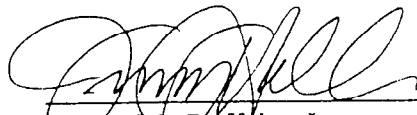
Interrogatory No. 16: Identify all of your disputes, disagreements or threatened litigation, past or present, with third parties over the mark TREASURE ISLAND.

Interrogatory No. 17: Identify all transactions under which you acquired rights to the mark TREASURE ISLAND.

Interrogatory No. 18: Identify all transactions in which you licensed or permitted a third party to use the mark TREASURE ISLAND.

Interrogatory No. 19: Identify all persons who prepared any answer or portion of any answer to these interrogatories and/or who participated in such preparation by gathering or providing pertinent knowledge of information.

Dated: 2/1, 1999



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ATTORNEYS FOR THE PRAIRIE ISLAND
INDIAN COMMUNITY

**IN THE UNITED STATES PATENT AND
TRADEMARK OFFICE BEFORE THE TRADEMARK
TRIAL AND APPEAL BOARD**

Prairie Island Indian Community,
a federally recognized Indian Tribe,

Petitioner

vs.

Treasure Island Corporation,

Respondent.

Reg. Nos. 1,949,380; 1955,279
2,010,396; 2,176,004; 1,984,421
2,040,221; 2,019,481; 1,918,033
1,941,475; 1,966,090; 1,903,619
1,943,123; 1,949,379; 1,985,968
2,040,756; 2,040,770; 1,981,369

Can.Nos. 28,126; 28,127; 28,130
28,133; 28,145; 28,155; 28,199
28,248; 28,280; 28,294; 28,314
28,319; 28,325; 28,342; 28,379
28,171; 28,174

**PETITIONER'S ANSWERS AND OBJECTIONS TO THE REGISTRANTS
SECOND SET OF INTERROGATORIES**

TO: TREASURE ISLAND CORPORATION AND ITS ATTORNEYS, QUIRK & TRATOS,
3773 HOWARD HUGHES PARKWAY, SUITE 500 NORTH, LAS VEGAS, NEVADA
89109.

COMES NOW the Petitioner Prairie Island Indian Community and pursuant to Rules 26 and 33 of the Federal Rules of Civil Procedure and Rule 407 of the Trademark Trial and Appeal Board Manual of Procedure, and provides its answers and objections to the Respondent's second set of Interrogatories.

**I. PRELIMINARY STATEMENT, RESERVATION OF RIGHTS
AND CONTINUING GENERAL OBJECTIONS**

1. The Community objects to the definition of "identify" with respect to a person as overly broad and unduly burdensome. The Community will provide certain identifying information within its possession for persons in the first interrogatory in which a person is identified.

2. The Community objects to the definition of "identify" with respect to documents as overly broad and burdensome. The Community will produce responsive documents as part of its responses to the Respondent's First Request for Production of Documents and Things.

3. The Community objects to Registrant's discovery requests to the extent that they purport to create duties that are not imposed by the Federal Rules of Civil Procedure or the Trademark Trial and Appeal Board.

4. As discovery is ongoing, the Community has gathered certain information which appears to be related to the Respondent's requests but has not necessarily completed its investigations. Accordingly, these responses may require refinement and supplementation as discovery continues.

5. The Community reserves the right to produce evidence of any subsequently discovered fact or facts or to alter, amend or supplement its objections and responses set forth herein and otherwise to assert factual and legal contentions as additional facts are ascertained.

6. The Community objects to each discovery request insofar as it might be construed as limited or restricting the Community's right to rely on any information and/or document for any purpose whatsoever, including, but not limited to, the use of responsive information and/or documents as evidence at any subsequent hearing or other proceeding.

7. Nothing contained herein shall be construed as an admission by the Community relative to the existence or non-existence of any information and/or document, and no response shall be construed as an admission respecting the relevance or admissibility of any information and/or document, or the truth or accuracy of any statement or characterization contained in any discovery request.

8. The Community objects to providing or disclosing any information protected by the attorney-client privilege.

II. ANSWERS

Interrogatory No. 1: Identify each person who possesses or whom you reasonably believe may possess direct knowledge or information referring or relating or relating to the subject of this suit.

Interrogatory No. 2: For each person identified in response to Interrogatory No. 1 state with particularity the facts or issues of which the person has knowledge.

Interrogatory No. 3: Identify each person who you have retained or plan to use as an expert witness or consultant in connection with this proceeding.

Interrogatory No. 4: Identify each person who served as an officer, director, or member of the Tribal Council, general manager, or marketing director of Your Property at any time during the period of 1988 to the present. For each such person, state each of their positions, the time period in which they served in each position.

Interrogatory No. 5: Identify each person or entity (including, but not limited to, marketing directors, advertising agencies and public relations firms) who was involved in or responsible for advertising, marketing and/or promotion of Your Property from 1988 to the present.

Interrogatory No. 6: Describe when and how each member of the Tribal Council and each general manager of the Your Property first heard or learned of Treasure Island in Las Vegas.

Interrogatory No. 7: State the dates on which each member of the Tribal Council and each general manager or marketing director of Your Property visited Las Vegas, Nevada, during the period of 1988 to the present, the name of the hotels where each stayed, and whether they visited The Mirage, Treasure Island at the Mirage, or the Golden Nugget at any time during each trip.

Interrogatory No. 8: State whether you directly or through others made any effort to determine whether any business was using any mark containing the words "Treasure Island" in connection with casino services prior to adopting or using the name "Treasure Island" in connection with Your Property. If so, describe the type, timing, nature, extent and findings of any such efforts.

Interrogatory No. 9: State whether you directly or through others made any effort to determine whether any business was using any mark containing the words "Treasure Island" in connection with hotel, lodging, or reservations services prior to adopting or using the name "Treasure Island" in connection with Your Property. If so, described the type, timing, nature and extent of any such efforts.

Interrogatory No. 10: State each and every fact supporting your contention in your petitions or cancellation that Your Property offered hotel services in the nature of arranging for lodging of casino patrons during the period of January 1, 1990, through December 20, 1996.

Answer: The Community arranged for the lodging of casino patrons as various hotels/motels in the general vicinity of its casino, Treasure Island, prior to opening its own hotel. The participating hotels included but were not limited to Days Inn in Bloomington, Minnesota; Hastings Inn; Super 8 Motel in Lakeville, Minnesota; Bradbury Suites; Super 8 Motel in Hastings, Minnesota; the Kahler Motel in Rochester Minnesota; Radisson Hotel in Rochester Minnesota; the Kelly Inn in St. Paul, Minnesota; the Red Carpet Inn in Red Wing, Minnesota; the Canterbury Inn in Shakopee, Minnesota; the Days Inn Airport; the Radisson Hotel in St. Paul; Bay Villa Hotel; the Ramada Inn in St. Paul, Minnesota; the Super 8 Motel in Zuimbrot, Minnesota; the Dan Patch Inn in Shakopee, Minnesota; the Super 8 Motel in Fairbault, Minnesota; the Fantasuite Hotel in Burnsville Minnesota; the Excell Inn in Bloomington, Minnesota; the Comfort Inn; the Super 8 Motel in Granite Falls, Minnesota; the Ashland Motel in Ashland, Wisconsin; and the Anderson House in Wabasha, Minnesota. Discovery regarding this interrogatory is ongoing.

Interrogatory No. 11: Describe in detail the "relevant market" referred to in your petitions for cancellation.

Interrogatory No. 12: Describe in detail what efforts, if any, you have made to reduce the potential for confusion between Your Property and Treasure Island at The Mirage.

Interrogatory No. 13: State when you notified Registrant (or any affiliated or related corporation) of your claim to superior rights in or prior use of the mark "Treasure Island."

Interrogatory No. 14: If the earliest date set forth in response to Interrogatory No. 13 is later than October 1993, state the reason why you waited to notify the Registrants Marks at issue in this proceeding is likely to cause confusion.

Interrogatory No. 15: List all trademarks that you considered adopting for Your Property and the dates of such considerations.

Interrogatory No. 17(sic): Describe in detail (addressing each of the relevant factors) the evidence supporting your contention that each of Registrant's Marks at issue in this proceeding is likely to cause confusion.

Interrogatory No. 18(sic): List all publications (including, but not limited to, magazines, newspapers, and trade industry publications) subscribed to by the Tribal Council and/or Your Property during the period of 1988 through 1998.

Interrogatory No. 19(sic): List all professional gaming organizations which Your Property, the Tribal Council, or the Prairie Island Indian Community are members and the time period of membership.

Interrogatory No. 20(sic): If you contend that Registrant is not the prior user of the mark "Treasure Island" in connection with casino service, state detail the fact and legal basis for your contention.

Interrogatory No. 21(sic): If you contend that your claims for cancellation are not barred by the doctrine of laches, state in detail the facts and legal basis for your contention.

Answer: For at least the following reasons, the Registrants equitable defenses, including laches, are either inapplicable or are barred:

Interrogatory No. 22(sic): State to the best of your knowledge the number of customers who have visited Your Property each year from 1988 to the present.

Interrogatory No. 23(sic): Rank in order the top fifteen states in which most of the customers of Your Property reside and the percentage of visitors from each state in your overall customer base.

Interrogatory No. 24(sic): For each of the states identified in response to Interrogatory No. 23, state the percentage who stay at your hotel and the percentage that game in your casino.

Interrogatory No. 25(sic): State the number of people who have stayed in lodging at Your Property for each year in which you have offered lodging.

Answer: The Community objects to this interrogatory inasmuch as it misrepresents facts regarding the Community's hotel services. The Community has offered lodging to its customers since January 1990. It has offered lodging to its customers at its Property since December 1996. The Community has not have the number of people to whom the Community provided lodging prior to December 1996. The Treasure Island Hotel does not have a record of

the number of customers staying at the hotel in December of 1996. The numbers for the subsequent years are as follows:

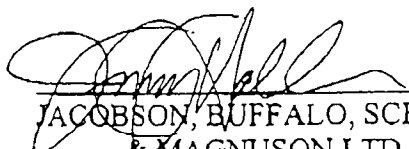
1997:	84,446 (44,445 Rooms x 1.9 guests per room on average)
1998	125, 936 (66,282 Rooms x 1.9 guests per room on average)
1999ytd	78,413 (41,270 Rooms x 1.9 guests per room on average)

Interrogatory No. 26(sic): State the amount of money that you have spent on advertising for Your Property for each year from 1984 to the present.

Interrogatory No. 27(sic): State the total drop and income from casino and hotel services for each year since 1989.

Interrogatory No. 28(sic): State the total visitor volume for Your Property for each year since 1984.

Date: August 6, 1999


JACOBSON, BUFFALO, SCHOESSLER
& MAGNUSON LTD.

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HAUGEN LAW FIRM PLLP
Orrin M. Haugen, #17972
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**IN THE UNITED STATES PATENT AND
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28,248; 28,280; 28,294; 28,314
28,319; 28,325; 28,342; 28,379
28,171; 28,174

**PETITIONER'S SUPPLEMENTAL ANSWERS AND OBJECTIONS TO THE
REGISTRANTS SECOND SET OF INTERROGATORIES**

TO: TREASURE ISLAND CORPORATION AND ITS ATTORNEYS, QUIRK &
TRATOS, 3773 HOWARD HUGHES PARKWAY, SUITE 500 NORTH, LAS
VEGAS, NEVADA 89109.

COMES NOW the Petitioner Prairie Island Indian Community and pursuant to
Rules 26 and 33 of the Federal Rules of Civil Procedure and Rule 407 of the Trademark
Trial and Appeal Board Manual of Procedure, and provides its supplemental answers and
objections to the Respondent's second set of Interrogatories.

**I. PRELIMINARY STATEMENT, RESERVATION OF RIGHTS
AND CONTINUING GENERAL OBJECTIONS**

1. The Community objects to the definition of "identify" with respect to a
person as overly broad and unduly burdensome. The Community will provide certain
identifying information within its possession for persons in the first interrogatory in which
a person is identified.

2. The Community objects to the definition of "identify" with respect to documents as overly broad and burdensome. The Community will produce responsive documents as part of its responses to the Respondent's First Request for Production of Documents and Things.

3. The Community objects to Registrant's discovery requests to the extent that they purport to create duties that are not imposed by the Federal Rules of Civil Procedure or the Trademark Trial and Appeal Board.

4. As discovery is ongoing, the Community has gathered certain information, which appears to be related to the Respondent's requests but has not necessarily completed its investigations. Accordingly, these responses and may require refinement and supplementation as discovery continues.

5. The Community reserves the right to produce evidence of any subsequently discovered fact or facts or to alter, amend or supplement its objections and responses set forth herein and otherwise to assert factual and legal contentions as additional facts are ascertained.

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admissibility of any information and/or document, or the truth or accuracy of any statement or characterization contained in any discovery request.

8. The Community objects to providing or disclosing any information protected by the attorney-client privilege.

II. SUPPLEMENTAL ANSWERS

Interrogatory No. 3: Identify each person who you have retained or plan to use as an expert witness or consultant in connection with this proceeding.

Interrogatory No. 4: Identify each person who served as an officer, director, or member of the Tribal Council, general manager, or marketing director of Your Property at any time during the period of 1988 to the present. For each such person, state each of their positions, the time period in which they served in each position.

Answer:

Tribal Council

97-99	Audrey Kohnen, Chairperson Darryl Campbell, Secretary Noah White, Vice Chairperson Lu Taylor Jacobson, Assistant Secretary/Treasurer Ron Johnson, Treasurer
95-97	Curt Campbell, Sr./Darryl Campbell, Chairperson Darrlyn Lehto, Vice Chairperson Alan Childs, Treasurer Mike Childs, Assistant Secretary/Treasurer Byron White, Secretary
93-95	Curt Campbell, Sr., Chairperson Darrlyn Lehto, Vice Chairperson Alan Childs, Treasurer Mike Childs, Assistant Secretary/Treasurer Byron White, Secretary
91-93	Jim White/Freeman Johnson, Chairperson Vine Wells, Treasurer Johnny Johnson, Vice Chairperson

Lu Taylor Jacobson, Assistant Secretary/Treasurer
Edith Pacini, Secretary

89-91 Dale Childs, Chairperson
Richard Buck, Assistant Secretary/Treasurer
Jim White, Secretary
Vine Wells, Treasurer
Johnny Johnson, Vice Chairperson

Interrogatory No. 5: Identify each person or entity (including, but not limited to, marketing directors, advertising agencies and public relations firms) who was involved in or responsible for advertising, marketing and/or promotion of Your Property from 1988 to the present.

Interrogatory No. 6: Describe when and how each member of the Tribal Council and each general manager of the Your Property first heard or learned of Treasure Island in Las Vegas.

Interrogatory No. 7: State the dates on which each member of the Tribal Council and each general manager or marketing director of Your Property visited Las Vegas, Nevada, during the period of 1988 to the present, the name of the hotels where each stayed, and whether they visited The Mirage, Treasure Island at the Mirage, or the Golden Nugget at any time during each trip.

Interrogatory No. 18(sic): List all publications (including, but not limited to, magazines, newspapers, and trade industry publications) subscribed to by the Tribal Council and/or Your Property during the period of 1988 through 1998.

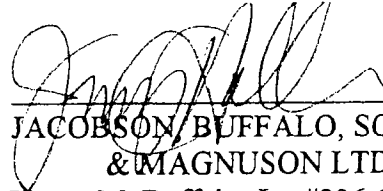
Interrogatory No. 22(sic): State to the best of your knowledge the number of customers who have visited Your Property each year from 1988 to the present.

Interrogatory No. 24(sic): For each of the states identified in response to Interrogatory No. 23, state the percentage who stay at your hotel and the percentage that game in your casino.

Interrogatory No. 26(sic): State the amount of money that you have spent on advertising for Your Property for each year from 1984 to the present.

Interrogatory No. 28(sic): State the total visitor volume for Your Property for each year since 1984.

Date: 9/1, 1999



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**IN THE UNITED STATES PATENT AND
TRADEMARK OFFICE BEFORE THE TRADEMARK
TRIAL AND APPEAL BOARD**

Prairie Island Indian Community,
a federally recognized Indian Tribe,

Petitioner

vs.

Treasure Island Corporation,

Registrant.

Reg. Nos. 1,949,380; 1955,279
2,010,396; 2,176,004; 1,984,421
2,040,221; 2,019,481; 1,918,033
1,941,475; 1,966,090; 1,903,619
1,943,123; 1,949,379; 1,985,968
2,040,756; 2,040,770; 1,981,369

Can.Nos. 28,126; 28,127; 28,130
28,133; 28,145; 28,155; 28,199
28,248; 28,280; 28,294; 28,314
28,319; 28,325; 28,342; 28,379
28,171; 28,174

**PETITIONER'S AMENDED ANSWERS AND OBJECTIONS TO THE REGISTRANT'S
SECOND SET OF INTERROGATORIES**

TO: TREASURE ISLAND CORPORATION AND ITS ATTORNEYS, QUIRK & TRATOS,
3773 HOWARD HUGHES PARKWAY, SUITE 500 NORTH, LAS VEGAS, NEVADA
89109.

COMES NOW the Petitioner Prairie Island Indian Community and pursuant to the Board's April 17, 2001 Order, Rules 26 and 33 of the Federal Rules of Civil Procedure and Rule 407 of the Trademark Trial and Appeal Board Manual of Procedure, and provides the following Amended Answers and Objections to the Registrant's Second Set of Interrogatories.

**I. PRELIMINARY STATEMENT, RESERVATION OF RIGHTS
AND CONTINUING GENERAL OBJECTIONS**

1. The Community objects to the definition of "identify" with respect to a person as overly broad and unduly burdensome. The Community will provide certain identifying information within its possession for persons in the first interrogatory in which a person is identified.

2. The Community objects to the definition of "identify" with respect to documents as overly broad and burdensome. The Community will produce responsive documents as part of its responses to the Respondent's First Request for Production of Documents and Things.

3. The Community objects to Registrant's discovery requests to the extent that they purport to create duties that are not imposed by the Federal Rules of Civil Procedure or the Trademark Trial and Appeal Board.

4. As discovery is ongoing, the Community has gathered certain information which appears to be related to the Respondent's requests but has not necessarily completed its investigations. Accordingly, these responses may require refinement and supplementation as discovery continues.

5. The Community reserves the right to produce evidence of any subsequently discovered fact or facts or to alter, amend or supplement its objections and responses set forth herein and otherwise to assert factual and legal contentions as additional facts are ascertained.

6. The Community objects to each discovery request insofar as it might be construed as limited or restricting the Community's right to rely on any information and/or document for any purpose whatsoever, including, but not limited to, the use of responsive information and/or documents as evidence at any subsequent hearing or other proceeding.

7. Nothing contained herein shall be construed as an admission by the Community relative to the existence or non-existence of any information and/or document, and no response shall be construed as an admission respecting the relevance or admissibility of any information and/or document, or the truth or accuracy of any statement or characterization contained in any discovery request.

8 The Community objects to providing or disclosing any information protected by the attorney-client privilege.

II. AMENDED ANSWERS

Interrogatory No. 6: Describe when and how each member of the Tribal Council and each general manager of the Your Property first heard or learned of Treasure Island in Las Vegas.

Amended Answer: The Community objects to this Interrogatory because it does not indicate whether it seeks information about Tribal Council members and General Managers as individuals, in their official capacities or both. Subject to and without waiving this objection and interpreting the ambiguous Interrogatory to seek information regarding Council Members and General Managers in their official capacities, and further subject to the limitations identified by the Board in its April 17, 2001 Order, the Community responds as follows:

Tribal Council

Lu Taylor, Curtis Campbell, Sr., Darryl Lehto, Mike Childs, Freeman Johnson and Vine Wells all have been deposed. James White and Edith Pacini are deceased. With respect to the remaining Tribal Council Members, the Petitioner answers as follows:

Audrey Kohnen: Ms. Kohnen has served on the Tribal Council from December 1997 to the present. She became aware of the existence of Treasure Island by having heard about it and by seeing it while attending the World Gaming Expo in either 1995 or 1996.

Darryl Campbell: Mr. Campbell has served on the Tribal Council from June 1997 and to the present. He became aware of the existence of Treasure Island by having seen the facility when in Las Vegas in late 1993 or early 1994.

Noah White: Mr. White has served on the Tribal Council from December 1997 to the present. He became aware of the existence of Treasure Island by seeing it promoted in gaming trade magazines in approximately the Fall of 1994.

Doreen Hagen: Ms. Hagen has served on the Tribal Council from December 1999 to the present. She became aware of the existence of Treasure Island by having heard about the construction of the facility in late 1992.

Ron Johnson: Mr. Johnson served on the Tribal Council from December 1997 to December 1999. Discovery is continuing with respect to when and how he first knew about the existence of Treasure Island. This answer will be supplemented if that information is obtained.

Alan Childs: Mr. Childs served on the Tribal Council from December 1993 to 1997. He does not recall exactly when he first became aware of the existence of Treasure Island, but believes that he saw some promotion in a gaming trade magazine following the facility's opening.

Byron White: Mr. White served on the Tribal Council from December 1993 to 1996. He first became aware of the existence of Treasure Island by seeing it while at the 1994 Gaming Expo in Las Vegas.

Johnny Johnson: Mr. Johnson served on the Tribal Council from 1991 - 1993. He first became aware of the existence of Treasure Island by seeing construction of the facility in late 1992 - early 1993.

General Managers

Ron Valentine and Curtis Campbell, Sr. have been deposed. With respect to the remaining General Managers, the Petitioner answers as follows:

Mr. John Hall: Mr. Hall served as General Manager of Treasure Island from August 1992 to October 1993. He believes that he first became aware of the existence of Treasure Island through media press releases about the time of Treasure Island's opening.

Mr. Jonathan Bentley: Mr. Bentley served as General Manager of Treasure Island from December 1992 to February 1994. He first became aware of Treasure Island when he attended a gaming show in Las Vegas in about October 1993.

Mr. Jim Walker: Mr. Walker served as General manager of Treasure Island from January 1995 to January 1996. He does not recall when he first became aware of Treasure Island, but believes he saw the facility while in Las Vegas during the term of his service as General Manager.

Mr. Jim Kikumoto: Discovery is continuing. This answer will be supplemented

Mr. Don Whitebear: Mr. Whitebear served as Interim General Manager from December 1996 to June 1997. He believes that he first became aware of the existence of Treasure Island when he saw the facility while attending the 1994 World Gaming Expo.

Mr. Pete Poncellet: Mr. Poncellet served as General Manager from July 1997 to January 1998 and believes that he first became aware of the existence of Treasure Island when he saw press coverage of the opening of the facility in gaming trade periodicals.

Dr. Neil Cornelius: Dr. Cornelius served as General Manager from January of 1999 to October of 2000. He believes that he first became aware of the existence of Treasure Island by seeing the facility when he was staying at the Sands while attending a Gaming Show in Las Vegas in late 1995 - early 1996.

Interrogatory No. 7: State the dates on which each member of the Tribal Council and each general manager or marketing director of Your Property visited Las Vegas, Nevada, during the period of 1988 to the present, the name of the hotels where each stayed, and whether they visited The Mirage, Treasure Island at the Mirage, or the Golden Nugget at any time during each trip.

Interrogatory No. 13: State when you notified Registrant (or any affiliated or related corporation) of your claim to superior rights in or prior use of the mark "Treasure Island."

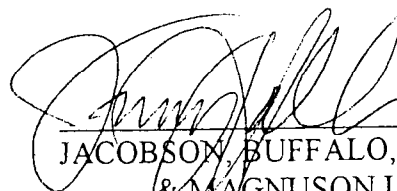
Interrogatory No. 14: If the earliest date set forth in response to Interrogatory No. 13 is later than October 1993, state the reason why you waited to notify the Registrants Marks at issue in this proceeding is likely to cause confusion.

Interrogatory No. 22(sic): State to the best of your knowledge the number of customers who have visited Your Property each year from 1988 to the present.

Interrogatory No. 24(sic): For each of the states identified in response to Interrogatory No. 23, state the percentage who stay at your hotel and the percentage that game in your casino.

Interrogatory No. 28(sic): State the total visitor volume for Your Property for each year since 1984.

Date: October 15, 2001



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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK
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Prairie Island Indian Community,
a federally recognized Indian Tribe,

Petitioner

vs.

Treasure Island Corporation,

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Reg. Nos. 1,949,380; 1955,279
2,010,396; 2,176,004; 1,984,421
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28,133; 28,145; 28,155; 28,199
28,248; 28,280; 28,294; 28,314
28,319; 28,325; 28,342; 28,379
28,171; 28,174

**PETITIONER'S RESPONSES AND OBJECTIONS TO REGISTRANT'S FIRST
SET OF REQUESTS FOR ADMISSIONS TO PETITIONER**

TO: TREASURE ISLAND CORPORATION AND ITS ATTORNEYS, QUIRK &
TRATOS, 3773 HOWARD HUGHES PARKWAY, SUITE 500 NORTH, LAS
VEGAS, NEVADA 89109.

COMES NOW the Petitioner Prairie Island Indian Community and pursuant to Rules 26 and 36 of the Federal Rules of Civil Procedure and Rule 411 of the Trademark Trial and Appeal Board Manual of Procedure, and provides its answers and objections to the Respondent's first set of Requests for Admissions.

**I. PRELIMINARY STATEMENT, RESERVATION OF RIGHTS
AND CONTINUING GENERAL OBJECTIONS**

1. The Community objects to any request to the extent that it purports to create duties that are not imposed by the Federal Rules of Civil Procedure, the Trademark Trial and Appeal Board Manual of Procedure or any order of the TTAB in these proceedings.

2. The Community reserves the right to produce evidence of any subsequently discovered fact or facts or to alter, amend or supplement its objections and responses set forth herein and otherwise to assert factual and legal contentions as additional facts are ascertained.
3. The Community objects to each request insofar as it might be construed as limiting or restricting the Community's right to rely on any information and/or document for any purpose whatsoever, including, but not limited to, the use of responsive information and/or documents as evidence at any subsequent hearing or other proceeding.
4. Nothing contained herein shall be construed as an admission by the Community relative to the existence or non-existence of any information and/or document, and no response shall be construed as an admission respecting the relevance or admissibility of any information and/or document, or the truth or accuracy of any statement or characterization contained in any discovery request.
5. The Community objects to providing or disclosing any information protected by the attorney-client privilege.
6. Any matter not expressly admitted herein shall be deemed to have been denied.

REQUESTS FOR ADMISSIONS

Request for Admission No. 1:

Admit that, prior to adopting or using the name "Treasure Island," You did not conduct a trademark search.

Response:

Admit.

Request for Admission No. 2:

Admit that, prior to Your adopting or use of the mark "Treasure Island" for casino services, GNLV had obtained a Nevada State trademark registration for Treasure Island for slot merchandising.

Response:

Request for Admission No. 3:

Admit that, prior to adopting or using the name "Treasure Island" in connection with Your Property, You knew that another business was using a mark containing the words "Treasure Island" in connection with casino services.

Response:

Request for Admission No. 4:

Admit that, in 1987, Treasure Island N.V. obtained a federal trademark registration for "Treasure Island Hotel & Casino St. Maarten, N.A." (with "hotel & casino" and "St. Maarten, N.A." disclaimed) for casino services.

Response:

Request for Admission No. 5:

Admit that at the time You began using the "Treasure Island" mark, alone or with other words, a third party owned a federal trademark registration for "Treasure Island Hotel & Casino St. Maarten, N.A." (with "hotel & casino" and "St. Maarten, N.A." disclaimed) for casino services.

Response:

Request for Admission No. 6:

Admit that Treasure Island N.V.'s 1987 registration for "Treasure Island Hotel & Casino St. Maarten, N.A." was one of the reasons You did not seek registration of the word mark "Treasure Island" for casino services until October 1997.

Response:

Request for Admission No. 7:

Admit that Your use of "Treasure Island" for casino services infringed the "Treasure Island Hotel & Casino St. Maarten, N.A." mark for casino services.

Response:

Request for Admission No. 8:

Admit that, prior to filing a petition to cancel Registrant's registrations for the "Treasure Island" mark, You never notified, in writing or verbally, Registrant (or any affiliated or related corporation) of Your claim to superior rights in or prior use of the mark "Treasure Island."

Response:

Request for Admission No. 9:

Admit that You never filed an Opposition with the TTAB regarding any of Registrant's applications for the "Treasure Island" mark which registrations are now the subject of the consolidated cancellation proceeding.

Response:

Admit.

Request for Admission No. 10:

Admit that, in 1991, You first learned of Registrant's plans to use a trademark containing the words "Treasure Island", alone or with other words, for its hotel and casino.

Response:

Request for Admission No. 11:

Admit that, in 1991, You took no action to stop Registrant's use of the "Treasure Island" mark, alone or with other words.

Response:

Request for Admission No. 12:

Admit that, in 1991, you never notified, in writing or verbally, Registrant (or any affiliated corporation) of your claim to superior rights in or prior use of the words "Treasure Island" alone or with other words.

Response:

Request for Admission No. 13:

Admit that, in 1992, You first learned of Registrant's plans to use a trademark containing the words "Treasure Island", alone or with other words, for its hotel and casino.

Response:

Request for Admission No. 14:

Admit that, in 1992, You took no action to stop Registrant's use of the "Treasure Island" mark, alone or with other words.

Response:

Request for Admission No. 15:

Admit that, in 1992, you never notified, in writing or verbally, Registrant (or any affiliated corporation) of your claim to superior rights in or prior use of the words "Treasure Island" alone or with other words.

Response:

Request for Admission No. 16:

Admit that, in 1993, You first learned of Registrant's plans to use a trademark containing the words "Treasure Island," alone or with other words, for its hotel and casino.

Response:

Request for Admission No. 17:

Admit that, in 1993, You took no action to stop Registrant's use of the "Treasure Island" mark, alone or with other words.

Response:

Request for Admission No. 18:

Admit that, in 1993, you never notified, in writing or verbally, Registrant's (or any affiliated corporation) of your claim to superior rights in or prior use of the words "Treasure Island" alone or with other words.

Response:

Request for Admission No. 19:

Admit that, in 1994, You first learned of Registrant's plan to use a trademark containing the words "Treasure Island", alone or with others words, for its hotel and casino.

Response:

Request for Admission No. 20:

Admit that, in 1994, You took no action to stop Registrant's use of the "Treasure Island" mark, alone or with other words.

Response:

Request for Admission No. 21:

Admit that, in 1994, you never notified, in writing or verbally, Registrant (or any affiliated corporation) of your claim to superior rights in or prior use of the words "Treasure Island" alone or with other words.

Response:

Request for Admission No. 22:

Admit that, in 1995, You first learned of Registrant's plans to use a trademark containing the words "Treasure Island", alone or with other words, for its hotel and casino.

Response:

Request for Admission No. 23:

Admit that, in 1995, You took no action to stop Registrant's use of the "Treasure Island" mark, alone or with other words.

Response:

Request for Admission No. 24:

Admit that, in 1995, you never notified, in writing or verbally, Registrant (or any affiliated corporation) of your claim to superior rights in or prior use of the words "Treasure Island" alone or with other words.

Response:

Request for Admission No. 25:

Admit that, in 1996, You first learned of Registrant's plans to use a trademark containing the words "Treasure Island", alone or with other words, for its hotel and casino.

Response:

Request for Admission No. 26:

Admit that, in 1996, You took no action to stop Registrant's use of the "Treasure Island" mark, alone or with other words.

Response:

Request for Admission No. 27:

Admit that, in 1996, you never notified, in writing or verbally, Registrant (or any affiliated corporation) of your claim to superior rights in or prior use of the words "Treasure Island" alone or with other words.

Response:

Request for Admission No. 28:

Admit that, prior to 1996, You did not own a hotel.

Response:

Admit.

Request for Admission No. 29:

Admit that, prior to 1996, You did not operate a hotel on Your Property.

Response:

Admit.

Request for Admission No. 30:

Admit that You have no evidence of actual confusion between Your mark and Registrant's "Treasure Island" in 1991.

Response:

Request for Admission No. 31:

Admit that You have no evidence of actual confusion between Your mark and Registrant's "Treasure Island" in 1992.

Response:

Request for Admission No. 32:

Admit that you have no evidence of actual confusion between Your mark and Registrant's "Treasure Island" in 1993.

Response:

Request for Admission No. 33:

Admit that you have no evidence of actual confusion between Your mark and Registrant's "Treasure Island" in 1994.

Response:

Request for Admission No. 34:

Admit that you have no evidence of actual confusion between Your mark and Registrant's "Treasure Island" in 1995.

Response:

Request for Admission No. 35:

Admit that you have no evidence of actual confusion between Your mark and Registrant's "Treasure Island" in 1996.

Response:

Request for Admission No. 36:

Admit that you have no evidence of actual confusion between Your mark and Registrant's "Treasure Island" in 1997.

Response:

Request for Admission No. 37:

Admit that, during 1991, You used the name "Treasure Island Bingo" for Your Property.

Response:

Request for Admission No. 38:

Admit that, during 1992, You used the name "Treasure Island Bingo" for Your Property.

Response:

Request for Admission No. 39:

Admit that, during 1993, You used the name "Treasure Island Bingo" for Your Property.

Response:

Request for Admission No. 40:

Admit that, during 1994, You used the name "Treasure Island Bingo" for Your Property.

Response:

Request for Admission No. 41:

Admit that, during 1995, You used the name "Treasure Island Bingo" for Your Property.

Response:

Request for Admission No. 42:

Admit that, during 1996, You used the name "Treasure Island Bingo" for Your Property.

Response:

Request for Admission No. 43:

Admit that, during 1993, You used the name "Treasure Island Casino & Bingo" for Your Property.

Response:

Request for Admission No. 44:

Admit that, during 1994, You used the name "Treasure Island Casino & Bingo" for Your Property.

Response:

Request for Admission No. 45:

Admit that, during 1995, You used the name "Treasure Island Casino & Bingo" for Your Property.

Response:

Request for Admission No. 46:

Admit that, during 1996, You used the name "Treasure Island Casino & Bingo" for Your Property.

Response:

Request for Admission No. 47:

Admit that, during 1993, You used the name "Treasure Island Marina" for Your Property.

Response:

Request for Admission No. 48:

Admit that, during 1994, You used the name "Treasure Island Marina" for Your Property.

Response:

Request for Admission No. 49:

Admit that, during 1995, You used the name "Treasure Island Marina" for Your Property.

Response:

Request for Admission No. 64:

Admit that you did not use the name "Treasure Island Resort & Casino" until fall 1996.

Response:

Request for Admission No. 65:

Admit that You never advertised Your property on a radio station with a frequency beyond the State of Minnesota.

Response:

Request for Admission No. 66:

Admit that You have never advertised Your property on a nationally syndicated radio station or radio show.

Response:

Request for Admission No. 67:

Admit that You have never advertised Your property in a newspaper distributed beyond the State of Minnesota.

Response:

Request for Admission No. 59:

Admit that, during 1997, You referred to Your Property as "The Island" in print and radio advertising.

Response:

Request for Admission No. 60:

Admit that, during 1993, You referred to Your Property as "The Island" in print and radio advertising.

Response:

Request for Admission No. 61:

Admit that, during 1994, You referred to Your Property as "The Island" in print and radio advertising.

Response:

Request for Admission No. 62:

Admit that, during 1995, You referred to Your Property as "The Island" in print and radio advertising.

Response:

Request for Admission No. 63:

Admit that, during 1996, You referred to Your Property as "The Island" in print and radio advertising.

Response:

Request for Admission No. 55:

Admit that, during 1997, You used the name "Treasure Island Casino" for Your Property.

Response:

Request for Admission No. 56:

Admit that, during 1997, You used the name "Treasure Island Casino & Bingo" for Your Property.

Response:

Request for Admission No. 57:

Admit that, during 1997, You used the name "Treasure Island Marina" for Your Property.

Response:

Request for Admission No. 58:

Admit that, during 1997, You used the name "Treasure Island Casino" for Your Property.

Response:

Response:

Request for Admission No. 50:

Admit that, during 1996, You used the name "Treasure Island Marina" for Your Property.

Response:

Request for Admission No. 51:

Admit that, during 1993, You used the name "Treasure Island Casino" for Your Property.

Response:

Request for Admission No. 52:

Admit that, during 1994, You used the name "Treasure Island Casino" for Your Property.

Response:

Request for Admission No. 53:

Admit that, during 1995, You used the name "Treasure Island Casino" for Your Property.

Response:

Request for Admission No. 54:

Admit that, during 1996, You used the name "Treasure Island Casino" for Your Property.

Request for Admission No. 68:

Admit that you have never advertised Your property on billboards located outside the State of Minnesota.

Response:

Request for Admission No. 69:

Admit that "The Mirage" is a famous resort hotel casino located in Las Vegas, Nevada.

Response:

Request for Admission No. 70:

Admit that You knew of Respondent's use of "Treasure Island" in connection with a resort hotel casino before You began construction on the hotel connected to Your casino.

Response:

Admit.

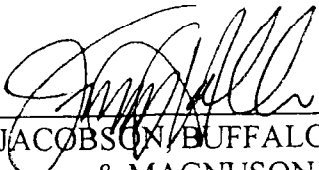
Request for Admission No. 71:

Admit that You knew of Respondent's use of "Treasure Island" in connection with a resort hotel casino before You opened the hotel connected to Your casino.

Response:

Admit.

Date: 7/18, 2002


JACOBSON, BUFFALO, SCHOESSLER
& MAGNUSON LTD.

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Joseph F. Halloran, #224,132

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Prairie Island Indian Community,
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28,133; 28,145; 28,155; 28,199
28,248; 28,280; 28,294; 28,314
28,319; 28,325; 28,342; 28,379
28,171; 28,174

**PETITIONER'S ANSWERS AND OBJECTIONS TO REGISTRANT'S THIRD SET OF
INTERROGATORIES TO PETITIONER**

TO: TREASURE ISLAND CORPORATION AND ITS ATTORNEYS, QUIRK & TRATOS,
3773 HOWARD HUGHES PARKWAY, SUITE 500 NORTH, LAS VEGAS, NEVADA
89109.

COMES NOW the Petitioner Prairie Island Indian Community and pursuant to Rules 26 and 33 of the Federal Rules of Civil Procedure and Rule 407 of the Trademark Trial and Appeal Board Manual of Procedure, and provides its answers and objections to the Respondent's third set of Interrogatories.

**I. PRELIMINARY STATEMENT, RESERVATION OF RIGHTS
AND CONTINUING GENERAL OBJECTIONS**

1. The Community objects to the definition of "identify" with respect to a person as overly broad and unduly burdensome. The Community will provide certain identifying information within its possession for persons in the first interrogatory in which a person is identified.

2. The Community objects to Registrant's discovery requests to the extent that they purport to create duties that are not imposed by the Federal Rules of Civil Procedure or the Trademark Trial and Appeal Board.

3. As discovery is ongoing, the Community has gathered certain information that appears to be related to the Respondent's requests but has not necessarily completed its investigations. Accordingly, these responses may require refinement and supplementation as discovery continues.

4. The Community reserves the right to produce evidence of any subsequently discovered fact or facts or to alter, amend or supplement its objections and responses set forth herein and otherwise to assert factual and legal contentions as additional facts are ascertained.

5. The Community objects to each discovery request insofar as it might be construed as limited or restricting the Community's right to rely on any information and/or document for any purpose whatsoever, including, but not limited to, the use of responsive information and/or documents as evidence at any subsequent hearing or other proceeding.

6. Nothing contained herein shall be construed as an admission by the Community relative to the existence or non-existence of any information and/or document, and no response shall be construed as an admission respecting the relevance or admissibility of any information and/or document, or the truth or accuracy of any statement or characterization contained in any discovery request.

7. The Community objects to providing or disclosing any information protected by the attorney-client privilege.

II. ANSWERS TO INTERROGATORIES

Interrogatory No. 1:

State all of your actions with regard to the "Treasure Island" mark which may disprove any claim of undue delay, as stated in your response to Interrogatory No. 21 of Registrant's Third Set of Interrogatories.

Answer:

Interrogatory No. 2

State all facts to support your contention that "Registrant cannot meet its burden in demonstrating unreasonable delay by Petitioner in asserting its rights against Registrant or prejudice from any such delay" as stated in your response to Interrogatory No. 21 of Registrant's Third Set of Interrogatories.

Answer:

Interrogatory No. 3:

State all facts to support your contention that "Registrant assumed the risk of proceeding with federal registrations with full knowledge of the Petitioner's prior use of the Treasure Island mark" as stated in your response to Interrogatory No. 21 of Registrant's Third Set of Interrogatories.

Answer:

Interrogatory No. 4:

State all facts to support your contention that Registrant's are guilty of unclean hands as stated in your response to Interrogatory No. 21 of Registrant's Third Set of Interrogatories.

Answer:

Interrogatory No. 5:

a) State all facts to support your contention that Registrant's federal registration applications are fraudulent as stated in your response to Interrogatory No. 21 of Registrant's Third Set of Interrogatories. b) If you contend that the use of the "Treasure Island" mark since 1989 by Registrant's predecessor-in-interest, Golden Nugget, does not inure to the benefit of Registrant, state all facts and legal basis which support your contention.

Answer:

Interrogatory No. 6:

If you responded with a denial to any of the requests in Registrant's First Set of Requests for Admissions, identify all facts that form the basis for each denial.

Answer:

Interrogatory No. 7:

Identify the person(s) who won the trip to Respondent's property in Las Vegas, Nevada, in the contest advertised in the Island Times in January and February 1996.

Answer:

Patricia Verbout, address unknown. Discovery is continuing. This Interrogatory Answer will be supplemented if additional information is discovered.

Interrogatory No. 8:

Do you contend that Petitioner has prior rights to Respondent in "Treasure Island" for lodging if Petitioner's provision of lodging for customers at locations off of the Petitioner's property is held not to constitute use in commerce of "Treasure Island" for hotel services? If so, set forth each and every fact supporting your contention.

Answer:

Interrogatory No. 9:

If you contend that Your use of marks containing "Treasure Island" for casino services did not infringe the mark "Treasure Island Hotel & Casino St. Maarten, N.A." for casino services, set forth each and every fact supporting Your contention.

Answer:

Interrogatory No. 10:

Do you contend that the existing registration for "Treasure Island Hotel & Casino St. Maarten, N.A." would not have barred Prairie Island's registration of any mark containing the words "Treasure Island"?

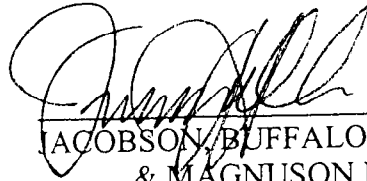
Answer:

Interrogatory No. 11

Identify each person and entity responsible for the development and maintenance of any of Prairie Island's web sites, including, but not limited to, the web site at the <treasureislandcasino.com> domain name, from inception to the present.

Answer:

Date: 7/12, 2002



JACOBSON, BUFFALO, SCHOESSLER
& MAGNUSON LTD.

Henry M. Buffalo, Jr., #236,603

Joseph F. Halloran, #224,132

246 Iris Park Place

1885 University Ave. West

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HAUGEN LAW FIRM PLLP

Orrin M. Haugen, #17972

Eric O. Haugen, #189,807

121 S. Eighth Street

1130 TCF Tower

Minneapolis, MN 55402

Phone: (612) 339-8300

Prairie Island Indian Community

Dated: _____, 2002

Audrey Kohnen, President

by Mr. Aaron Sinn. This Interrogatory Answer will be supplemented if additional information is discovered.

Date: _____, 2002

JACOBSON, BUFFALO, SCHOESSLER
& MAGNUSON LTD.

Henry M. Buffalo, Jr., #236,603

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121 S. Eighth Street

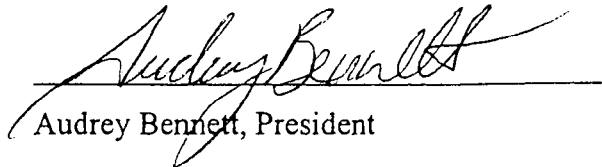
1130 TCF Tower

Minneapolis, MN 55402

Phone: (612) 339-8300

Prairie Island Indian Community

Dated: Oct. 1, 2002


Audrey Bennett, President

AFFIDAVIT OF SERVICE BY MAIL

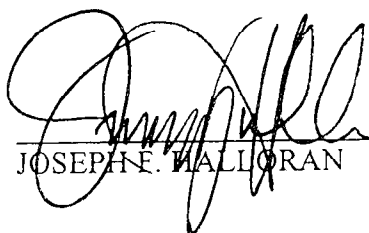
RE: Prairie Island Indian Community v. Treasure Island Corp.
Consolidated Cancellation No. 28, 126

STATE OF MINNESOTA)
) SS.
COUNTY OF RAMSEY)

JOSEPH F. HALLORAN, being first duly sworn, deposes and says:

That at the City of Saint Paul, County of Ramsey and State of Minnesota, on the 12th day of July, 2002, he served the attached Petitioner's Answers and Objections to Registrant's Third Set of Interrogatories to Petitioner; Petitioner's Responses and Objections to Registrant's Third Request for Production of Documents and Things; and Petitioner's Responses and Objections to Registrant's First Set of Requests for Admissions to Petitioner by depositing in the U.S. mail at said city and state, a true and correct copy thereof, properly enveloped, with first class postage prepaid, and addressed to:

Michael McCue, Esq.
QUIRK & TRATOS
3773 Howard Hughes Parkway
Suite 500 North
Las Vegas, NV 89109

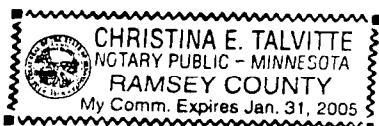


JOSEPH F. HALLORAN

Subscribed and sworn to before me this
12 day of July, 2002 by
Joseph F. Halloran

Christina E. Talvitte

Notary Public



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE
TRADEMARK TRIAL AND APPEAL BOARD**

PRAIRIE ISLAND INDIAN COMMUNITY,
A FEDERALLY RECOGNIZED INDIAN TRIBE,

Petitioner,

vs.

TREASURE ISLAND CORP.,

Respondent.

Opposition Nos. 91115866 and
91157981

Cancellation Nos. 92028126
92028127; 92028130; 92028133;
92028145; 92028155; 92028171;
92029174; 92028199; 92028248;
92028280; 92028294; 92028314;
92028319; 92029325; 92028342;
and 92028379 (as consolidated)

NOTICE OF RELIANCE UNDER RULE 2.120(j)

Respondent hereby makes of record in connection with this opposition the following excerpts from the discovery deposition of Lucy Taylor, an officer of Petitioner's Tribal Council during the relevant period:

Page 12 line 8 to page 13 line 16;

Page 15 line 18 to page 16 line 13; and

Page 23 line 15 to page 24 line 22.

The testimony will be relied upon to demonstrate the Tribal Council's knowledge of the Treasure Island in Las Vegas in the spring of 1992 and Petitioner's actions

///

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///

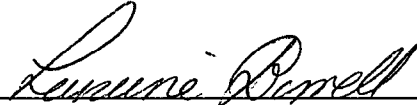
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///

regarding registration of a trademark.

Dated this 2nd day of December, 2005.

GREENBERG TRAURIG

By 

Mark G. Tratos
R. Richard Costello, of Counsel
Laraine M.I. Burrell
Greenberg Traurig
3773 Howard Hughes Parkway
#500N
Las Vegas, NV 89109
Attorneys for Defendant

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing **NOTICE OF RELIANCE** was served on:

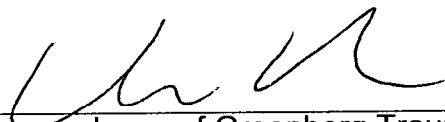
JACOBSON, BUFFALO, SCHOESSLER & MAGNUSON, Ltd.
Henry M. Buffalo, Jr., #236603
Joseph F. Halloran, #224132
Shawn R. Frank, #0309941
1360 Energy Park Drive, Suite 210
Saint Paul, MN 55108
Phone: 651.644.4710

HAUGEN LAW FIRM
Eric O. Haugen, #189807
121 S. Eighth Street
1130 TCF Tower
Minneapolis, MN 55402
Phone: 612.339.8300

attorneys for **PETITIONER/OPPOSER** by causing a full, true, and correct copy thereof to be sent by the following indicated method or methods, on the date set forth below:

- ☐ by mailing in a sealed, first-class postage-prepaid envelope, addressed to the last-known office address of the attorney, and deposited with the United States Postal Service at Las Vegas, Nevada.
- ☐ by hand delivery.
- ☒ by sending via overnight courier in a sealed envelope.
- ☐ by faxing to the attorney at the fax number that is the last-known fax number.
- ☐ by electronic mail to the last known e-mail address.

DATED: 12/2/05



An employee of Greenberg Traurig, LLP
Attorney for Registrant/Applicant

1 UNITED STATES PATENT AND TRADEMARK OFFICE
2 TRADEMARK TRIAL AND APPEAL BOARD

3 -----
4 PRAIRIE ISLAND Reg. Nos. 1,949,380; 1,955,279;
5 INDIAN COMMUNITY, 2,010,396; 2,176,004; 1,984,421;
6 Petitioner, 2,024,221; 2,019,401; 1,916,033;
7 vs. 1,941,475; 1,966,090; 1,903,619;
8 TREASURE ISLAND 1,943,123; 1,949,379; 1,985,968;
9 CORP., 2,040,756; 2,040,770; 1,981,369.
10 Respondent. Cancellation Nos. 23,126; 28,127;
11 28,130; 28,133; 28,145; 28,155;
12 28,199; 28,248; 28,280; 28,294;
13 28,314; 28,319; 28,325; 28,342;
14 28,379; 28,171; 28,174.

15 -----

16 DEPOSITION OF LUCY R. TAYLOR

17
18 COPY

19 (The following is the Deposition of LUCY R.
20 TAYLOR, taken pursuant to Notice of Taking
21 Deposition, at the offices of the Haugen Law Firm,
22 Attorneys at Law, 121 South 8th Street, Suite 1130,
23 Minneapolis, Minnesota, on August 9, 1999, commencing
24 at approximately 2:25 o'clock p.m.)
25

1 APPEARANCES:

2 On Behalf of the Petitioner:

3 Henry M. Buffalo, Jr.

4 Jacobson, Buffalo, Schoessler &

5 Magnuson, Ltd.

6 Attorneys at Law

7 246 Iris Park Place

8 1885 University Avenue West

9 St. Paul, Minnesota 55104

10

11 Eric O. Haugen

12 Haugen Law Office

13 Attorneys at Law

14 121 South 8th Street, Suite 1130

15 Minneapolis, Minnesota 55402

16

17 On Behalf of the Respondent:

18 Michael J. McCue

19 Quirk & Tratos

20 Attorneys at Law

21 3773 Howard Hughes Parkway

22 Suite 500 North

23 Las Vegas, Nevada 89109

24

25

1 EXAMINATION INDEX

2 WITNESS EXAMINED BY PAGE

3 Lucy R. Taylor Mr. McCue 4

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25

02:38:00 PM 1

02:38:05 PM 2

02:38:09 PM 3

02:38:16 PM 4

02:38:18 PM 5

02:38:21 PM 6

02:38:23 PM 7

02:38:27 PM 8 Q. I assume you've heard of Treasure Island in Las

02:38:30 PM 9 Vegas, Nevada.

02:38:31 PM 10 A. Yes.

02:38:32 PM 11 Q. When was the first time you recall hearing about

02:38:36 PM 12 or hearing -- Let me rephrase that.

02:38:39 PM 13 When was the first time you heard of Treasure

02:38:41 PM 14 Island in Las Vegas?

02:38:43 PM 15 A. When was the first time? It was brought to my

02:38:48 PM 16 attention in early '92.

02:38:53 PM 17 Q. And how was it brought to your attention?

02:38:55 PM 18 A. Through a Tribal Council meeting at the casino.

02:39:01 PM 19 Q. Was this one of the quarterly meetings?

02:39:03 PM 20 A. No.

02:39:05 PM 21 Q. Who brought it to your attention?

02:39:07 PM 22 A. Ron Valentine.

02:39:10 PM 23 Q. What did he say?

02:39:12 PM 24 A. He just basically said "did you know that

02:39:16 PM 25 there's a Treasure Island with the same name as our

02:39:20 PM 1 Treasure Island in Las Vegas," and we said, "no, we
02:39:29 PM 2 hadn't noticed that." But then when he brought the
02:39:32 PM 3 ads and the information we had realized that he was
02:39:34 PM 4 -- there was a concern.
02:39:39 PM 5 Q. So Mr. Valentine had some sort of advertisements
02:39:42 PM 6 with him?
02:39:43 PM 7 A. Umm-hmm, yes.
02:39:44 PM 8 Q. And the advertisements were for Treasure Island
02:39:46 PM 9 in Las Vegas.
02:39:47 PM 10 A. Yes.
02:39:48 PM 11 Q. Do you recall where the ads were from?
02:39:52 PM 12 A. I want to say it was a -- it was an original of
02:39:57 PM 13 like a newspaper clipping.
02:40:04 PM 14 Q. Do you recall approximately what month -- month
02:40:07 PM 15 this would have been in 1992?
02:40:12 PM 16 A. It had to have been in the spring months.
02:40:20 PM 17
02:40:23 PM 18
02:40:26 PM 19
02:40:32 PM 20
02:40:36 PM 21
02:40:40 PM 22
02:40:43 PM 23
02:40:50 PM 24
02:40:52 PM 25

02:42:26 PM 1
02:42:38 PM 2
02:42:43 PM 3
02:42:49 PM 4
02:42:52 PM 5
02:42:56 PM 6
02:42:59 PM 7
02:43:05 PM 8
02:43:13 PM 9
02:43:17 PM 10
02:43:20 PM 11
02:43:25 PM 12
02:43:36 PM 13
02:43:38 PM 14
02:43:43 PM 15
02:43:54 PM 16
02:43:58 PM 17
02:44:00 PM 18
02:44:02 PM 19
02:44:03 PM 20
02:44:09 PM 21
02:44:11 PM 22
02:44:13 PM 23
02:44:18 PM 24
02:44:24 PM 25

Do you recall when in 1993 you went to Las Vegas?

A. September. August/September.

Q. And you saw the Treasure Island under construction.

A. Yep. It -- It resembled what he had brought to our attention basically from the clipping, and it looked -- when we had looked -- when we also seen the

02:44:27 PM 1 clipping there was -- he brought in a mag -- or not a
02:44:30 PM 2 magazine, but it was a portfolio of all the Treasure
02:44:39 PM 3 Islands in the United States, ad -- Treasure Island
02:44:43 PM 4 ads with the name -- anybody and everybody who had
02:44:46 PM 5 the name Treasure Island was in that booklet, and
02:44:48 PM 6 Treasure Island in Las Vegas was also.
02:44:52 PM 7 Q. Was this something that Mr. Valentine put
02:44:55 PM 8 together?
02:44:59 PM 9 A. I want to say he had to have because he was the
02:45:02 PM 10 one who brought it in. There was at least over --
02:45:07 PM 11 almost 150 ads of Treasure Island from different
02:45:10 PM 12 parts of the United States. It either had to have
02:45:25 PM 13 been himself or Dan Foote.
02:45:28 PM 14
02:45:31 PM 15
02:45:37 PM 16
02:45:38 PM 17
02:45:43 PM 18
02:45:47 PM 19
02:45:49 PM 20
02:45:53 PM 21
02:45:55 PM 22
02:45:59 PM 23
02:46:02 PM 24
02:46:06 PM 25

02:55:56 PM	1	
02:55:59 PM	2	
02:56:31 PM	3	
02:56:34 PM	4	
02:56:39 PM	5	
02:56:44 PM	6	
02:56:52 PM	7	
02:56:57 PM	8	
02:57:00 PM	9	
02:57:04 PM	10	
02:57:08 PM	11	
02:57:10 PM	12	
02:57:15 PM	13	
02:57:22 PM	14	
02:57:23 PM	15	Q. When do you first recall having any discussions
02:57:25 PM	16	regarding whether the name Treasure Island should be
02:57:27 PM	17	registered as a trademark?
02:57:29 PM	18	A. With Ron and Tribal Council.
02:57:33 PM	19	Q. And when did that occur?
02:57:39 PM	20	A. Spring of '92.
02:57:51 PM	21	Q. Was that during the same meeting in which he --
02:57:51 PM	22	A. Umm-hmm.
02:57:51 PM	23	Q. -- alerted you about Treasure Island in Las
02:57:51 PM	24	Vegas?
02:57:53 PM	25	A. Yes.

02:57:53 PM 1 Q. What do you recall -- Let me rephrase that.

02:57:58 PM 2 Did the Tribal Council members make any

02:58:00 PM 3 decisions regarding whether they should seek

02:58:04 PM 4 trademark registrations for Treasure Island at that

02:58:06 PM 5 meeting?

02:58:08 PM 6 A. Decisions, final decisions, no.

02:58:11 PM 7 Q. How about recommendations?

02:58:14 PM 8 A. That -- That Ron go ahead and do some more

02:58:19 PM 9 research on it and get back to us.

02:58:24 PM 10 Q. Was there any discussion at that meeting about

02:58:27 PM 11 whether the Tribal Council should consult with

02:58:31 PM 12 counsel, legal counsel?

02:58:34 PM 13 A. Willy was there.

02:58:43 PM 14 Q. Who else do you recall was in attendance at that

02:58:46 PM 15 meeting other than Mr. Valentine, Willy and the other

02:58:50 PM 16 Tribal Council members?

02:58:58 PM 17 A. It was just us.

02:59:16 PM 18 Q. Was Johnny Johnson at that meeting, do you

02:59:19 PM 19 recall?

02:59:19 PM 20 A. Yes.

02:59:19 PM 21 Q. And Edith Pacini?

02:59:22 PM 22 A. Yes.

02:59:24 PM 23

02:59:26 PM 24

02:59:35 PM 25

C E R T I F I C A T E

1
2 I, Debby J. Campeau, hereby certify that I
3 am qualified as a verbatim shorthand reporter; that I
4 took in stenographic shorthand the testimony of LUCY
5 R. TAYLOR at the time and place aforesaid; and that
6 the foregoing transcript consisting of 32 pages is a
7 true and correct, full and complete transcription of
8 said shorthand notes, to the best of my ability; that
9 the noticing party has been charged for the original
10 transcript, and that each party has been charged the
11 same amount for a copy of the transcript.

12 Dated at Lino Lakes, Minnesota, this 10th
13 day of August, 1999.
14
15
16

17 DEBBY J. CAMPEAU, RPR

18 Notary Public
19
20
21
22
23
24
25

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE
TRADEMARK TRIAL AND APPEAL BOARD**

PRAIRIE ISLAND INDIAN COMMUNITY,
A FEDERALLY RECOGNIZED INDIAN TRIBE,

Plaintiff,

vs.

TREASURE ISLAND CORP.,

Defendant.

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92028280; 92028294; 92028314;
92028319; 92029325; 92028342;
and 92028379 (as consolidated)

FIRST NOTICE OF RELIANCE UNDER RULE 2.122(e)

Defendant hereby makes of record in connection with this opposition the following official records:

- (1) Copies of Opposition Prosecution History numbers: 91098555, 91096851, 91091429, 91091430 and 91091338, obtained from the official website of the United States Patent and Trademark Office;
- (2) A copy of Chapter 600 of the Nevada Administrative Code, obtained from the Nevada State Legislature's official website.

The official record of the Opposition Prosecution History will be relied upon to show that Defendant has been diligent in policing and protecting its valuable TREASURE ISLAND and TREASURE ISLAND AT THE MIRAGE trademarks.

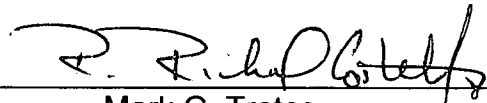
The official record of Chapter 600 of the Nevada Administrative Code ("NAC") will be relied upon to show that Defendant registered its Nevada State Trademarks in the appropriate available classification for the goods and services offered under the marks at the time of their registration. Additionally, Defendant is relying on this official record

to show that the NAC classifications of goods and services available to Nevada State trademark applicants became effective December 20, 1979 and have remained unchanged since that date.

Copies of each of the Opposition Prosecution History records and Chapter 600 of the Nevada Administrative Code noted are attached hereto.

Dated this 2nd day of December, 2005.

GREENBERG TRAURIG

By 
Mark G. Tratos
R. Richard Costello, of Counsel
Laraine M.I. Burrell
Greenberg Traurig
3773 Howard Hughes Parkway
#500N
Las Vegas, NV 89109
Attorneys for Defendant

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing **NOTICE OF RELIANCE** was served on:

JACOBSON, BUFFALO, SCHOESSLER & MAGNUSON, Ltd.
Henry M. Buffalo, Jr., #236603
Joseph F. Halloran, #224132
Shawn R. Frank, #0309941
1360 Energy Park Drive, Suite 210
Saint Paul, MN 55108
Phone: 651.644.4710

HAUGEN LAW FIRM
Eric O. Haugen, #189807
121 S. Eighth Street
1130 TCF Tower
Minneapolis, MN 55402
Phone: 612.339.8300

attorneys for **PETITIONER/OPPOSER** by causing a full, true, and correct copy thereof to be sent by the following indicated method or methods, on the date set forth below:

- ☐ by mailing in a sealed, first-class postage-prepaid envelope, addressed to the last-known office address of the attorney, and deposited with the United States Postal Service at Las Vegas, Nevada.
- ☐ by hand delivery.
- ☒ by sending via overnight courier in a sealed envelope.
- ☐ by faxing to the attorney at the fax number that is the last-known fax number.
- ☐ by electronic mail to the last known e-mail address.

DATED: 12/21/15


An employee of Greenberg Traurig, LLP
Attorney for Registrant/Applicant



United States Patent and Trademark Office

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TTABVUE. Trademark Trial and Appeal Board Inquiry System

Summary

Query: Party Name contains all words: TREASURE ISLAND**Number of results:** 37**Results are in reverse chronological order**Page #2. Go to page: [Previous](#) [1](#) [2](#)

Proceeding Filing Date	Defendant(s), Property(ies)	Plaintiff(s), Property(ies)
92028127 10/08/1998	TREASURE ISLAND CORPORATION Mark: TREASURE ISLAND AT THE MIRAGE S#: 74417682 R#: 1955279	PRAIRIE ISLAND INDIAN COMMUNITY
92028174 10/08/1998	TREASURE ISLAND CORPORATION Mark: TREASURE ISLAND AT THE MIRAGE THE ADVENTURE RESORT S#: 74417694 R#: 1981369	PRAIRIE ISLAND INDIAN COMMUNITY
91107616 01/21/1997	TREASURE ISLAND CORP. Mark: TREASURE ISLAND S#: 75106981 R#: 2176004	TREASURE ISLAND, INC.
91099424 10/23/1995	TREASURE ISLAND CORP. Mark: SWEET REVENGE S#: 74399218 R#: 2192437	LEAF, INC.
91098555 08/04/1995	CHINA NATIONAL TOBACCO CORPORATION Mark: TREASURE ISLAND S#: 74558266	TREASURE ISLAND CORP.
91098859 08/04/1995	TREASURE ISLAND CORP. Mark: BUCCANEER BAY SHOPPE S#: 74399224	FLORIDA LEISURE ACQUISITION CORPORATION Mark: BUCCANEER BAY S#: 73799407 R#: 1579517
91096851 11/14/1994	AINSWORTH NOMINEES PTY. LTD. Mark: TREASURE ISLAND S#: 74249688	TREASURE ISLAND CORP.
91091429 03/29/1993	ROBERT P. SOWASH Mark: TREASURE ISLAND LUCK S#: 74313281	TREASURE ISLAND CORP.
91091430 03/29/1993	ROBERT P. SOWASH Mark: TREASURE ISLAND S#: 74313280	TREASURE ISLAND CORP.
91091338 03/29/1993	ROBERT P. SOWASH Mark: TREASURE ISLAND CANNED LUCK S#: 74313291	TREASURE ISLAND CORP.
74399218 N/A		TREASURE ISLAND CORP. Mark: SWEET REVENGE S#: 74399218 R#: 2192437
92028325 N/A	TREASURE ISLAND CORP. Mark: TREASURE ISLAND AT THE MIRAGE S#: 74417679 R#: 1949379	PRAIRIE ISLAND INDIAN COMMUNITY

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400 ATLANTIC BOULEVARD SUITE 300
MONTEREY PARK, CA 91754**Serial #:** 74558266**Application Status:** Abandoned - After Inter-Partes Decision**Mark:** TREASURE ISLAND**Plaintiff****Name:** TREASURE ISLAND CORP.**Correspondence:** BRADLEY L. BOOKE
QUIRK & TRATOS
3773 HOWARD HUGHES PARKWAY SUITE 500 NORTH
LAS VEGAS, NV 89109**Prosecution History**

#	Date	History Text	Due Date
12	12/04/1996	TERMINATED	
11	12/04/1996	BOARD'S DECISION: SUSTAINED	
10	09/09/1996	PL'S MOT SANCTIONS & ENTRY JUDG	
9	07/12/1996	PL MOT COMPEL * AFFIDAVIT GRDED, TRIAL DATES RESET	
8	05/16/1996	P'S MOTION TO COMPEL DISCOVERY	
7	04/04/1996	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	
6	11/30/1995	CORRECTED TRIAL ORDER	
5	11/16/1995	TRIAL DATES SET	
4	10/24/1995	ANSWER	
3	09/14/1995	PENDING, INSTITUTED	
2	09/14/1995	NOTICE SENT; ANSWER DUE (DUE DATE)	10/24/1995
1	08/04/1995	FILED AND FEE	

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CHRISTIE, PARKER & HALE
POST OFFICE BOX 7068
PASADENA, CA 91109-7068**Serial #:** 74249688**Application Status:** Abandoned - After Inter-Partes Decision**Mark:** TREASURE ISLAND**Plaintiff****Name:** TREASURE ISLAND CORP.**Correspondence:** EDWARD J. QUIRK
QUIRK & TRATOS
550 EAST CHARLESTON BOULEVARD SUITE D
LAS VEGAS, NV 89104**Prosecution History**

#	Date	History Text	Due Date
7	08/27/1995	TERMINATED	
6	08/27/1995	BOARD'S DECISION: SUSTAINED	
5	07/07/1995	PL'S MOTION FOR ENTRY OF JUDGMENT	
4	06/19/1995	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	
3	05/08/1995	PENDING, INSTITUTED	
2	05/08/1995	NOTICE SENT; ANSWER DUE (DUE DATE)	06/17/1995
1	11/14/1994	FILED AND FEE	

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STEUART STREET TOWER ONE MARKET PLAZA
SAN FRANCISCO, CA 94105**Serial #:** 74313281**Application Status:** Abandoned - After Inter-Partes Decision**Mark:** TREASURE ISLAND LUCK**Plaintiff****Name:** TREASURE ISLAND CORP.**Correspondence:** EDWARD J. QUIRKQUIRK & TRATOS
550 E. CHARLESTON BLVD. SUITE D
LAS VEGAS, NV 89014**Prosecution History**

#	Date	History Text
12	02/23/1994	TERMINATED
11	11/29/1993	PL'S COMMUNICATION RE; CIVIL ACTION
10	11/15/1993	BOARD'S DECISION: SUSTAINED
9	09/28/1993	ABANDONMENT (SN 74/313281)
8	10/06/1993	PROCDS SUSP INDEFINITELY PENDING C/A
7	07/30/1993	P'S MOT TO SUSP PEND SETLMT NEGOTIATIONS
6	07/27/1993	DEF`S REPLY BRIEF
5	07/26/1993	PL`S OPP TO MOT TO DISMISS
4	07/02/1993	DEF`S MOT TO DISMISS OPP
3	06/11/1993	PENDING, INSTITUTED
2	06/11/1993	NOTICE SENT; ANSWER DUE: 7/21/93
1	03/29/1993	FILED AND FEE

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STEUART STREET TOWER ONE MARKET PLAZA
SAN FRANCISCO, CA 94105**Serial #:** 74313280**Application Status:** Abandoned - After Inter-Partes Decision**Mark:** TREASURE ISLAND**Plaintiff****Name:** TREASURE ISLAND CORP.**Correspondence:** EDWARD J. QUIRKQUIRK & TRATOS
550 E. CHARLESTON BOULEVARD SUITE D
LAS VEGAS, NV 89104**Prosecution History**

#	Date	History Text
10	11/01/1993	TERMINATED
9	10/27/1993	BOARD'S DECISION: SUSTAINED
8	07/30/1993	PL'S MOT TO SUSP PROCS
7	07/27/1993	DEF'S REPLY BRIEF
6	07/26/1993	PL'S OPP TO DEF'S MOT TO DISMISS
5	07/02/1993	DEF'S MOT TO DISMISS
4	09/24/1993	DEF'S ABANDONMENT OF 74/313,280
3	06/11/1993	PENDING, INSTITUTED
2	06/11/1993	NOTICE SENT; ANSWER DUE 7/21/93
1	03/29/1993	FILED AND FEE

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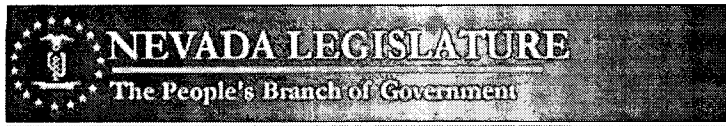
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TOWNSEND AND TOWNSEND
STEUART STREET TOWER ONE MARKET PL.
SAN FRANCISCO, CA 94105**Serial #:** 74313291**Application Status:** Abandoned - After Inter-Partes Decision**Mark:** TREASURE ISLAND CANNED LUCK**Plaintiff****Name:** TREASURE ISLAND CORP.**Correspondence:** EDWARD J. QUIRK
550 E. CHARLESTON BLVD. SUITE D
LAS VEGAS, NV 89104**Prosecution History**

#	Date	History Text	Due Date
11	05/17/1994	TERMINATED	
10	11/02/1993	BOARD'S DECISION: SUSTAINED	
9	09/17/1993	P'S MOTION FOR AN EXTENSION OF TIME	
8	09/01/1993	MOT TO DISMISS OPP GRANTED; TO EXTENT PLS FILE AMENDED OPPOSITION	
7	07/30/1993	PL'S MOT TO SUSP W/EXHIBITS	
6	07/27/1993	D'S RESPONSE TO #5	
5	07/26/1993	PL'S OPPOSITION TO MOT TO DISMISS	
4	06/28/1993	DF'S MOT TO DISMISS OPPS	
3	06/01/1993	PENDING, INSTITUTED	
2	06/01/1993	NOTICE SENT; ANSWER DUE (DUE DATE)	07/12/1993
1	03/29/1993	FILED AND FEE	

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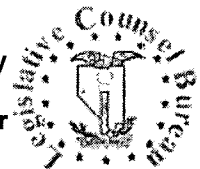
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NAC 600.010 Classification of goods for trademarks. The general classes of goods for which a trademark may be registered are as follows:

1. Raw or partly prepared materials.
2. Receptacles.
3. Baggage, animal equipments, portfolios and pocketbooks.
4. Abrasives and polishing materials.
5. Adhesives.
6. Chemicals and chemical compositions.
7. Cordage.
8. Smokers' articles, not including tobacco products.
9. Explosives, firearms, equipments and projectiles.
10. Fertilizers.
11. Inks and inking materials.
12. Construction materials.
13. Hardware and plumbing and steam-fitting supplies.
14. Metals and metal castings and forgings.
15. Oils and greases.
16. Paints and painters' materials.
17. Tobacco products.
18. Medicines and pharmaceutical preparations.
19. Vehicles.
20. Linoleum and oiled cloth.
21. Electrical apparatus, machines and supplies.
22. Games, toys and sporting goods.
23. Cutlery, machinery and tools and parts thereof.
24. Laundry appliances and machines.
25. Locks and safes.
26. Measuring and scientific appliances.
27. Horological instruments.
28. Jewelry and precious metalware.
29. Brooms, brushes and dusters.
30. Crockery, earthenware and porcelain.
31. Filters and refrigerators.
32. Furniture and upholstery.
33. Glassware.
34. Heating, lighting and ventilating apparatus.
35. Belting, hose, machinery packing and nonmetallic tires.
36. Musical instruments and supplies.
37. Paper and stationery.
38. Prints and publications.
39. Clothing.
40. Fancy goods, furnishings and notions.
41. Canes, parasols and umbrellas.
42. Knitted, netted and textile fabrics and substitutes therefor.

43. Thread and yarn.
44. Dental, medical and surgical appliances.
45. Soft drinks and carbonated waters.
46. Foods and ingredients of foods.
47. Wines.
48. Malt beverages and liquors.
49. Distilled alcoholic liquors.
50. Merchandise not otherwise classified.
51. Cosmetics and toilet preparations.
52. Detergents and soaps.

[Sec'y of State, Trade-Marks and Service Marks Reg. No. 1, eff. 12-20-79]

NAC 600.020 Classification of services for service marks. The general classes of services for which a service mark may be registered are as follows:

1. Miscellaneous.
2. Advertising and business.
3. Financial and insurance.
4. Construction and repair.
5. Communications.
6. Transportation and storage.
7. Material treatment.
8. Education and entertainment.

[Sec'y of State, Trade-Marks and Service Marks Reg. No. 2, eff. 12-20-79]

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE
TRADEMARK TRIAL AND APPEAL BOARD**

PRAIRIE ISLAND INDIAN COMMUNITY,
A FEDERALLY RECOGNIZED INDIAN TRIBE,

Plaintiff,

vs.

TREASURE ISLAND CORP.,

Defendant.

Opposition Nos. 91115866 and
91157981

Cancellation Nos. 92028126
92028127; 92028130; 92028133;
92028145; 92028155; 92028171;
92029174; 92028199; 92028248;
92028280; 92028294; 92028314;
92028319; 92029325; 92028342;
and 92028379 (as consolidated)

NOTICE OF RELIANCE UNDER RULE 2.122(d)

Defendant hereby makes of record in connection with this opposition certified copies of the following Nevada State Trademark Registrations.

Registration #	Mark	Class	Registration Date
SM00250106	TREASURE ISLAND	100	02/19/1992
TM00260468	TREASURE ISLAND	50	07/22/1993
TM00260469	TREASURE ISLAND	39	07/22/1993
TM00270339	TREASURE ISLAND	39	03/14/1994
TM00270340	TREASURE ISLAND	50	03/14/1994
SM00270341	TREASURE ISLAND	100	03/14/1994
SM00270342	TREASURE ISLAND	100	03/14/1994
SM00270343	TREASURE ISLAND	100	03/14/1994
SM00270344	TREASURE ISLAND	107	03/14/1994
SM00270333	TREASURE ISLAND AT THE MIRAGE	100	03/14/1994
SM00270334	TREASURE ISLAND AT THE MIRAGE	107	03/14/1994
SM00270335	TREASURE ISLAND AT THE MIRAGE	100	03/14/1994
TM00270336	TREASURE ISLAND AT THE MIRAGE	50	03/14/1994

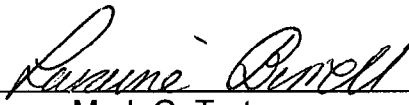
TM00270337	TREASURE ISLAND AT THE MIRAGE	39	03/14/1994
SM00270338	TREASURE ISLAND AT THE MIRAGE	100	03/14/1994

The registrations will be relied upon to show Defendant owns the mark
TREASURE ISLAND and variations thereof.

Certified copies of each of the registrations noted are attached hereto.

Dated this 2nd day of December, 2005.

GREENBERG TRAURIG

By 
Mark G. Tratos
R. Richard Costello, of Counsel
Laraine M.I. Burrell
Greenberg Traurig
3773 Howard Hughes Parkway
#500N
Las Vegas, NV 89109
Attorneys for Defendant

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing **NOTICE OF RELIANCE** was served on:

JACOBSON, BUFFALO, SCHOESSLER & MAGNUSON, Ltd.
Henry M. Buffalo, Jr., #236603
Joseph F. Halloran, #224132
Shawn R. Frank, #0309941
1360 Energy Park Drive, Suite 210
Saint Paul, MN 55108
Phone: 651.644.4710

HAUGEN LAW FIRM
Eric O. Haugen, #189807
121 S. Eighth Street
1130 TCF Tower
Minneapolis, MN 55402
Phone: 612.339.8300

attorneys for **PETITIONER/OPPOSER** by causing a full, true, and correct copy thereof to be sent by the following indicated method or methods, on the date set forth below:

- ☐ by mailing in a sealed, first-class postage-prepaid envelope, addressed to the last-known office address of the attorney, and deposited with the United States Postal Service at Las Vegas, Nevada.
- ☐ by hand delivery.
- ☒ by sending via overnight courier in a sealed envelope.
- ☐ by faxing to the attorney at the fax number that is the last-known fax number.
- ☐ by electronic mail to the last known e-mail address.

DATED: 6/2/05


An employee of Greenberg Traurig, LLP
Attorney for Registrant/Applicant

STATE OF NEVADA
OFFICE OF THE SECRETARY OF STATE
Carson City, Nevada
(702) 687-5203

OFFICE USE ONLY

Date Reg. 2-19-92
Vol. 25 Page 106
Expires 2-19-2002

MARK REGISTRATION

IMPORTANT: PLEASE READ INSTRUCTIONS ON REVERSE SIDE BEFORE COMPLETING FORM

1. Please designate ONE: TRADEMARK ☐ TRADE NAME ☐ SERVICE MARK ☒
2. Mark to be registered (If mark includes design, attach drawing or facsimile):
TREASURE ISLAND
3. Classification number (See reverse side of this form) 100
4. Applicant is: Individual ☐ Partnership ☐ Corporation ☒ Association ☐ Other ☐
5. Name of applicant (From question 4) THE MIRAGE CASINO-HOTEL
Business address 3400 Las Vegas Blvd. South, Las Vegas, Nevada 89109
6. (a) If a corporation, give state where incorporated Nevada
(b) If a partnership, list names of general partners
7. Date mark was first used by applicant in Nevada (See NRS 600.320) October 29, 1991
8. Date mark was first used by applicant anywhere October 29, 1991
9. If mark used by predecessor in business, give its name, address and date of first use by predecessor:
10. State specific goods or services in connection with which the mark is used
Hotel and Casino Development Service
11. (a) If a trademark, check how the mark is used. By applying it: directly to the goods....., direct tags or labels affixed to the goods....., to tags or labels affixed to the containers for the goods....., association with the goods in the sale or distribution thereof....., in advertising.....
(b) If a service mark, check how the mark is used. By displaying it: in advertisements of the service...X....., on documents, wrappers, or articles delivered in connection with the service rendered....., in other fashion...X....., if so, (Specify):
Media releases and publicity regarding the project
(c) If trade name, state the general nature of the business and how the mark is used

STATE OF NEVADA
COUNTY OF CLARK } ss.

RECEIVED

FEB 19 1992

BRUCE A. LEVIN being first duly sworn deposes and says that he is
Asst. Secretary of THE MIRAGE CASINO-HOTEL, a Nevada corporation, the applicant herein,
and makes this affidavit in.....behalf; that he has read the above application and that the statements and facts set out therein are true
that the mark is currently in use by applicant; that to the best of his knowledge and belief the applicant is the owner of the mark sought to be registered and
no other person has the right in the State of Nevada to use such mark either in the identical form set forth in the application or in such near resemblance to
it as might, when applied to the goods or services of such other person, cause confusion or cause mistake or be calculated to deceive.

BRUCE A. LEVIN Signature
Assistant Secretary - THE MIRAGE CASINO-HOTEL
Official Capacity

Subscribed and sworn to before me this 14th day of February, 1992.

(See instructions on reverse side)

SECRETARY OF STATE
State Capitol Complex
Carson City, Nevada 89710



NOTARY PUBLIC
STATE OF NEVADA
County of Clark
Jeanie R. Sinatra

My Appointment Expires Oct. 19, 1993

TUESDAY, OCTOBER 29, 1991

A new resort for Strip

Wynn to build next to Mirage

By Lynn Waddell

LAS VEGAS SUN

Mirage Resorts Inc. executives announced plans today to build a new Strip resort called Treasure Island.

The 3,000-room resort would be adjacent to the company's Mirage Hotel at Spring Mountain Road and the Strip.

The \$300 million, two-year construction project is set to begin next summer, company officials said.

The resort would employ 3,000 people, said Steve Wynn, chairman of Mirage Resorts.

"We're going to have a themed destination with the same level of imagination that has characterized our work in the past," Wynn said, wearing a pirate's hat.

Treasure Island will put the gaming company, whose other resorts cater to an upscale clientele, in a different market, with rooms costing as little as \$40 a night, Wynn said.

"The broadest part of the market has been explored by our competition, such as Circus (Circus), but we believe there's a great deal left to do," Wynn said.

Since the new resort will eliminate existing parking for the Mirage, a new parking garage

■ Resort

CONTINUED FROM 1A

will be built for Mirage guests in the next few months, Wynn said. Another parking garage will accompany Treasure Island, he said.

Despite the resort's theme, Wynn said unlike some other new Strip properties, it will not necessarily be for children.

"This is not a kiddie park," Wynn said. "I never thought a casino was a place for kids. But we still want a place for the family, and it to be comfortable for everyone."

Wynn said the project will be good for shareholders because there is no land costs involved.

Wynn said the project continues with a theme that has made Las Vegas famous — "crazy, bawdy themed hotels."

"With the Treasure Island project, from the moment you climb out of your car, it's going to

be an experience," he said. "It's going to be cooking. You're going to see things you haven't seen before, not even at Disneyland."

Executives also announced today that the world-renowned Cirque du Soleil, a circus and theatrical production, will establish a permanent North American home at The Mirage.

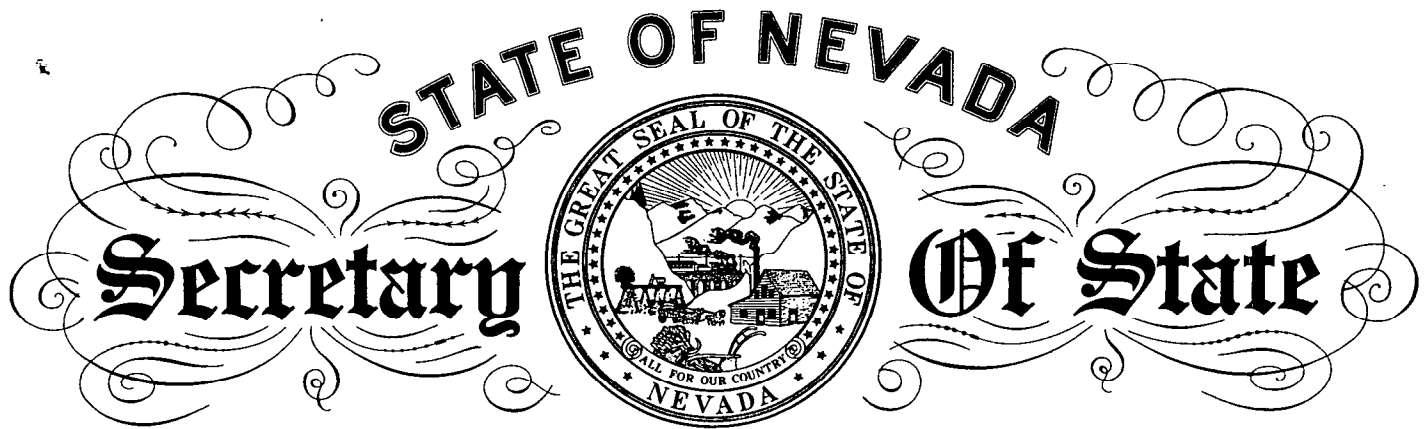
The premiere performance is set for Nov. 22, 1992, to commemorate the third anniversary of The Mirage's opening.

"It's a major step in the history of Cirque du Soleil," said Daniel Gauthier, Cirque's president. "For many years we have been searching for a home in Las Vegas. We are extremely pleased to have found it at The Mirage."

Wynn described the show as "not a circus, but a theatrical presentation."

"It's got almost a Marcel Marceau quality," Wynn said.

SEE RESORT, 4A



CERTIFICATE OF MARK

I, CHERYL A. LAU, the duly qualified, elected and acting Secretary of the State of Nevada,
do hereby certify that the following mark was filed by.....

THE MIRAGE CASINO-HOTEL

at the business address..... 3400 LAS VEGAS BLVD. SOUTH

LAS VEGAS, NV. 89109

on the 19th day of FEBRUARY, 1992.

Mark..... TREASURE ISLAND

(Service Mark, ~~Trademark~~-Trade-Name)

Description of goods or services..... HOTEL & CASINO DEVELOPMENT SERVICES

If a corporation, the state of incorporation..... NEVADA

Date of first use anywhere..... OCTOBER 29, 1991

Date of first use in Nevada..... OCTOBER 29, 1991

Registration will expire on 19th day of FEBRUARY, 2002,
and that it was submitted with a description thereof duly verified as required by law, and that the
same is now on file and of record in this office.

IN WITNESS WHEREOF, I have hereunto set my hand

and affixed the Great Seal of State, at my office, in

Carson City, Nevada, this 19th day of

FEBRUARY, A.D., 1992.

By Cheryl A. Lau Secretary of State

By Cheryl A. Lau Deputy



DEAN HELLER
Secretary of State



STATE OF NEVADA
OFFICE OF THE
SECRETARY OF STATE
555 E. WASHINGTON AVE. STE. 2900
LAS VEGAS, NV 89101

PHONE (702)486-2885
FAX (702)486-2888

THE MIRAGE CASINO-HOTEL
3400 LAS VEGAS BLVD. SOUTH
LAS VEGAS NV 89109

EXP 2-19-07 MARK RUSSELL
FILED # 25-106

AUG 28 2001

SEP 10 2001

MIRAGE

IN THE OFFICE OF
DEAN HELLER SECRETARY OF STATE

APPLICATION FOR THE RENEWAL OF A MARK ON FILE IN THE STATE OF NEVADA

You are hereby notified that your mark will expire on

FEBRUARY 19, 2002

unless renewed prior to that date.

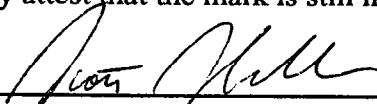
If not renewed it will be presumed abandoned.

I, Scott Sibella, being the registrant of:

TREASURE ISLAND

Name of Mark on file in Nevada

now on file in the office of the Secretary of State in Nevada,
make application for renewal of the registration for 5 years*
and do hereby attest that the mark is still in the State on Nevada.



SIGNATURE

3300 Las Vegas Boulevard South

ADDRESS (please indicate if address should be changed)

Las Vegas, Nevada 89109

(Please include a copy of logo if one was filed with mark)

*Any mark renewed after October 1, 1993, will be renewed for 5 years and the fee is \$50.00.
Please make the check payable to: SECRETARY OF STATE. If you have any questions, please call (702) 486-2885.



STATE OF NEVADA
OFFICE OF THE SECRETARY OF STATE
Carson City, Nevada
(702) 687-5203

OFFICE USE ONLY

Date Reg. 7-22-93
Vol. 26 Page 468
Expires 7-22-2003

MARK REGISTRATION

IMPORTANT: PLEASE READ INSTRUCTIONS ON REVERSE SIDE BEFORE COMPLETING FORM

1. Please designate ONE: TRADEMARK ☒ TRADE NAME ☐ SERVICE MARK ☐
2. Mark to be registered (If mark includes design, attach drawing or facsimile):
TREASURE ISLAND
3. Classification number (See reverse side of this form) 50
4. Applicant is: Individual ☐ Partnership ☐ Corporation ☒ Association ☐ Other ☐
5. Name of applicant (From question 4) Treasure Island Corp.
Business address 3300 Las Vegas Blvd. South, Las Vegas, NV 89109
Nevada
6. (a) If a corporation, give state where incorporated.
(b) If a partnership, list names of general partners.
7. Date mark was first used by applicant in Nevada (See NRS 600.320) January 21, 1993
8. Date mark was first used by applicant anywhere January 21, 1993
9. If mark used by predecessor in business, give its name, address and date of first use by predecessor:
10. State specific goods or services in connection with which the mark is used souvenirs
11. (a) If a trademark, check how the mark is used. By applying it: directly to the goods XX, directly to the containers for the goods, to tags or labels affixed to the goods, to tags or labels affixed to the containers for the goods. By displaying it: in physical association with the goods in the sale or distribution thereof, in advertising.
(b) If a service mark, check how the mark is used. By displaying it: in advertisements of the service, on documents, wrappers, or articles delivered in connection with the service rendered, in other fashion, if so, (Specify):
(c) If trade name, state the general nature of the business and how the mark is used.

STATE OF NEVADA
COUNTY OF CLARK } ss.

Mark W. Russell
Vice President of Treasure Island Corp. being first duly sworn, deposes and says that he is
and makes this affidavit in its behalf; that he has read the above application and that the statements and facts set out therein are true
that the mark is currently in use by applicant; that to the best of his knowledge and belief the applicant is the owner of the mark sought to be registered and
no other person has the right in the State of Nevada to use such mark either in the identical form set forth in the application or in such near resemblance to
it as might, when applied to the goods or services of such other person, cause confusion or cause mistake or be calculated to deceive.

Mark W. Russell
Signature

Vice President

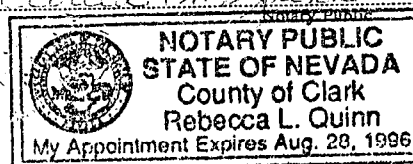
Official Capacity

Subscribed and sworn to before me this 21st day of July, 1993

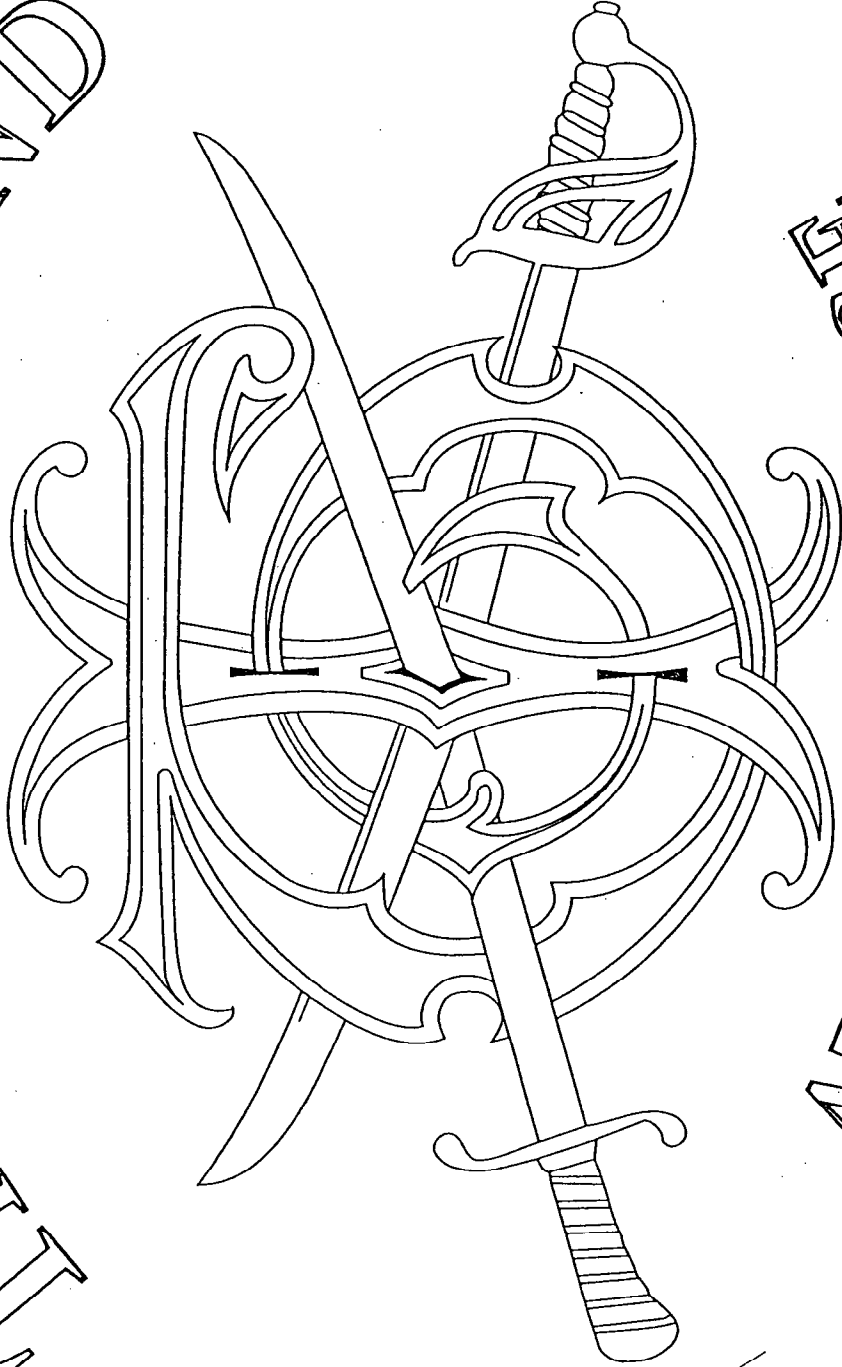
(See instructions on reverse side)

SECRETARY OF STATE
State Capitol Complex
Carson City, Nevada 89710

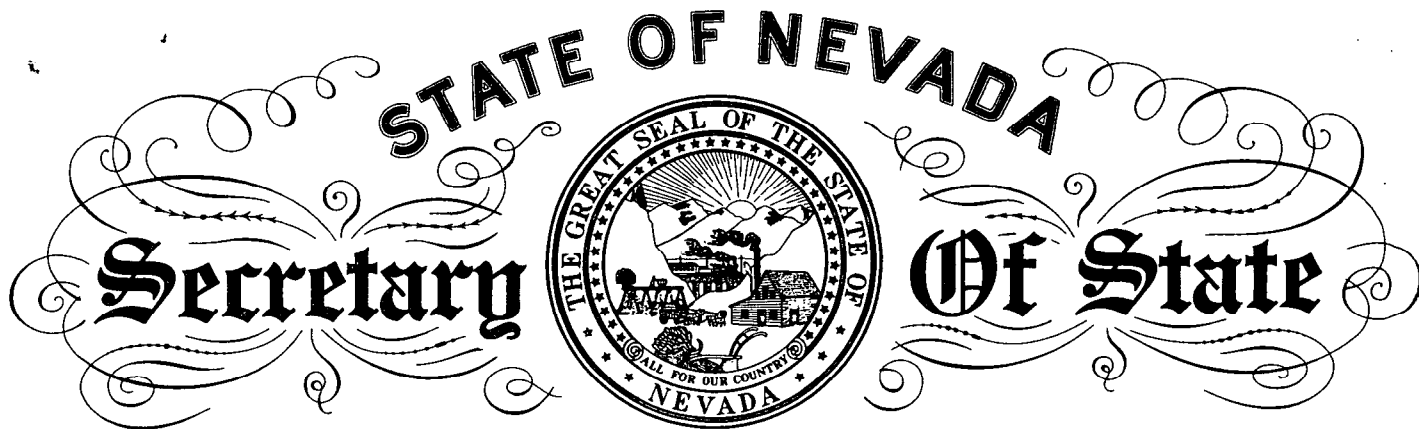
SECRETARY OF STATE



THE TREASURE ISLAND



AT THE MIRAGE



CERTIFICATE OF MARK

I, CHERYL A. LAU, the duly qualified, elected and acting Secretary of the State of Nevada, do hereby certify that the following mark was filed by.....

TREASURE' ISLAND CORP.

at the business address..... 3300 LAS VEGAS BLVD. SOUTH

LAS VEGAS, NV. 89109

on the 22nd day of JULY, 1993..

Mark..... TREASURE ISLAND

(Service-Mark, Trademark, Trade-Name)

Description of goods or services..... SOUVENIRS - class 50

If a corporation, the state of incorporation..... NEVADA

Date of first use anywhere..... JANUARY 21, 1993

Date of first use in Nevada..... JANUARY 21, 1993

Registration will expire on..... 22nd day of JULY, 2003,
and that it was submitted with a description thereof duly verified as required by law, and that the same is now on file and of record in this office.

IN WITNESS WHEREOF, I have hereunto set my hand

and affixed the Great Seal of State, at my office, in

Carson City, Nevada, this 22nd day of

JULY, A.D., 1993

Cheryl A. Lau

Secretary of State

By

Shirley Porter

Deputy



EDWARD J. QUIRK
NEVADA, CALIFORNIA & TEXAS BARS

MARK G. TRATOS
PROFESSIONAL CORPORATION
NEVADA & CALIFORNIA BARS

550 E. CHARLESTON

July 21,

Secret
Attn:
Capit
Carso

Re:

Dea

Enc
fo
Pl
F
C

Edward J. Quirk

pmr:ti/secst-tm.ltr



SAMUEL A. KITTERMANN JR.
NEVADA BAR
SARA K. ANDERSON
NEVADA & CALIFORNIA BARS
OF COUNSEL
JERRY R. SEILER
NEVADA & CALIFORNIA BARS

S

(702) 386-1778 • TELECOPIER: (702) 386-1934

Applications for TREASURE ISLAND
and souvenirs, respectively.
24-hour expedited basis. Our
013-9 for your return of the
check in the amount of \$100.00.

is the predecessor of Mirage
and Corp. is a wholly owned

please do not hesitate to call.

RECEIVED
9:15
JUL 22 1993
SECRETARY OF STATE

DEAN HELLER
Secretary of State



STATE OF NEVADA
office of the
Secretary of State
555 E. Washington Ave. STE. 4000
Las Vegas, NV 89101

PHONE (702)486-2885
FAX (702)486-2888

EXP 7-22-08

FILED # 26-468

TREASURE ISLAND CORP.
3300 LAS VEGAS BLVD. SO.
LAS VEGAS NV 89109

JUN 19 2003

IN THE OFFICE OF
DEAN HELLER
SECRETARY OF STATE

APPLICATION FOR THE RENEWAL OF A MARK ON FILE IN THE STATE OF NEVADA

You are hereby notified that your mark will expire on

JULY 22, 2003

unless renewed prior to that date.

If not renewed it will be presumed abandoned.

I, Treasure Island Corp., being the registrant of:

TREASURE ISLAND

Vol.: 26 Page: 468

Name of Mark on file in Nevada

now on file in the office of the Secretary of State in Nevada,
make application for renewal of the registration for 5 years*
and do hereby attest that the mark is still in the State on Nevada.


SIGNATURE

ADDRESS (please indicate if address should be changed)

(Please include a copy of logo if one was filed with mark)

*Any mark renewed after July 1, 2001, will be renewed for 5 years and the fee is \$50.00.
Please make the check payable to: SECRETARY OF STATE. If you have any questions, please call (702) 486-2885.

DISC MARK
(REV 09/02)

STATE OF NEVADA
OFFICE OF THE SECRETARY OF STATE
Carson City, Nevada
(702) 687-5203

OFFICE USE ONLY

Date Reg. 7-22-93
Vol. 26 Page 469
Expires 7-22-2003

MARK REGISTRATION

IMPORTANT: PLEASE READ INSTRUCTIONS ON REVERSE SIDE BEFORE COMPLETING FORM

1. Please designate ONE: TRADEMARK ☒ TRADE NAME ☐ SERVICE MARK ☐
2. Mark to be registered (If mark includes design, attach drawing or facsimile):
TREASURE ISLAND
3. Classification number (See reverse side of this form) 39
4. Applicant is: Individual ☐ Partnership ☐ Corporation ☒ Association ☐ Other ☐
5. Name of applicant (From question 4) Treasure Island Corp.
Business address 3300 Las Vegas Blvd. South, Las Vegas, NV 89109
6. (a) If a corporation, give state where incorporated Nevada
(b) If a partnership, list names of general partners
7. Date mark was first used by applicant in Nevada (See NRS 600.320) October 8, 1992
8. Date mark was first used by applicant anywhere October 8, 1992
9. If mark used by predecessor in business, give its name, address and date of first use by predecessor:
10. State specific goods or services in connection with which the mark is used clothing
11. (a) If a trademark, check how the mark is used. By applying it: directly to the goods ☒ , directly to the containers for the goods , to tags or labels affixed to the goods , to tags or labels affixed to the containers for the goods . By displaying it: in physical association with the goods in the sale or distribution thereof , in advertising .
(b) If a service mark, check how the mark is used. By displaying it: in advertisements of the service , on documents, wrappers, or articles delivered in connection with the service rendered , in other fashion , if so, (Specify):
(c) If trade name, state the general nature of the business and how the mark is used.

STATE OF NEVADA
COUNTY OF CLARK } ss.

Mark W. Russell
Vice President of Treasure Island Corp. being first duly sworn, deposes and says that he is
and makes this affidavit in its behalf; that he has read the above application and that the statements and facts set out therein are true
that the mark is currently in use by applicant; that to the best of his knowledge and belief the applicant is the owner of the mark sought to be registered and
no other person has the right in the State of Nevada to use such mark either in the identical form set forth in the application or in such near resemblance to
it as might, when applied to the goods or services of such other person, cause confusion or cause mistake or be calculated to deceive.

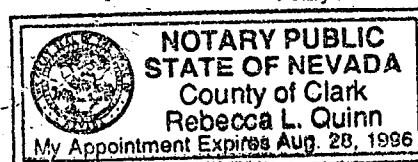
Mark W. Russell
Signature
Vice President
Official Capacity

Subscribed and sworn to before me this 21st day of July, 1993

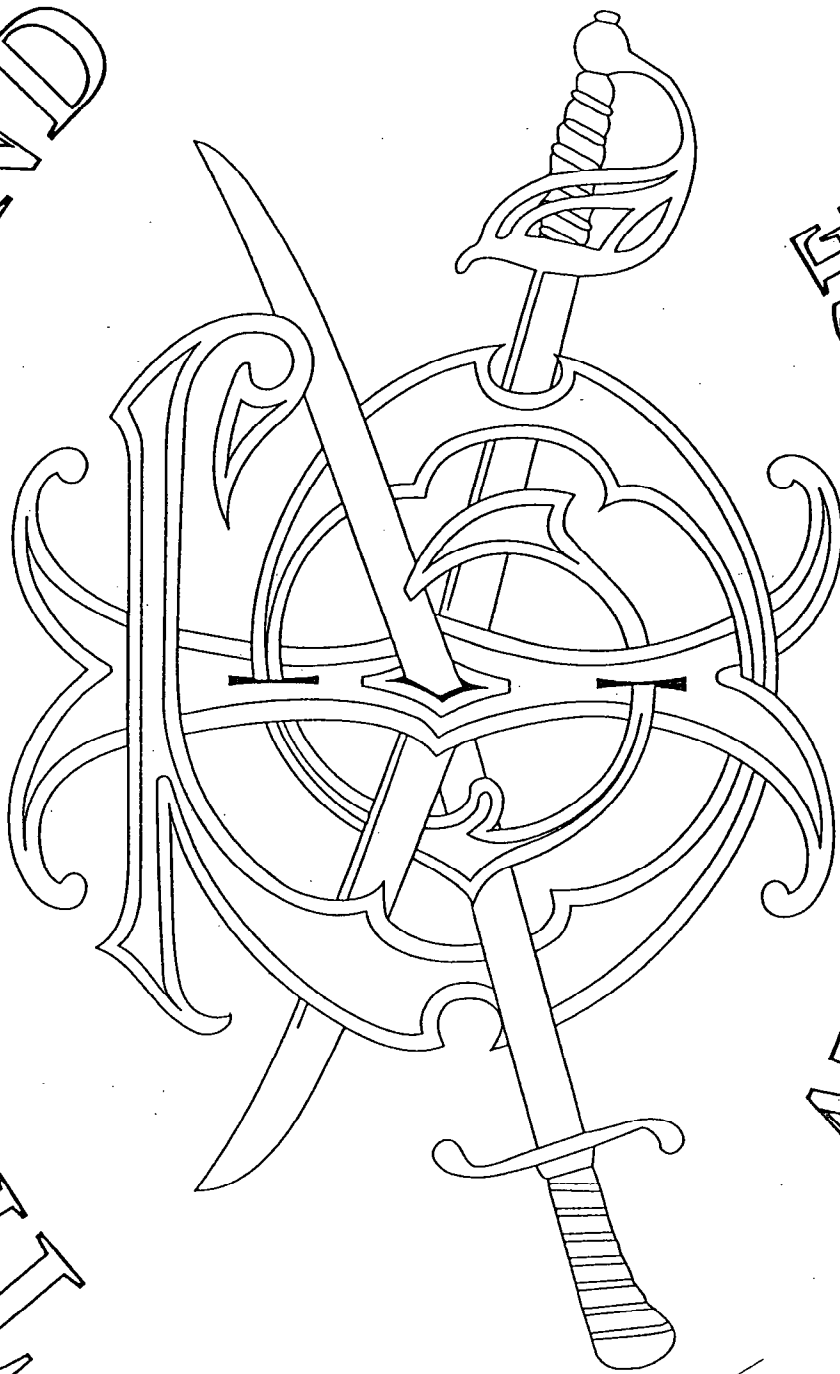
(See instructions on reverse side)

SECRETARY OF STATE
State Capitol Complex
Carson City, Nevada 89710

SECRETARY OF STATE

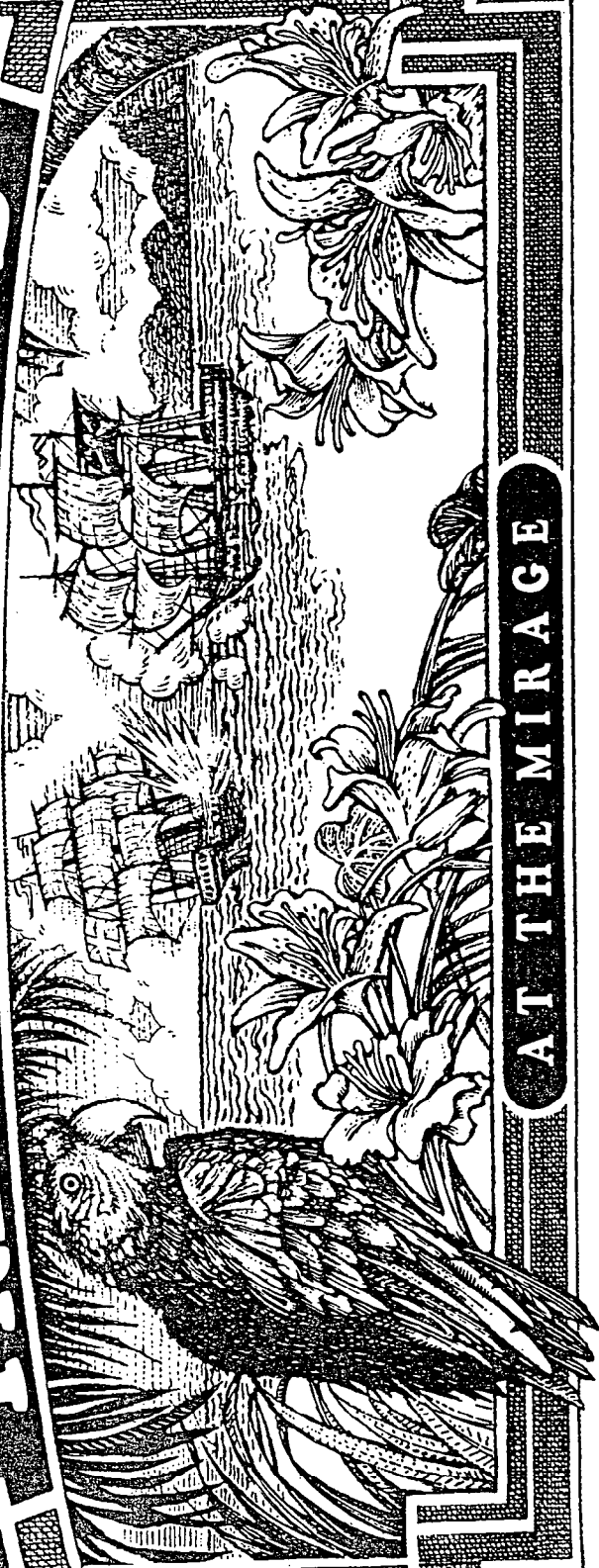


TREASURE ISLAND

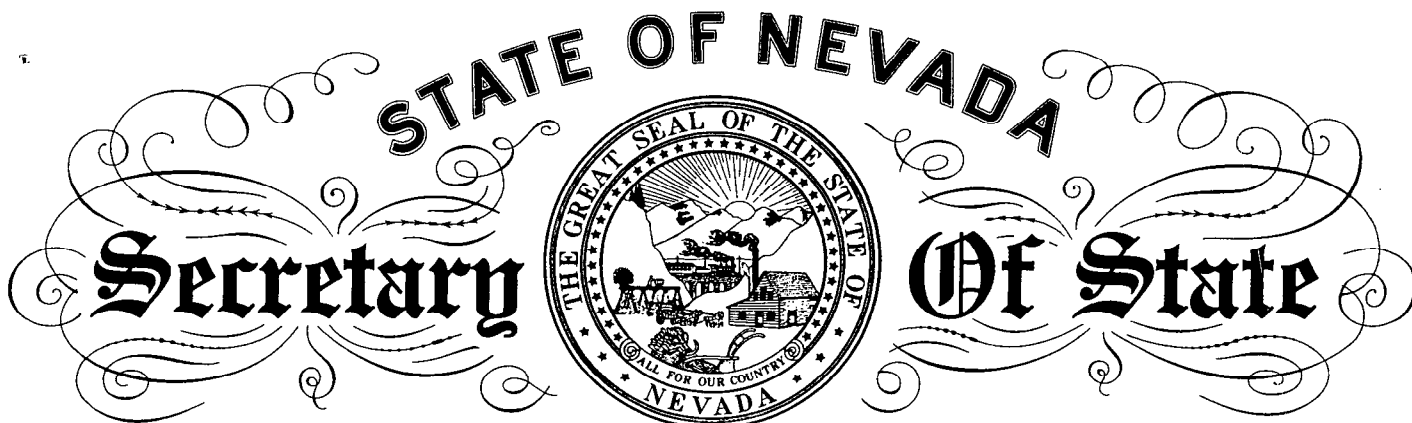


AT THE MIRA GE

THE TREASURE ISLAND



AT THE MIRAGE



CERTIFICATE OF MARK

I, CHERYL A. LAU, the duly qualified, elected and acting Secretary of the State of Nevada, do hereby certify that the following mark was filed by.....

TREASURE ISLAND CORP.

at the business address..... 3300 LAS VEGAS BLVD. SOUTH

LAS VEGAS, NV. 89109

on the..... 22nd..... day of..... JULY....., 19 93.:

Mark..... TREASURE ISLAND

(Service Mark, Trademark, Trade Name)

Description of goods or services..... CLOTHING - class 39

If a corporation, the state of incorporation..... NEVADA

Date of first use anywhere..... OCTOBER 8, 1992

Date of first use in Nevada..... OCTOBER 8, 1992

Registration will expire on..... 22nd..... day of..... JULY....., 2003.,
and that it was submitted with a description thereof duly verified as required by law, and that the same is now on file and of record in this office.

IN WITNESS WHEREOF, I have hereunto set my hand

and affixed the Great Seal of State, at my office, in

Carson City, Nevada, this..... 22nd..... day of

JULY....., A.D., 19 93.

Secretary of State

By.....

Deputy

DEAN HELLER
Secretary of State



STATE OF NEVADA
office of the
Secretary of State
555 E. Washington Ave. STE. 4000
Las Vegas, NV 89101

PHONE (702)486-2885
FAX (702)486-2888

EXP 7-22-03

FILED # 26-469

JUN 19 2003

TREASURE ISLAND CORP.
3300 LAS VEGAS BLVD. SO.
LAS VEGAS NV 89109

IN THE OFFICE OF
THE SECRETARY OF STATE
RECEIVED

APPLICATION FOR THE RENEWAL OF A MARK ON FILE IN THE STATE OF NEVADA

You are hereby notified that your mark will expire on

JULY 22, 2003

unless renewed prior to that date.

If not renewed it will be presumed abandoned.

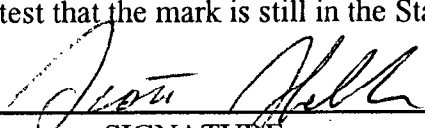
I, Treasure Island Corp., being the registrant of:

TREASURE ISLAND

Vol.: 26 Page: 469.

Name of Mark on file in Nevada

now on file in the office of the Secretary of State in Nevada,
make application for renewal of the registration for 5 years*
and do hereby attest that the mark is still in the State on Nevada.


SIGNATURE

ADDRESS (please indicate if address should be changed)

(Please include a copy of logo if one was filed with mark)

*Any mark renewed after July 1, 2001, will be renewed for 5 years and the fee is \$50.00.

Please make the check payable to: SECRETARY OF STATE. If you have any questions, please call (702) 486-2885.

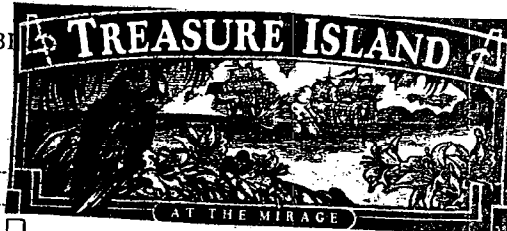
01CSMARK
(REV 09/02)

STATE OF NEVADA
OFFICE OF THE SECRETARY OF STATE
Carson City, Nevada
(702) 687-5203

OFFICE USE ONLY
Date Reg. 3-14-94
Vol. 57 Page 339
Expires 3-14-1999

MARK REGISTRATION

IMPORTANT: PLEASE READ INSTRUCTIONS ON REVERSE SIDE OF



1. Please designate ONE: TRADEMARK ☒ TRADE NAME ☐ SERVICE MARK ☐
2. Mark to be registered (If mark includes design, attach drawing or facsimile):
TREASURE ISLAND
3. Classification number (See reverse side of this form) 39
4. Applicant is: Individual ☐ Partnership ☐ Corporation ☒ Association ☐ Other ☐
5. Name of applicant (From question 4) Treasure Island Corp.
Business address 3300 Las Vegas Blvd. South, Las Vegas, Nevada 89109
6. (a) If a corporation, give state where incorporated Nevada
(b) If a partnership, list names of general partners
7. Date mark was first used by applicant in Nevada (See NRS 600.320) October 7, 1992
8. Date mark was first used by applicant anywhere October 7, 1992
9. If mark used by predecessor in business, give its name, address and date of first use by predecessor:
10. State specific goods or services in connection with which the mark is used CLOTHING
11. (a) If a trademark, check how the mark is used. By applying it: directly to the goods ☒ directly to the containers for the goods, to tags or labels affixed to the goods, to tags or labels affixed to the containers for the goods. By displaying it: in physical association with the goods in the sale or distribution thereof, in advertising.
(b) If a service mark, check how the mark is used. By displaying it: in advertisements of the service, on documents, wrappers, or articles delivered in connection with the service rendered, in other fashion, if so, (Specify):
(c) If trade name, state the general nature of the business and how the mark is used

STATE OF NEVADA
COUNTY OF CLARK } ss.

Mark W. Russell

Vice President of Treasure Island Corp. being first duly sworn, deposes and says that he is
and makes this affidavit in its behalf; that he has read the above application and that the statements and facts set out therein are true
that the mark is currently in use by applicant; that to the best of his knowledge and belief the applicant is the owner of the mark sought to be registered and
no other person has the right in the State of Nevada to use such mark either in the identical form set forth in the application or in such near resemblance to
it as might, when applied to the goods or services of such other person, cause confusion or cause mistake or be calculated to deceive.

Signature

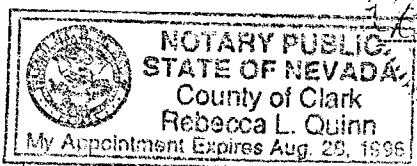
Vice President/General Counsel

Official Capacity

Subscribed and sworn to before me this 15th day of December, 1993

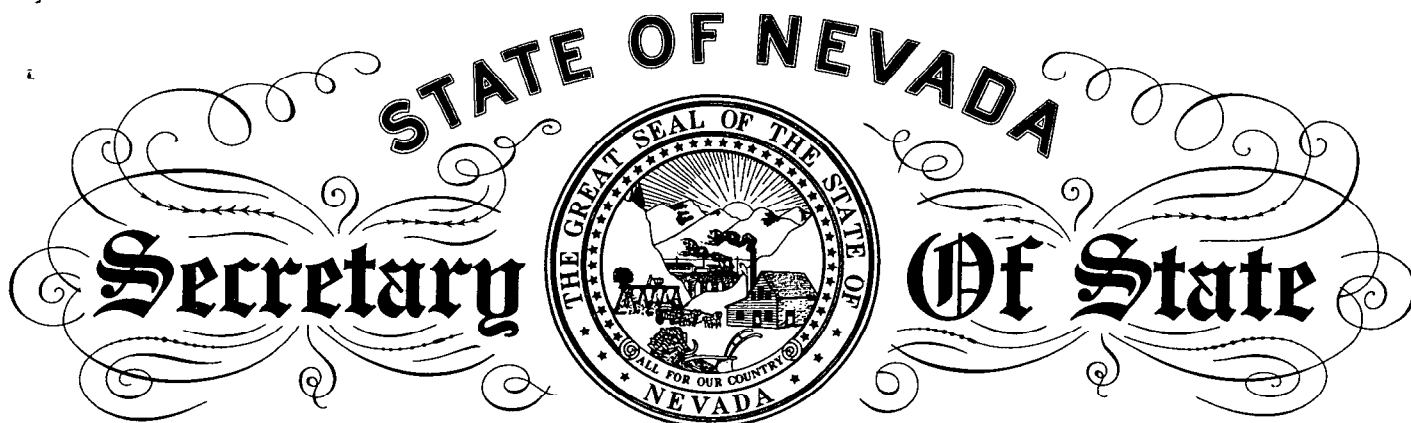
(See instructions on reverse side)

SECRETARY OF STATE
State Capitol Complex
Carson City, Nevada 89710



Notary Public





CERTIFICATE OF MARK

I, CHERYL A. LAU, the duly qualified, elected and acting Secretary of the State of Nevada, do hereby certify that the following mark was filed by.....

TREASURE ISLAND CORP.

at the business address. 3300 LAS VEGAS BOULEVARD SOUTH

LAS VEGAS, NEVADA 89109

on the 14TH day of MARCH, 19 94

Mark TREASURE ISLAND (39)

(Service Mark, Trademark, Trade Name)

Description of goods or services. CLOTHING

If a corporation, the state of incorporation. NEVADA

Date of first use anywhere. OCTOBER 7, 1992

Date of first use in Nevada. OCTOBER 7, 1992

Registration will expire on 14TH day of MARCH, 1999, and that it was submitted with a description thereof duly verified as required by law, and that the same is now on file and of record in this office.

IN WITNESS WHEREOF, I have hereunto set my hand

and affixed the Great Seal of State, at my office, in

Carson City, Nevada, this 14TH day of

MARCH, A.D., 1994

Secretary of State

By Deputy

DEAN HELLER
Secretary of State

STATE OF NEVADA
OFFICE OF THE
SECRETARY OF STATE
555 E. WASHINGTON AVE. STE. 2900
LAS VEGAS, NV 89101

PHONE (702) 486-2885
FAX (702) 486-2888

FILED
IN THE OFFICE OF THE
SECRETARY OF STATE OF THE
STATE OF NEVADA

SEPTEMBER 17, 1998

TREASURE ISLAND CORP.
3300 LAS VEGAS BOULEVARD SOUTH
LAS VEGAS, NV 89109

MAR 09 1999
NO. 27-339
Dean Heller
DEAN HELLER, SECRETARY OF STATE

APPLICATION FOR THE RENEWAL OF A MARK ON FILE IN THE STATE OF NEVADA

You are hereby notified that your mark will expire on the 14TH day
of MARCH, 1999 unless renewed prior to that date.
If not renewed it will be presumed to be abandoned.

I, Kathleen E. Delaney, being the registrant of:

TREASURE ISLAND (TM-CLASS 39)
Name of Mark on file in Nevada

now on file in the office of the Secretary of State in Nevada,
make application for renewal of the registration for 5 years*
and do hereby attest that the mark is still in the State of Nevada.


SIGNATURE

(Please include
a copy of logo
if one was filed
with mark)

Treasure Island Corp.
ADDRESS (please indicate if above
address should be changed)

3300 Las Vegas Blvd. South

Las Vegas, NV 89109

*Any mark renewed after October 1, 1993, will be renewed for 5 years and the fee is \$25.00. Please make the check payable to:
SECRETARY OF STATE. If you have any questions, please call (702) 486-2885.

DEAN HELLER
Secretary of State



STATE OF NEVADA
office of the
Secretary of State
555 E. Washington Ave. STE. 2900
Las Vegas, NV 89101

PHONE (702)486-2880
FAX (702)486-2888

Exp 3-14-09

TEASURE ISLAND CORP.
3300 LAS VEGAS BOULEVARD SOUTH
LAS VEGAS NV 89109

FILED # 27-339

JAN 29 2004

IN THE OFFICE OF
DEAN HELLER
SECRETARY OF STATE

APPLICATION FOR THE RENEWAL OF A MARK ON FILE IN THE STATE OF NEVADA

You are hereby notified that your mark will expire on

MARCH 14, 2004

unless renewed prior to that date.

If not renewed it will be presumed abandoned.

I, TREASURE ISLAND CORP., being the registrant of:

TREASURE ISLAND

Name of Mark on file in Nevada

now on file in the office of the Secretary of State in Nevada,
make application for renewal of the registration for 5 years*
and do hereby attest that the mark is still in the State on Nevada.


SIGNATURE

3600 LAS VEGAS BOULEVARD SOUTH

ADDRESS (please indicate if address should be changed)

LAS VEGAS, NEVADA 89109

(Please include a copy of logo if one was filed with mark)

1450-0210-0023 Md 92:04:14 002/02/1 1/22/04 4:40:26 PM Any mark renewed after July 1, 2001, will be renewed for 5 years and the fee is \$50.00.

Please make the check payable to: SECRETARY OF STATE. If you have any questions, please call (702) 486-2880.

01CSMARK
(REV 08/03)

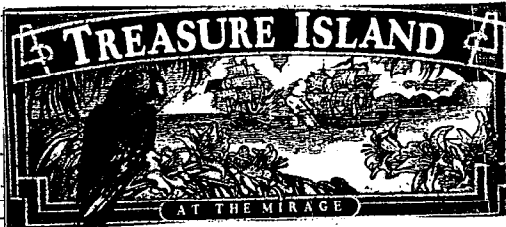
STATE OF NEVADA
OFFICE OF THE SECRETARY OF STATE
Carson City, Nevada
(702) 687-5203

OFFICE USE ONLY

Date Reg. 3-14-94
Vol. 37 Page 340
Expires 3-14-1999

MARK REGISTRATION

IMPORTANT: PLEASE READ INSTRUCTIONS ON REVERSE SIDE BE



1. Please designate ONE: TRADEMARK ☒ TRADE NAME ☐ SERVICE MARK ☐
2. Mark to be registered (If mark includes design, attach drawing or facsimile):
TREASURE ISLAND
3. Classification number (See reverse side of this form) 50
4. Applicant is: Individual ☐ Partnership ☐ Corporation ☒ Association ☐ Other ☐
5. Name of applicant (From question 4) Treasure Island Corp.
Business address 3300 Las Vegas Blvd. South, Las Vegas, Nevada 89109
6. (a) If a corporation, give state where incorporated Nevada
(b) If a partnership, list names of general partners
7. Date mark was first used by applicant in Nevada (See NRS 600.320) January 12, 1993
8. Date mark was first used by applicant anywhere January 12, 1993
9. If mark used by predecessor in business, give its name, address and date of first use by predecessor:
10. State specific goods or services in connection with which the mark is used SOUVENIRS
11. (a) If a trademark, check how the mark is used. By applying it: directly to the goods X, directly to the containers for the goods, to tags or labels affixed to the goods, to tags or labels affixed to the containers for the goods. By displaying it: in physical association with the goods in the sale or distribution thereof, in advertising.
(b) If a service mark, check how the mark is used. By displaying it: in advertisements of the service, on documents, wrappers, or articles delivered in connection with the service rendered, in other fashion, if so, (Specify):
(c) If trade name, state the general nature of the business and how the mark is used

STATE OF NEVADA
COUNTY OF CLARK } ss.

Mark W. Russell
Vice President of Treasure Island Corp. being first duly sworn, deposes and says that he is
and makes this affidavit in its behalf; that he has read the above application and that the statements and facts set out therein are true
that the mark is currently in use by applicant; that to the best of his knowledge and belief the applicant is the owner of the mark sought to be registered and
no other person has the right in the State of Nevada to use such mark either in the identical form set forth in the application or in such near resemblance to
it as might, when applied to the goods or services of such other person, cause confusion or cause mistake or be calculated to deceive.

RECEIVED

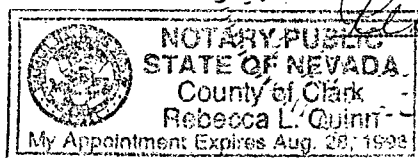
MAR 14 1994

Signature
Vice President/General Counsel
Official Capacity

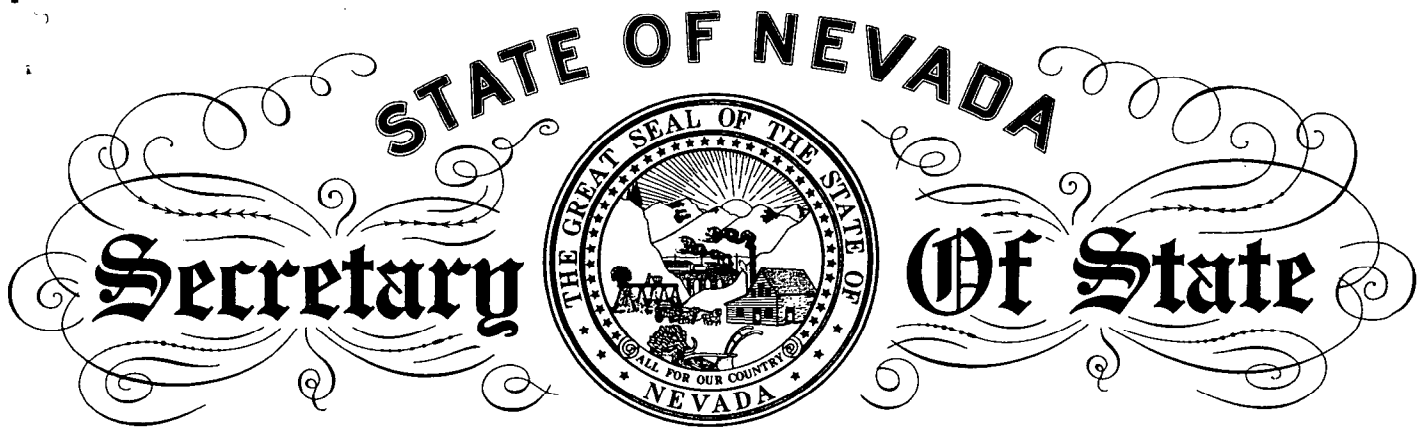
Subscribed and sworn to before me this 15th day of December, 1993

(See instructions on reverse side)

SECRETARY OF STATE
State Capitol Complex
Carson City, Nevada 89710







CERTIFICATE OF MARK

I, CHERYL A. LAU, the duly qualified, elected and acting Secretary of the State of Nevada,
do hereby certify that the following mark was filed by.....

.....TREASURE ISLAND CORP.

at the business address.....3300 LAS VEGAS BOULEVARD SOUTH

.....LAS VEGAS, NEVADA 89109

on the.....14TH.....day of.....MARCH....., 19 94 :

Mark.....TREASURE ISLAND (50)

(Service Mark, Trademark, Trade Name)

Description of goods or services.....SOUVENIRS

If a corporation, the state of incorporation.....NEVADA

Date of first use anywhere.....JANUARY 12, 1993

Date of first use in Nevada.....JANUARY 12, 1993

Registration will expire on.....14TH.....day of.....MARCH....., 1999 ,
and that it was submitted with a description thereof duly verified as required by law, and that the
same is now on file and of record in this office.



IN WITNESS WHEREOF, I have hereunto set my hand

and affixed the Great Seal of State, at my office, in

Carson City, Nevada, this.....14TH.....day of

.....MARCH....., A.D., 19 94

Cheryl A. Lau

Secretary of State

By.....

Swann M. McElroy

Deputy

DEAN HELLER
Secretary of State

STATE OF NEVADA
OFFICE OF THE
SECRETARY OF STATE
555 E. WASHINGTON AVE. STE. 2900
LAS VEGAS, NV 89101

PHONE (702) 486-2885
FAX (702) 486-2888

SEPTEMBER 17, 1998

TREASURE ISLAND CORP.
3300 LAS VEGAS BOULEVARD SOUTH
LAS VEGAS, NV 89109

FILED
IN THE OFFICE OF THE
SECRETARY OF STATE OF THE
STATE OF NEVADA

MAR 09 1999

NO. 27-340
Dean Heller
DEAN HELLER, SECRETARY OF STATE

APPLICATION FOR THE RENEWAL OF A MARK ON FILE IN THE STATE OF NEVADA

You are hereby notified that your mark will expire on the 14TH day
of MARCH, 1999 unless renewed prior to that date.
If not renewed it will be presumed to be abandoned.

I, Kathleen E. Delaney, being the registrant of:

TREASURE ISLAND AT THE MIRAGE (TM-CLASS 50)

Name of Mark on file in Nevada

now on file in the office of the Secretary of State in Nevada,
make application for renewal of the registration for 5 years*
and do hereby attest that the mark is still in the State of Nevada.


SIGNATURE

(Please include
a copy of logo
if one was filed
with mark)

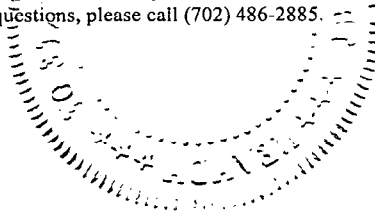
Treasure Island Corp.

ADDRESS (please indicate if above
address should be changed)

3300 Las Vegas Blvd. South

Las Vegas, NV 89109

*Any mark renewed after October 1, 1993, will be renewed for 5 years and the fee is \$25.00. Please make the check payable to:
SECRETARY OF STATE. If you have any questions, please call (702) 486-2885.



DEAN HELLER
Secretary of State



STATE OF NEVADA
office of the
Secretary of State
555 E. Washington Ave. STE. 2900
Las Vegas, NV 89101

PHONE (702)486-2880
FAX (702)486-2888

Exp 3-14-09

TREASURE ISLAND CORP.
3300 LAS VEGAS BOULEVARDSOUTH
LAS VEGAS NV 89109

FILED # 27-340

JAN 29 2004

IN THE OFFICE OF
Dean Heller
DEAN HELLER SECRETARY OF STATE

APPLICATION FOR THE RENEWAL OF A MARK ON FILE IN THE STATE OF NEVADA

You are hereby notified that your mark will expire on

MARCH 14, 2004

unless renewed prior to that date.

If not renewed it will be presumed abandoned.

I, TREASURE ISLAND CORP., being the registrant of:

TREASURE ISLAND

Name of Mark on file in Nevada

now on file in the office of the Secretary of State in Nevada,
make application for renewal of the registration for 5 years*
and do hereby attest that the mark is still in the State on Nevada.


SIGNATURE

3600 LAS VEGAS BOULEVARD SOUTH
ADDRESS (please indicate if address should be changed)
LAS VEGAS, NEVADA 89109

(Please include a copy of logo if one was filed with mark)

1728-82100023 Md 24:04:40 1/28/04 4:40:42 PM C20040128-0541
*Mark renewed after July 1, 2001, will be renewed for 5 years and the fee is \$50.00.
Please make the check payable to: SECRETARY OF STATE. If you have any questions, please call (702) 486-2880.

DICSMARK
(REV 03/03)

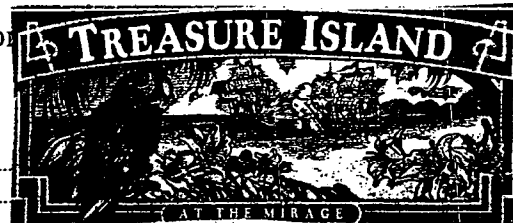
STATE OF NEVADA
OFFICE OF THE SECRETARY OF STATE
Carson City, Nevada
(702) 687-5203

OFFICE USE ONLY

Date Reg. 3-14-94
Vol. 27 Page 3-11
Expires 3-14-1999

MARK REGISTRATION

IMPORTANT: PLEASE READ INSTRUCTIONS ON REVERSE SIDE BEFORE



1. Please designate ONE: TRADEMARK ☐ TRADE NAME ☐ SERVICE MARK ☒
2. Mark to be registered (If mark includes design, attach drawing or facsimile):
TREASURE ISLAND
3. Classification number (See reverse side of this form) 100
4. Applicant is: Individual ☐ Partnership ☐ Corporation ☒ Association ☐ Other ☐
5. Name of applicant (From question 4) Treasure Island Corp.
Business address 3300 Las Vegas Blvd. South, Las Vegas, Nevada 89109
6. (a) If a corporation, give state where incorporated Nevada
(b) If a partnership, list names of general partners
7. Date mark was first used by applicant in Nevada (See NRS 600.320) October 26, 1993
8. Date mark was first used by applicant anywhere October 26, 1993
9. If mark used by predecessor in business, give its name, address and date of first use by predecessor:
10. State specific goods or services in connection with which the mark is used RETAIL SHOP SERVICES
11. (a) If a trademark, check how the mark is used. By applying it: directly to the goods, directly to the containers for the goods, to tags or labels affixed to the goods, to tags or labels affixed to the containers for the goods. By displaying it: in physical association with the goods in the sale or distribution thereof, in advertising.
(b) If a service mark, check how the mark is used. By displaying it: in advertisements of the service X, on documents, wrappers, or articles delivered in connection with the service rendered, in other fashion X, if so, (Specify):
in signage
(c) If trade name, state the general nature of the business and how the mark is used

STATE OF NEVADA

COUNTY OF CLARK

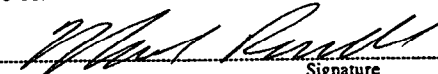
ss.

Mark W. Russell

being first duly sworn, deposes and says that he is

Vice President of Treasure Island Corp. the applicant herein,

and makes this affidavit in its behalf; that he has read the above application and that the statements and facts set out therein are true that the mark is currently in use by applicant; that to the best of his knowledge and belief the applicant is the owner of the mark sought to be registered and no other person has the right in the State of Nevada to use such mark either in the identical form set forth in the application or in such near resemblance to it as might, when applied to the goods or services of such other person, cause confusion or cause mistake or be calculated to deceive.


Signature

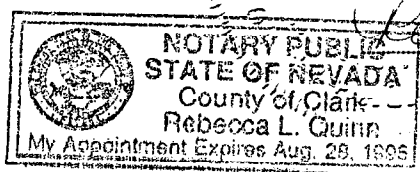
Vice President/General Counsel

Official Capacity

Subscribed and sworn to before me this 15th day of December, 1993.

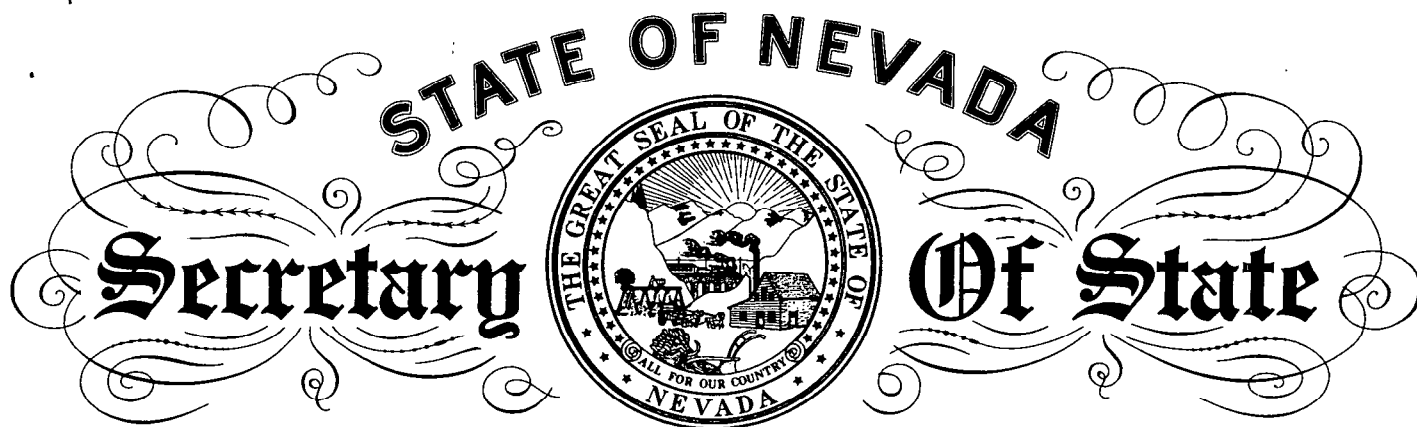
(See instructions on reverse side)

SECRETARY OF STATE
State Capitol Complex
Carson City, Nevada 89710



Notary Public





CERTIFICATE OF MARK

I, CHERYL A. LAU, the duly qualified, elected and acting Secretary of the State of Nevada,
do hereby certify that the following mark was filed by.....

.....TREASURE ISLAND CORP.,.....

at the business address.....3300 LAS VEGAS BOULEVARD SOUTH.....

.....LAS VEGAS, NEVADA 89109.....

on the.....14TH.....day of.....MARCH....., 19..94..:

Mark.....TREASURE ISLAND (100).....

(Service Mark, ~~Trademark~~, ~~Trade Name~~)

Description of goods or services.....DETAIL SHOP SERVICES.....

If a corporation, the state of incorporation.....NEVADA.....

Date of first use anywhere.....OCTOBER 26, 1993.....

Date of first use in Nevada.....OCTOBER 26, 1993.....

Registration will expire on.....14TH.....day of.....MARCH....., 2000.,
and that it was submitted with a description thereof duly verified as required by law, and that the
same is now on file and of record in this office.

IN WITNESS WHEREOF, I have hereunto set my hand

and affixed the Great Seal of State, at my office, in

Carson City, Nevada, this.....14TH.....day of

.....MARCH....., A.D., 19..94..

Secretary of State

By.....

Deputy

DEAN HELLER
Secretary of State

STATE OF NEVADA
OFFICE OF THE
SECRETARY OF STATE
555 E. WASHINGTON AVE. STE. 2900
LAS VEGAS, NV 89101

PHONE (702) 486-2885
FAX (702) 486-2888

FILED
IN THE OFFICE OF THE
SECRETARY OF STATE OF THE
STATE OF NEVADA

SEPTEMBER 17, 1998

TREASURE ISLAND CORP.
3300 LAS VEGAS BOULEVARD SOUTH
LAS VEGAS, NV 89109

MAR 09 1999

NO. 27-341
Dean Heller
DEAN HELLER, SECRETARY OF STATE

APPLICATION FOR THE RENEWAL OF A MARK ON FILE IN THE STATE OF NEVADA

You are hereby notified that your mark will expire on the 14TH day
of MARCH, 1999 unless renewed prior to that date.
If not renewed it will be presumed to be abandoned.

I, Kathleen E. Delaney, being the registrant of:

TREASURE ISLAND AT THE MIRAGE (SM-CLASS 100)

Name of Mark on file in Nevada

now on file in the office of the Secretary of State in Nevada,
make application for renewal of the registration for 5 years*
and do hereby attest that the mark is still in the State of Nevada.


SIGNATURE

(Please include
a copy of logo
if one was filed
with mark)

Treasure Island Corp.

ADDRESS (please indicate if above
address should be changed)

3300 Las Vegas Blvd. South

Las Vegas, NV 89109

*Any mark renewed after October 1, 1993, will be renewed for 5 years and the fee is \$25.00. Please make the check payable to:
SECRETARY OF STATE. If you have any questions, please call (702) 486-2885.

DEAN HELLER
Secretary of State



STATE OF NEVADA
office of the
Secretary of State
555 E. Washington Ave. STE. 2900
Las Vegas, NV 89101

PHONE (702)486-2880
FAX (702)486-2888

E XP 3-14-09

FILED # 27-341

TREASURE ISLAND CORP.
3300 LAS VEGAS BOULEVARD SOUTH
LAS VEGAS NV 89109

JAN 29 2004

IN THE OFFICE OF
DEAN HELLER SECRETARY OF STATE

APPLICATION FOR THE RENEWAL OF A MARK ON FILE IN THE STATE OF NEVADA

You are hereby notified that your mark will expire on

MARCH 14, 2004

unless renewed prior to that date.

If not renewed it will be presumed abandoned.

I, TREASURE ISLAND CORP., being the registrant of:

TREASURE ISLAND

Name of Mark on file in Nevada

now on file in the office of the Secretary of State in Nevada,
make application for renewal of the registration for 5 years*
and do hereby attest that the mark is still in the State on Nevada.

Bry T. Wright
SIGNATURE

3600 LAS VEGAS BOULEVARD SOUTH

ADDRESS (please indicate if address should be changed)

LAS VEGAS, NEVADA 89109

(Please include a copy of logo if one was filed with mark)

1950-021040027 Md 12:14:4 9002/0271
Please make the check payable to: SECRETARY OF STATE. If you have any questions, please call (702) 486-2880.

01CSMARK
(REV 08/03)

STATE OF NEVADA
OFFICE OF THE SECRETARY OF STATE
Carson City, Nevada
(702) 687-5203

OFFICE USE ONLY

Date Reg. 3-14-94
Vol. 27 Page 342
Expires 3-14-1999

MARK REGISTRATION

IMPORTANT: PLEASE READ INSTRUCTIONS ON REVERSE SIDE BEFORE



1. Please designate ONE: TRADEMARK ☐ TRADE NAME ☐ SERVICE MARK ☒

2. Mark to be registered (If mark includes design, attach drawing or facsimile):

TREASURE ISLAND

3. Classification number (See reverse side of this form) 100

4. Applicant is: Individual ☐ Partnership ☐ Corporation ☒ Association ☐ Other ☐

5. Name of applicant (From question 4) Treasure Island Corp.

Business address 3300 Las Vegas Blvd. South, Las Vegas, Nevada 89109

6. (a) If a corporation, give state where incorporated Nevada

(b) If a partnership, list names of general partners

7. Date mark was first used by applicant in Nevada (See NRS 600.320) October 26, 1993

8. Date mark was first used by applicant anywhere October 26, 1993

9. If mark used by predecessor in business, give its name, address and date of first use by predecessor:

10. State specific goods or services in connection with which the mark is used RESTAURANT SERVICES

11. (a) If a trademark, check how the mark is used. By applying it: directly to the goods, directly to the containers for the goods, to tags or labels affixed to the goods, to tags or labels affixed to the containers for the goods. By displaying it: in physical association with the goods in the sale or distribution thereof, in advertising.

(b) If a service mark, check how the mark is used. By displaying it: in advertisements of the service, on documents, wrappers, or articles delivered in connection with the service rendered, in other fashion, if so, (Specify): in signage

(c) If trade name, state the general nature of the business and how the mark is used

STATE OF NEVADA

COUNTY OF CLARK

ss.

Mark W. Russell

Vice President of Treasure Island Corp. being first duly sworn, deposes and says that he is

and makes this affidavit in its behalf; that he has read the above application and that the statements and facts set out therein are true that the mark is currently in use by applicant; that to the best of his knowledge and belief the applicant is the owner of the mark sought to be registered and no other person has the right in the State of Nevada to use such mark either in the identical form set forth in the application or in such near resemblance to it as might, when applied to the goods or services of such other person, cause confusion or cause mistake or be calculated to deceive.

MAR 14

Signature

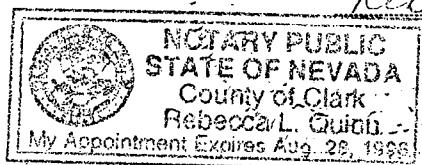
Vice President/General Counsel

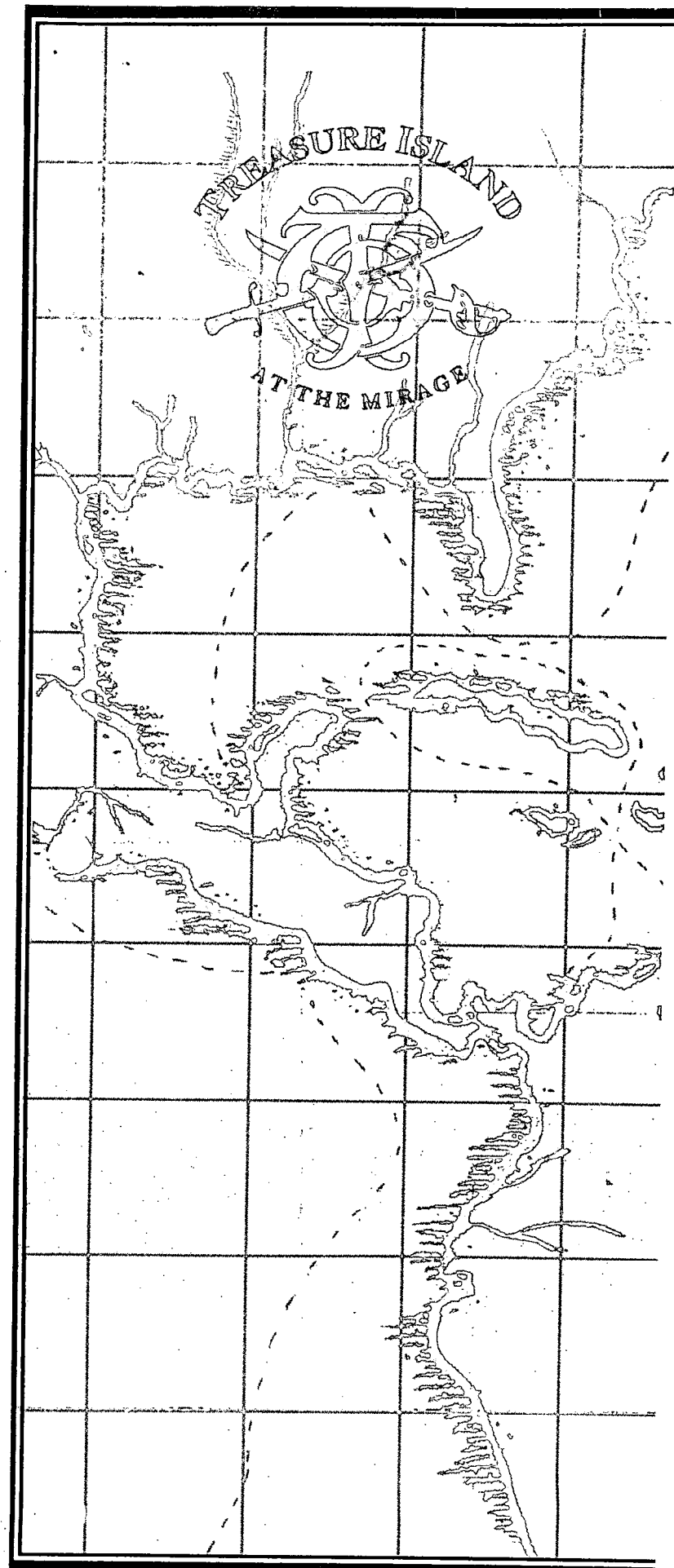
Official Capacity

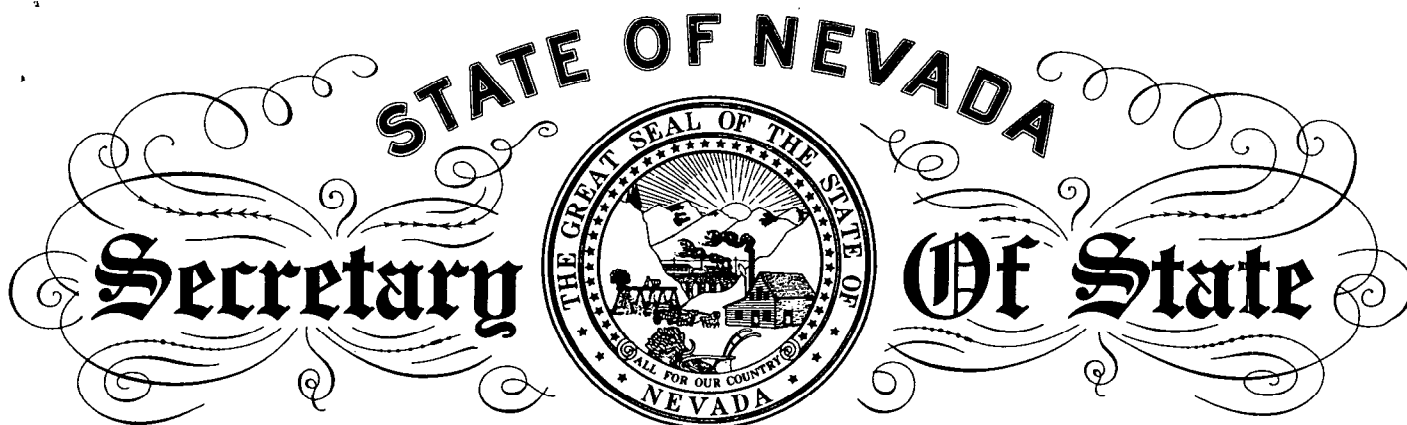
Subscribed and sworn to before me this 15th day of December, 1993

(See instructions on reverse side)

SECRETARY OF STATE
State Capitol Complex
Carson City, Nevada 89710







CERTIFICATE OF MARK

I, CHERYL A. LAU, the duly qualified, elected and acting Secretary of the State of Nevada,
do hereby certify that the following mark was filed by.....

.....TREASURE ISLAND CORP.

at the business address.....3300 LAS VEGAS BOULEVARD SOUTH.....

.....LAS VEGAS, NEVADA 89109.....

on the.....14TH.....day of.....MARCH....., 19..94..:

Mark.....TREASURE ISLAND (100).....

(Service Mark, ~~Trademark~~, ~~Trade Name~~)

Description of goods or services.....RESTAURANT SERVICES.....

If a corporation, the state of incorporation.....NEVADA.....

Date of first use anywhere.....OCTOBER 26, 1993.....

Date of first use in Nevada.....OCTOBER 26, 1993.....

Registration will expire on.....14TH.....day of.....MARCH....., 1999,
and that it was submitted with a description thereof duly verified as required by law, and that the
same is now on file and of record in this office.

IN WITNESS WHEREOF, I have hereunto set my hand

and affixed the Great Seal of State, at my office, in

Carson City, Nevada, this.....14TH.....day of

.....MARCH....., A.D., 19..94

Cheryl A. Lau

Secretary of State

By.....

Deputy

DEAN HELLER
Secretary of State

STATE OF NEVADA
OFFICE OF THE
SECRETARY OF STATE
555 E. WASHINGTON AVE. STE. 2900
LAS VEGAS, NV 89101

PHONE (702) 486-2885
FAX (702) 486-2888

FILED
IN THE OFFICE OF THE
SECRETARY OF STATE OF THE
STATE OF NEVADA

SEPTEMBER 17, 1998

TREASURE ISLAND CORP.
3300 LAS VEGAS BOULEVARD SOUTH
LAS VEGAS, NV 89109

MAR 09 1999

27-342
Dean Heller
DEAN HELLER, SECRETARY OF STATE

APPLICATION FOR THE RENEWAL OF A MARK ON FILE IN THE STATE OF NEVADA

You are hereby notified that your mark will expire on the 14TH day
of MARCH, 1999 unless renewed prior to that date.
If not renewed it will be presumed to be abandoned.

I, Kathleen E. Delaney, being the registrant of:

TREASURE ISLAND AT THE MIRAGE (SM-CLASS 100X3)
Name of Mark on file in Nevada

now on file in the office of the Secretary of State in Nevada,
make application for renewal of the registration for 5 years*
and do hereby attest that the mark is still in the State of Nevada.


SIGNATURE

(Please include
a copy of logo
if one was filed
with mark)

Treasure Island Corp.
ADDRESS (please indicate if above
address should be changed)

3300 Las Vegas Blvd. South

Las Vegas, NV 89109

*Any mark renewed after October 1, 1993, will be renewed for 5 years and the fee is \$25.00.. Please make the check payable to:
SECRETARY OF STATE. If you have any questions, please call (702) 486-2885.

DEAN HELLER
Secretary of State



STATE OF NEVADA
office of the
Secretary of State
555 E. Washington Ave. STE. 2900
Las Vegas, NV 89101

PHONE (702)486-2880
FAX (702)486-2888

EXP 3-14-09

TEASURE ISLAND CORP.
3300 LAS VEGAS BOULEVARD SOUTH
LAS VEGAS NV 89109

FILED # 27-342

JAN 29 2004

IN THE OFFICE OF
DEAN HELLER
SECRETARY OF STATE

APPLICATION FOR THE RENEWAL OF A MARK ON FILE IN THE STATE OF NEVADA

You are hereby notified that your mark will expire on

MARCH 14, 2004

unless renewed prior to that date.

If not renewed it will be presumed abandoned.

I, TEASURE ISLAND CORP., being the registrant of:

TREASURE ISLAND

Name of Mark on file in Nevada

now on file in the office of the Secretary of State in Nevada,
make application for renewal of the registration for 5 years*
and do hereby attest that the mark is still in the State on Nevada.


SIGNATURE

3600 LAS VEGAS BOULEVARD SOUTH

ADDRESS (please indicate if address should be changed)

LAS VEGAS, NEVADA 89109

(Please include a copy of logo if one was filed with mark)

1450-921040020 Md 42:14:4 0007492/1 renewed after July 1, 2001. will be renewed for 5 years and the fee is \$50.00.

Please make the check payable to: SECRETARY OF STATE. If you have any questions, please call (702) 486-2880.

OICSMARK
(REV 08/03)

STATE OF NEVADA
OFFICE OF THE SECRETARY OF STATE
Carson City, Nevada
(702) 687-5203

OFFICE USE ONLY

Date Reg. 3-14-94
Vol. 271 Page 343
Expires 3-14-1999

MARK REGISTRATION

IMPORTANT: PLEASE READ INSTRUCTIONS ON REVERSE SIDE BEFORE FILING



1. Please designate ONE: TRADEMARK ☐ TRADE NAME ☐ SERVICE MARK ☒
2. Mark to be registered (If mark includes design, attach drawing or facsimile):
TREASURE ISLAND
3. Classification number (See reverse side of this form) 100
4. Applicant is: Individual ☐ Partnership ☐ Corporation ☒ Association ☐ Other ☐
5. Name of applicant (From question 4) Treasure Island Corp.
Business address 3300 Las Vegas Blvd. South, Las Vegas, Nevada 89109
6. (a) If a corporation, give state where incorporated Nevada
(b) If a partnership, list names of general partners
7. Date mark was first used by applicant in Nevada (See NRS 600.320) October 26, 1993
8. Date mark was first used by applicant anywhere October 26, 1993
9. If mark used by predecessor in business, give its name, address and date of first use by predecessor:
10. State specific goods or services in connection with which the mark is used HOTEL SERVICES
11. (a) If a trademark, check how the mark is used. By applying it: directly to the goods, directly to the containers for the goods, to tags or labels affixed to the goods, to tags or labels affixed to the containers for the goods. By displaying it: in physical association with the goods in the sale or distribution thereof, in advertising.
(b) If a service mark, check how the mark is used. By displaying it: in advertisements of the service X, on documents, wrappers, or articles delivered in connection with the service rendered, in other fashion X, if so, (Specify):
in signage
(c) If trade name, state the general nature of the business and how the mark is used

STATE OF NEVADA
COUNTY OF CLARK

ss.

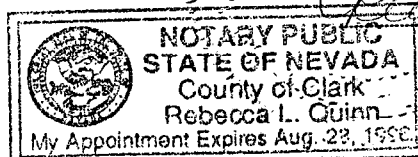
Mark W. Russell being first duly sworn, deposes and says that he is Vice President of Treasure Island Corp., the applicant herein, and makes this affidavit in its behalf; that he has read the above application and that the statements and facts set out therein are true that the mark is currently in use by applicant; that to the best of his knowledge and belief the applicant is the owner of the mark sought to be registered and no other person has the right in the State of Nevada to use such mark either in the identical form set forth in the application or in such near resemblance to it as might, when applied to the goods or services of such other person, cause confusion or cause mistake or be calculated to deceive.

Signature
Vice President/General Counsel
Official Capacity

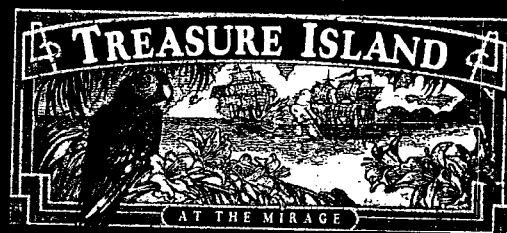
Subscribed and sworn to before me this 15th day of December, 1993.

(See instructions on reverse side)

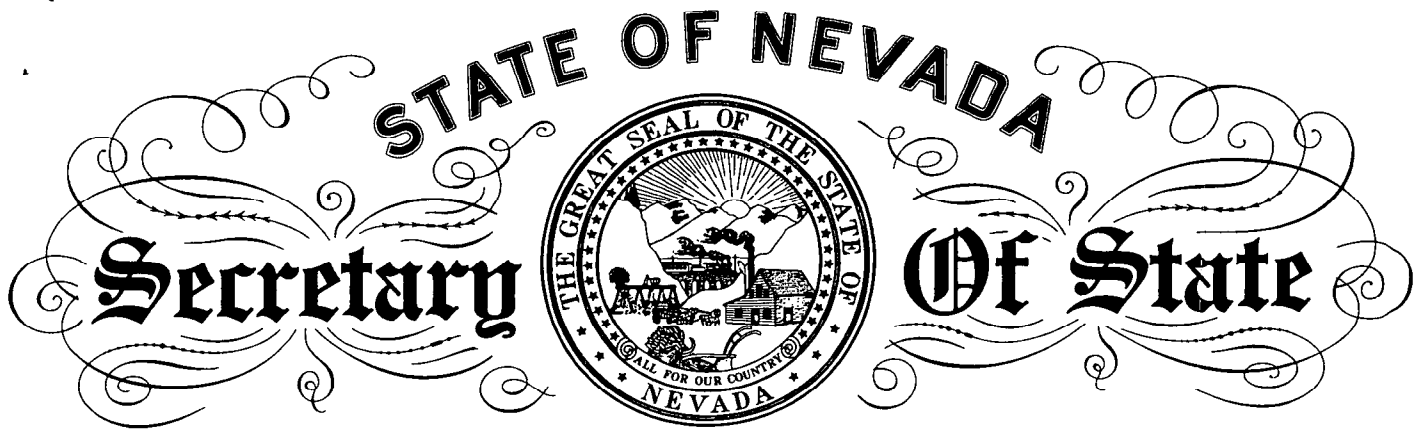
SECRETARY OF STATE
State Capitol Complex
Carson City, Nevada 89710



This fall
a band of ruthless pirates,
firing cannons
and brandishing swords,
will take over
the Las Vegas Strip.



The Adventure Resort



CERTIFICATE OF MARK

I, CHERYL A. LAU, the duly qualified, elected and acting Secretary of the State of Nevada,
do hereby certify that the following mark was filed by.....

.....TREASURE ISLAND CORP.

at the business address.....3300 LAS VEGAS BOULEVARD SOUTH

.....LAS VEGAS, NEVADA 89109

on the.....14TH.....day of.....MARCH....., 19..94..:

Mark.....TREASURE ISLAND (100)

(Service Mark, ~~Trademark~~, Trade Name)

Description of goods or services.....HOTEL SERVICES

If a corporation, the state of incorporation.....NEVADA

Date of first use anywhere.....OCTOBER 26, 1993

Date of first use in Nevada.....OCTOBER 26, 1993

Registration will expire on.....14TH.....day of.....MARCH....., 1999.,
and that it was submitted with a description thereof duly verified as required by law, and that the
same is now on file and of record in this office.

IN WITNESS WHEREOF, I have hereunto set my hand

and affixed the Great Seal of State, at my office, in

Carson City, Nevada, this.....14TH.....day of

.....MARCH....., A.D., 19..94..

Cheryl A. Lau

Secretary of State

By.....

Samuel M. Williams

Deputy



DEAN HELLER
Secretary of State

STATE OF NEVADA
OFFICE OF THE
SECRETARY OF STATE
555 E. WASHINGTON AVE. STE. 2900
LAS VEGAS, NV 89101

PHONE (702) 486-2885
FAX (702) 486-2888

FILED
IN THE OFFICE OF THE
SECRETARY OF STATE OF THE
STATE OF NEVADA

JANUARY 28, 1999

TREASURE ISLAND CORP.
3300 LAS VEGAS BOULEVARD SOUTH
LAS VEGAS, NV 89109

MAR 09 1999
No. 27-343
Dean Heller
DEAN HELLER, SECRETARY OF STATE

APPLICATION FOR THE RENEWAL OF A MARK ON FILE IN THE STATE OF NEVADA

You are hereby notified that your mark will expire on the 6TH day
of JULY, 1999 unless renewed prior to that date.
If not renewed it will be presumed to be abandoned.

I, Kathleen E. Delaney, being the registrant of:

TREASURE ISLAND
Name of Mark on file in Nevada

now on file in the office of the Secretary of State in Nevada,
make application for renewal of the registration for 5 years*
and do hereby attest that the mark is still in the State of Nevada.

Kathleen E. Delaney
SIGNATURE

(Please include
a copy of logo
if one was filed
with mark)

Treasure Island Corp.
ADDRESS (please indicate if above
address should be changed)

3300 Las Vegas Blvd. South

Las Vegas, NV 89109

*Any mark renewed after October 1, 1993, will be renewed for 5 years and the fee is \$25.00. Please make the check payable to: SECRETARY OF STATE. If you have any questions, please call (702) 486-2885.

DEAN HELLER
Secretary of State



STATE OF NEVADA
office of the
Secretary of State
555 E. Washington Ave. STE. 2900
Las Vegas, NV 89101

PHONE (702)486-2880
FAX (702)486-2888

EXP 3-14-09

TREASURE ISLAND CORP.
3300 LAS VEGAS BOULEVARD SOUTH
LAS VEGAS NV 89109

FILED # 27-343

JAN 29 2004

BY THE OFFICE OF
DEAN HELLER SECRETARY OF STATE

APPLICATION FOR THE RENEWAL OF A MARK ON FILE IN THE STATE OF NEVADA

You are hereby notified that your mark will expire on

MARCH 14, 2004

unless renewed prior to that date.

If not renewed it will be presumed abandoned.

I, TREASURE ISLAND CORP., being the registrant of:

TREASURE ISLAND

Name of Mark on file in Nevada

now on file in the office of the Secretary of State in Nevada,
make application for renewal of the registration for 5 years*
and do hereby attest that the mark is still in the State on Nevada.

Bry L. Wright
SIGNATURE

3600 LAS VEGAS BOULEVARD SOUTH

ADDRESS (please indicate if address should be changed)

LAS VEGAS, NEVADA 89109

(Please include a copy of logo if one was filed with mark)

*Any mark renewed after July 1, 2001, will be renewed for 5 years and the fee is \$50.00.
Please make the check payable to: SECRETARY OF STATE. If you have any questions, please call (702) 486-2880.

01CSMARK
(REV 06/03)

STATE OF NEVADA
OFFICE OF THE SECRETARY OF STATE
Carson City, Nevada
(702) 687-5203

OFFICE USE ONLY
Date Reg. 3-14-94
Vol. 27 Page 344
Expires 3-14-1999

MARK REGISTRATION

IMPORTANT: PLEASE READ INSTRUCTIONS ON REVERSE SIDE BE



1. Please designate ONE: TRADEMARK ☐ TRADE NAME ☐ SERVICE MARK ☒
2. Mark to be registered (If mark includes design, attach drawing or facsimile):
TREASURE ISLAND
3. Classification number (See reverse side of this form) 107
4. Applicant is: Individual ☐ Partnership ☐ Corporation ☒ Association ☐ Other ☐
5. Name of applicant (From question 4) Treasure Island Corp.
Business address 3300 Las Vegas Blvd. South, Las Vegas, Nevada 89109
6. (a) If a corporation, give state where incorporated Nevada
(b) If a partnership, list names of general partners
7. Date mark was first used by applicant in Nevada (See NRS 600.320) October 26, 1993
8. Date mark was first used by applicant anywhere October 26, 1993
9. If mark used by predecessor in business, give its name, address and date of first use by predecessor
10. State specific goods or services in connection with which the mark is used CASINO SERVICES
11. (a) If a trademark, check how the mark is used. By applying it: directly to the goods, directly to the containers for the goods, to tags or labels affixed to the goods, to tags or labels affixed to the containers for the goods. By displaying it: in physical association with the goods in the sale or distribution thereof, in advertising.
(b) If a service mark, check how the mark is used. By displaying it: in advertisements of the service X, on documents, wrappers, or articles delivered in connection with the service rendered X, in other fashion X, if so, (Specify): in signage
(c) If trade name, state the general nature of the business and how the mark is used

STATE OF NEVADA
COUNTY OF CLARK } ss.

Mark W. Russell
Vice President of Treasure Island Corp. being first duly sworn, deposes and says that he is
and makes this affidavit in its behalf; that he has read the above application and that the statements and facts set out therein are true
that the mark is currently in use by applicant; that to the best of his knowledge and belief the applicant is the owner of the mark sought to be registered and
no other person has the right in the State of Nevada to use such mark either in the identical form set forth in the application or in such near resemblance to
it as might, when applied to the goods or services of such other person, cause confusion or cause mistake or be calculated to deceive.

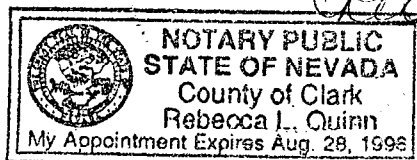
Mark Russell
Signature

Vice President/General Counsel
Official Capacity

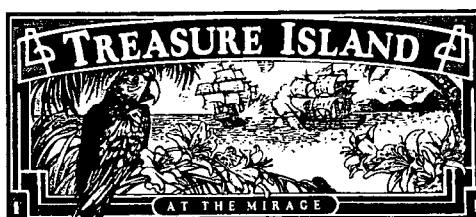
Subscribed and sworn to before me this 15th day of December, 1993.

(See instructions on reverse side)

SECRETARY OF STATE
State Capitol Complex
Carson City, Nevada 89710



REGULATION NOTICE



Dear Friend,

As a valued casino customer, we would like to inform you of a Nevada State regulation which all Nevada casinos must follow. This regulation is similar to Title 31 of the United States Department of Treasury's Bank Secrecy Act, which casinos in all jurisdictions, except Nevada report under. **Regulation 6A does not require Nevada casinos to report verifiable winnings.**

Transactions not involving cash, such as credit play, payment of markers with checks, depositing checks in the casino cage to play against, etc., are not affected by this regulation and do not require that a report be made.



CERTIFICATE OF MARK

I, CHERYL A. LAU, the duly qualified, elected and acting Secretary of the State of Nevada,
do hereby certify that the following mark was filed by.....

TREASURE ISLAND CORP.

at the business address..... 3300 LAS VEGAS BOULEVARD SOUTH

LAS VEGAS, NEVADA 89109

on the..... 14TH..... day of..... MARCH....., 19..... 94

Mark..... TREASURE ISLAND (107)
(Service Mark, ~~Trademark~~ ~~Trade Name~~)

Description of goods or services..... CASINO SERVICES

If a corporation, the state of incorporation..... NEVADA

Date of first use anywhere..... OCTOBER 26, 1993

Date of first use in Nevada..... OCTOBER 26, 1993

Registration will expire on..... 14TH..... day of..... MARCH....., 1999,
and that it was submitted with a description thereof duly verified as required by law, and that the
same is now on file and of record in this office.

IN WITNESS WHEREOF, I have hereunto set my hand

and affixed the Great Seal of State, at my office, in
Carson City, Nevada, this..... 14TH..... day of

MARCH....., A.D., 19..... 94

Secretary of State

By.....

Deputy

DEAN HELLER
Secretary of State

STATE OF NEVADA
OFFICE OF THE
SECRETARY OF STATE
555 E. WASHINGTON AVE. STE. 2900
LAS VEGAS, NV 89101

PHONE (702) 486-2885
FAX (702) 486-2888

FILED
IN THE OFFICE OF THE
SECRETARY OF STATE OF THE
STATE OF NEVADA

SEPTEMBER 17, 1998

TREASURE ISLAND CORP.
3300 LAS VEGAS BOULEVARD SOUTH
LAS VEGAS, NV 89109

MAR 09 1999

27-344

DEAN HELLER, SECRETARY OF STATE

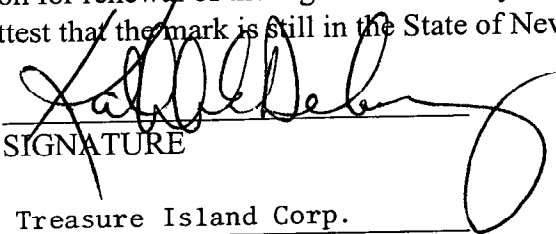
APPLICATION FOR THE RENEWAL OF A MARK ON FILE IN THE STATE OF NEVADA

You are hereby notified that your mark will expire on the 14TH day
of MARCH, 1999 unless renewed prior to that date.
If not renewed it will be presumed to be abandoned.

I, Kathleen E. Delaney, being the registrant of:

TREASURE ISLAND AT THE MIRAGE (SM-CLASS 107)
Name of Mark on file in Nevada

now on file in the office of the Secretary of State in Nevada,
make application for renewal of the registration for 5 years*
and do hereby attest that the mark is still in the State of Nevada.


SIGNATURE

(Please include
a copy of logo
if one was filed
with mark)

Treasure Island Corp.
ADDRESS (please indicate if above
address should be changed)

3300 Las Vegas Blvd. South

Las Vegas, NV 89109

*Any mark renewed after October 1, 1993, will be renewed for 5 years and the fee is \$25.00. Please make the check payable to:
SECRETARY OF STATE. If you have any questions, please call (702) 486-2885.

DEAN HELLER
Secretary of State



STATE OF NEVADA
office of the
Secretary of State
555 E. Washington Ave. STE. 2900
Las Vegas, NV 89101

PHONE (702)486-2880
FAX (702)486-2888

EXP 3-14-09

TREASURE ISLAND CORP.
3300 LAS VEGAS BOULEVARD SOUTH
LAS VEGAS NV 89109

FILED # 27-344

JAN 29 2004

IN THE OFFICE OF
DEAN HELLER SECRETARY OF STATE

APPLICATION FOR THE RENEWAL OF A MARK ON FILE IN THE STATE OF NEVADA

You are hereby notified that your mark will expire on

MARCH 14, 2004

unless renewed prior to that date.

If not renewed it will be presumed abandoned.

I, TREASURE ISLAND CORP., being the registrant of:

TREASURE ISLAND

Name of Mark on file in Nevada

now on file in the office of the Secretary of State in Nevada,
make application for renewal of the registration for 5 years*
and do hereby attest that the mark is still in the State on Nevada.

Bry L. Wright
SIGNATURE

3600 LAS VEGAS BOULEVARD SOUTH

ADDRESS (please indicate if address should be changed)

LAS VEGAS, NEVADA 89109

(Please include a copy of logo if one was filed with mark)

*Any mark renewed after July 1, 2001, will be renewed for 5 years and the fee is \$50.00.
1450-821040030-04 21:24:55 6002/02/11
least make the check payable to: SECRETARY OF STATE. If you have any questions, please call (702) 486-2880.

01CSMARK
(REV 08/03)

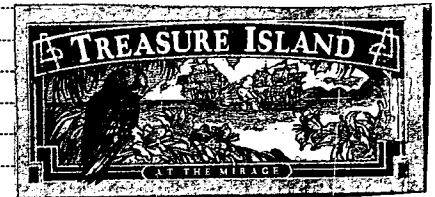
STATE OF NEVADA
OFFICE OF THE SECRETARY OF STATE
Carson City, Nevada
(702) 687-5203

OFFICE USE ONLY
Date Reg. 3-14-94
Vol: 27 Page 333
Expires: 3-14-1999

MARK REGISTRATION

IMPORTANT: PLEASE READ INSTRUCTIONS ON REVERSE SIDE BEFORE COMPLETING FORM

1. Please designate ONE: TRADEMARK ☐ TRADE NAME ☐ SERVICE MARK ☒
2. Mark to be registered (If mark includes design, attach drawing or facsimile):
TREASURE ISLAND AT THE MIRAGE
3. Classification number (See reverse side of this form) 100
4. Applicant is: Individual ☐ Partnership ☐ Corporation ☒ Association ☐ Other ☐
5. Name of applicant (From question 4) Treasure Island Corp.
Business address 3300 Las Vegas Blvd. South, Las Vegas, Nevada 89109
6. (a) If a corporation, give state where incorporated Nevada
(b) If a partnership, list names of general partners
7. Date mark was first used by applicant in Nevada (See NRS 600.320) October 26, 1993
8. Date mark was first used by applicant anywhere October 26, 1993
9. If mark used by predecessor in business, give its name, address and date of first use by predecessor
10. State specific goods or services in connection with which the mark is used HOTEL SERVICES
11. (a) If a trademark, check how the mark is used. By applying it: directly to the goods, directly to the containers for the goods, to tags or labels affixed to the goods, to tags or labels affixed to the containers for the goods. By displaying it: in physical association with the goods in the sale or distribution thereof, in advertising.
(b) If a service mark, check how the mark is used. By displaying it: in advertisements of the service X, on documents, wrappers, or articles delivered in connection with the service rendered, in other fashion X, if so, (Specify):
in signage
(c) If trade name, state the general nature of the business and how the mark is used



STATE OF NEVADA
COUNTY OF CLARK } ss.

RECEIVED

MAR 14 1994

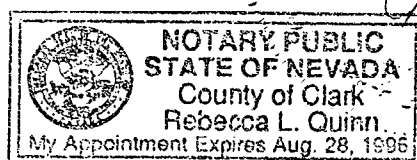
Mark W. Russell
Vice President, Treasure Island Corp.
being first duly sworn, deposes and says that he is the applicant herein, and makes this affidavit in its behalf; that he has read the above application and that the statements and facts set out therein are true that the mark is currently in use by applicant; that to the best of his knowledge and belief the applicant is the owner of the mark sought to be registered and no other person has the right in the State of Nevada to use such mark either in the identical form set forth in the application or in such near resemblance to it as might, when applied to the goods or services of such other person, cause confusion or cause mistake or be calculated to deceive.

Signature
Vice President/General Counsel
Official Capacity

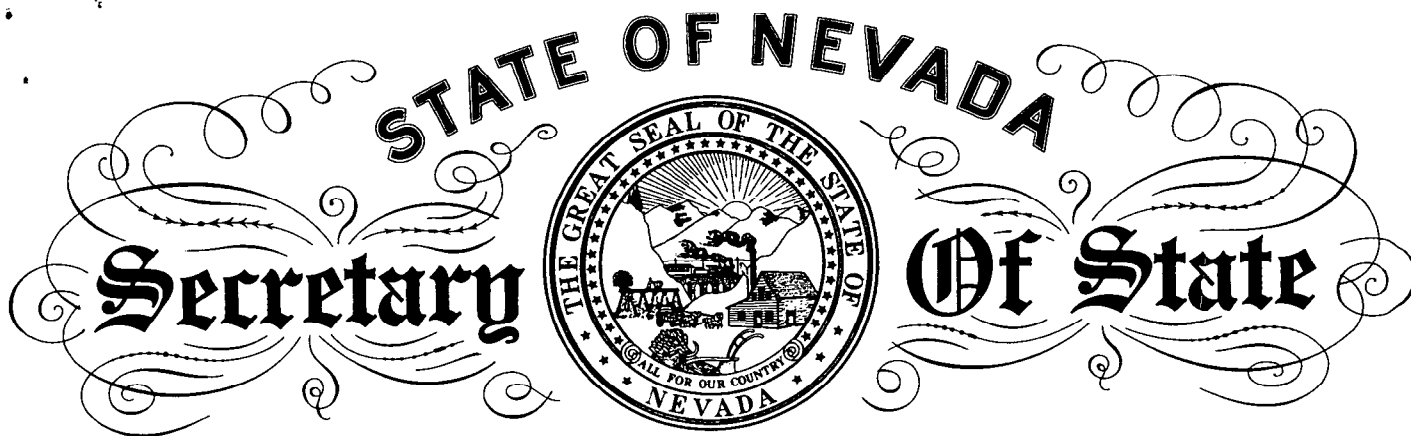
Subscribed and sworn to before me this 15th day of December, 1993

(See instructions on reverse side)

SECRETARY OF STATE
State Capitol Complex
Carson City, Nevada 89710



Signature
Notary Public



CERTIFICATE OF MARK

I, CHERYL A. LAU, the duly qualified, elected and acting Secretary of the State of Nevada, do hereby certify that the following mark was filed by.....

TREASURE ISLAND CORP.

at the business address 3300 LAS VEGAS BOULEVARD SOUTH

LAS VEGAS, NEVADA 89109

on the 14TH day of MARCH, 1994:

Mark TREASURE ISLAND AT THE MIRAGE (100)

(Service Mark, Trademark, Trade Name)

Description of goods or services HOTEL SERVICES

If a corporation, the state of incorporation NEVADA

Date of first use anywhere OCTOBER 26, 1993

Date of first use in Nevada OCTOBER 26, 1993

Registration will expire on 14TH day of MARCH, 1999,
and that it was submitted with a description thereof duly verified as required by law, and that the same is now on file and of record in this office.

IN WITNESS WHEREOF, I have hereunto set my hand

and affixed the Great Seal of State, at my office, in

Carson City, Nevada, this 14TH day of

MARCH, A.D., 1994

Secretary of State

By Susan M. McElhannon

Deputy

DEAN HELLER
Secretary of State

STATE OF NEVADA
OFFICE OF THE
SECRETARY OF STATE
555 E. WASHINGTON AVE. STE. 2900
LAS VEGAS, NV 89101

PHONE (702) 486-2885
FAX (702) 486-2888

FILED
IN THE OFFICE OF THE
SECRETARY OF STATE OF THE
STATE OF NEVADA

SEPTEMBER 17, 1998

TREASURE ISLAND CORP.
3300 LAS VEGAS BOULEVARD SOUTH
LAS VEGAS, NV 89109

MAR 09 1999

27-333
Dean Heller
DEAN HELLER, SECRETARY OF STATE

APPLICATION FOR THE RENEWAL OF A MARK ON FILE IN THE STATE OF NEVADA

You are hereby notified that your mark will expire on the 14TH day
of MARCH, 1999 unless renewed prior to that date.
If not renewed it will be presumed to be abandoned.

I, Kathleen E. Delaney, being the registrant of:

TREASURE ISLAND AT THE MIRAGE (SM-CLASS 100X2)
Name of Mark on file in Nevada

now on file in the office of the Secretary of State in Nevada,
make application for renewal of the registration for 5 years*
and do hereby attest that the mark is still in the State of Nevada.

Kathleen E. Delaney
SIGNATURE

(Please include
a copy of logo
if one was filed
with mark)

Treasure Island Corp.
ADDRESS (please indicate if above
address should be changed)

3300 Las Vegas Blvd. South

Las Vegas, NV 89109

*Any mark renewed after October 1, 1993, will be renewed for 5 years and the fee is \$25.00. Please make the check payable to:
SECRETARY OF STATE. If you have any questions, please call (702) 486-2885.

*We'd Like
To "Express"
Our Thanks.*



DEAN HELLER
Secretary of State



STATE OF NEVADA
office of the
Secretary of State
555 E. Washington Ave. STE. 2900
Las Vegas, NV 89101

PHONE (702)486-2880
FAX (702)486-2888

EXP 3-14-09

TREASURE ISLAND CORP.
3300 LAS VEGAS BOULEVARD SOUTH
LAS VEGAS NV 89109

FILED # 27-333

JAN 29 2004

IN THE OFFICE OF
DEAN HELLER SECRETARY OF STATE

APPLICATION FOR THE RENEWAL OF A MARK ON FILE IN THE STATE OF NEVADA

You are hereby notified that your mark will expire on

MARCH 14, 2004

unless renewed prior to that date.

If not renewed it will be presumed abandoned.

I, TREASURE ISLAND CORP., being the registrant of:

TREASURE ISLAND AT THE MIRAGE

Name of Mark on file in Nevada

now on file in the office of the Secretary of State in Nevada,
make application for renewal of the registration for 5 years*
and do hereby attest that the mark is still in the State on Nevada.

Bryce L. Wright
SIGNATURE

3600 LAS VEGAS BOULEVARD SOUTH

ADDRESS (please indicate if address should be changed)

LAS VEGAS, NEVADA 89109

(Please include a copy of logo if one was filed with mark)

STATE OF NEVADA
OFFICE OF THE SECRETARY OF STATE
Carson City, Nevada
(702) 687-5203

OFFICE USE ONLY

Date Reg. 3-14-94
Vol. 27 Page 334
Expires 3-14-1999

MARK REGISTRATION

IMPORTANT: PLEASE READ INSTRUCTIONS ON REVERSE SIDE BEFORE COMPLETING FORM

1. Please designate ONE: TRADEMARK ☐ TRADE NAME ☐ SERVICE MARK ☒
2. Mark to be registered (If mark includes design, attach drawing or facsimile):
TREASURE ISLAND AT THE MIRAGE
3. Classification number (See reverse side of this form) 107
4. Applicant is: Individual ☐ Partnership ☐ Corporation ☒ Association ☐ Other ☐
5. Name of applicant (From question 4) Treasure Island Corp.
Business address 3300 Las Vegas Blvd. South, Las Vegas, Nevada 89109
6. (a) If a corporation, give state where incorporated. Nevada
(b) If a partnership, list names of general partners.
7. Date mark was first used by applicant in Nevada (See NRS 600.320) October 26, 1993
8. Date mark was first used by applicant anywhere October 26, 1993
9. If mark used by predecessor in business, give its name, address and date of first use by predecessor:
10. State specific goods or services in connection with which the mark is used. CASINO SERVICES
11. (a) If a trademark, check how the mark is used. By applying it: directly to the goods....., directly to the containers for the goods....., to tags or labels affixed to the goods....., to tags or labels affixed to the containers for the goods..... By displaying it: in physical association with the goods in the sale or distribution thereof....., in advertising.....
(b) If a service mark, check how the mark is used. By displaying it: in advertisements of the service...X....., on documents, wrappers, or articles delivered in connection with the service rendered....., in other fashion...X....., if so, (Specify):
in signage
(c) If trade name, state the general nature of the business and how the mark is used.



STATE OF NEVADA
COUNTY OF CLARK } ss.

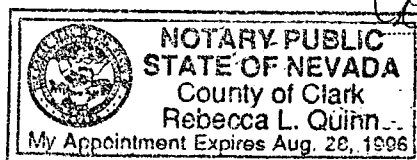
Mark W. Russell
Vice President of Treasure Island Corp. being first duly sworn, deposes and says that he is the applicant herein, and makes this affidavit in its behalf; that he has read the above application and that the statements and facts set out therein are true that the mark is currently in use by applicant; that to the best of his knowledge and belief the applicant is the owner of the mark sought to be registered and no other person has the right in the State of Nevada to use such mark either in the identical form set forth in the application or in such near resemblance to it as might, when applied to the goods or services of such other person, cause confusion or cause mistake or be calculated to deceive.

Signature
Vice President/General Counsel
Official Capacity

Subscribed and sworn to before me this 15th day of December, 1993.

(See instructions on reverse side)

SECRETARY OF STATE
State Capitol Complex
Carson City, Nevada 89710





CERTIFICATE OF MARK

I, CHERYL A. LAU, the duly qualified, elected and acting Secretary of the State of Nevada, do hereby certify that the following mark was filed by.....

TREASURE ISLAND CORP.

at the business address..... 3300 LAS VEGAS BOULEVARD SOUTH

LAS VEGAS, NEVADA 89109

on the..... 14TH..... day of..... MARCH....., 19 94:

Mark..... TREASURE ISLAND AT THE MIRAGE

(Service Mark, Trademark, Trade Name)

Description of goods or services..... CASINO SERVICES

If a corporation, the state of incorporation..... NEVADA

Date of first use anywhere..... OCTOBER 26, 1993

Date of first use in Nevada..... OCTOBER 26, 1993

Registration will expire on..... 14TH..... day of..... MARCH....., 1999,
and that it was submitted with a description thereof duly verified as required by law, and that the same is now on file and of record in this office.

IN WITNESS WHEREOF, I have hereunto set my hand

and affixed the Great Seal of State, at my office, in

Carson City, Nevada, this..... 14TH..... day of

MARCH....., A.D., 19 94.

Secretary of State

By.....
Deputy





DEAN HELLER
Secretary of State

STATE OF NEVADA
OFFICE OF THE
SECRETARY OF STATE
555 E. WASHINGTON AVE. STE. 2900
LAS VEGAS, NV 89101

PHONE (702) 486-2885
FAX (702) 486-2888

SEPTEMBER 17, 1998

TREASURE ISLAND CORP.
3300 LAS VEGAS BOULEVARD SOUTH
LAS VEGAS, NV 89109

FILED
IN THE OFFICE OF THE
SECRETARY OF STATE OF THE
STATE OF NEVADA

MAR 09 1999

27-334
Dean Heller
DEAN HELLER, SECRETARY OF STATE

APPLICATION FOR THE RENEWAL OF A MARK ON FILE IN THE STATE OF NEVADA

You are hereby notified that your mark will expire on the 14TH day
of MARCH, 1999 unless renewed prior to that date.
If not renewed it will be presumed to be abandoned.

I, Kathleen E. Delaney, being the registrant of:

TREASURE ISLAND (SM-CLASS 107)
Name of Mark on file in Nevada

now on file in the office of the Secretary of State in Nevada,
make application for renewal of the registration for 5 years*
and do hereby attest that the mark is still in the State of Nevada.

Kathleen E. Delaney
SIGNATURE

(Please include
a copy of logo
if one was filed
with mark)

Treasure Island Corp.
ADDRESS (please indicate if above
address should be changed)

3300 Las Vegas Blvd. South

Las Vegas, NV 89109

*Any mark renewed after October 1, 1993, will be renewed for 5 years and the fee is \$25.00. Please make the check payable to:
SECRETARY OF STATE. If you have any questions, please call (702) 486-2885.

DEAN HELLER
Secretary of State



STATE OF NEVADA
office of the
Secretary of State
555 E. Washington Ave. STE. 2900
Las Vegas, NV 89101

PHONE (702)486-2880
FAX (702)486-2888

EXP 3-14-09

TREASURE ISLAND CORP.
3300 LAS VEGAS BOULEVARD SOUTH
LAS VEGAS NV 89109

FILED # 27-334

JAN 29 2004

IN THE OFFICE OF
DEAN HELLER SECRETARY OF STATE

APPLICATION FOR THE RENEWAL OF A MARK ON FILE IN THE STATE OF NEVADA

You are hereby notified that your mark will expire on

MARCH 14, 2004

unless renewed prior to that date.

If not renewed it will be presumed abandoned.

I, TREASURE ISLAND CORP., being the registrant of:

TREASURE ISLAND AT THE MIRAGE

Name of Mark on file in Nevada

now on file in the office of the Secretary of State in Nevada,
make application for renewal of the registration for 5 years*
and do hereby attest that the mark is still in the State on Nevada.

Bry L. Wright
SIGNATURE

3600 LAS VEGAS BOULEVARD SOUTH

ADDRESS (please indicate if address should be changed)

LAS VEGAS, NEVADA 89109

(Please include a copy of logo if one was filed with mark)

*Any mark renewed after July 1, 2001, will be renewed for 5 years and the fee is \$50.00.

Please make the check payable to: SECRETARY OF STATE. If you have any questions, please call (702) 486-2880.

01CSMARK
(REV 08/03)

STATE OF NEVADA
OFFICE OF THE SECRETARY OF STATE
Carson City, Nevada
(702) 687-5203

OFFICE USE ONLY
Date Reg. 3-14-94
Vol. 27 Page 335
Expires 3-14-1999

MARK REGISTRATION

IMPORTANT: PLEASE READ INSTRUCTIONS ON REVERSE SIDE BEFORE COMPLETING FORM

1. Please designate ONE: TRADEMARK ☐ TRADE NAME ☐ SERVICE MARK ☒

2. Mark to be registered (If mark includes design, attach drawing or facsimile):

TREASURE ISLAND AT THE MIRAGE

3. Classification number (See reverse side of this form) 100

4. Applicant is: Individual ☐ Partnership ☐ Corporation ☒ Association ☐ Other ☐

5. Name of applicant (From question 4) Treasure Island Corp.

Business address 3300 Las Vegas Blvd. South, Las Vegas, Nevada 89109

6. (a) If a corporation, give state where incorporated Nevada

(b) If a partnership, list names of general partners

7. Date mark was first used by applicant in Nevada (See NRS 600.320) October 26, 1993

8. Date mark was first used by applicant anywhere October 26, 1993

9. If mark used by predecessor in business, give its name, address and date of first use by predecessor:

10. State specific goods or services in connection with which the mark is used RESTAURANT SERVICES

11. (a) If a trademark, check how the mark is used. By applying it: directly to the goods, directly to the containers for the goods, to tags or labels affixed to the goods, to tags or labels affixed to the containers for the goods. By displaying it: in physical association with the goods in the sale or distribution thereof, in advertising.

(b) If a service mark, check how the mark is used. By displaying it: in advertisements of the service, on documents, wrappers, or articles delivered in connection with the service rendered, in other fashion, if so, (Specify): in signage

(c) If trade name, state the general nature of the business and how the mark is used

STATE OF NEVADA }
COUNTY OF CLARK } ss.

RECEIVED

MAR 14 1994

Mark W. Russell being first duly sworn, deposes and says that he is Vice President, Treasure Island Corp., the applicant herein,

and makes this affidavit in its behalf; that he has read the above application and that the statements and facts set out therein are true that the mark is currently in use by applicant; that to the best of his knowledge and belief the applicant is the owner of the mark sought to be registered and no other person has the right in the State of Nevada to use such mark either in the identical form set forth in the application or in such near resemblance to it as might, when applied to the goods or services of such other person, cause confusion or cause mistake or be calculated to deceive.

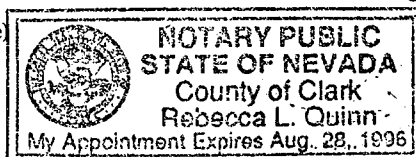
Signature
Vice President/General Counsel

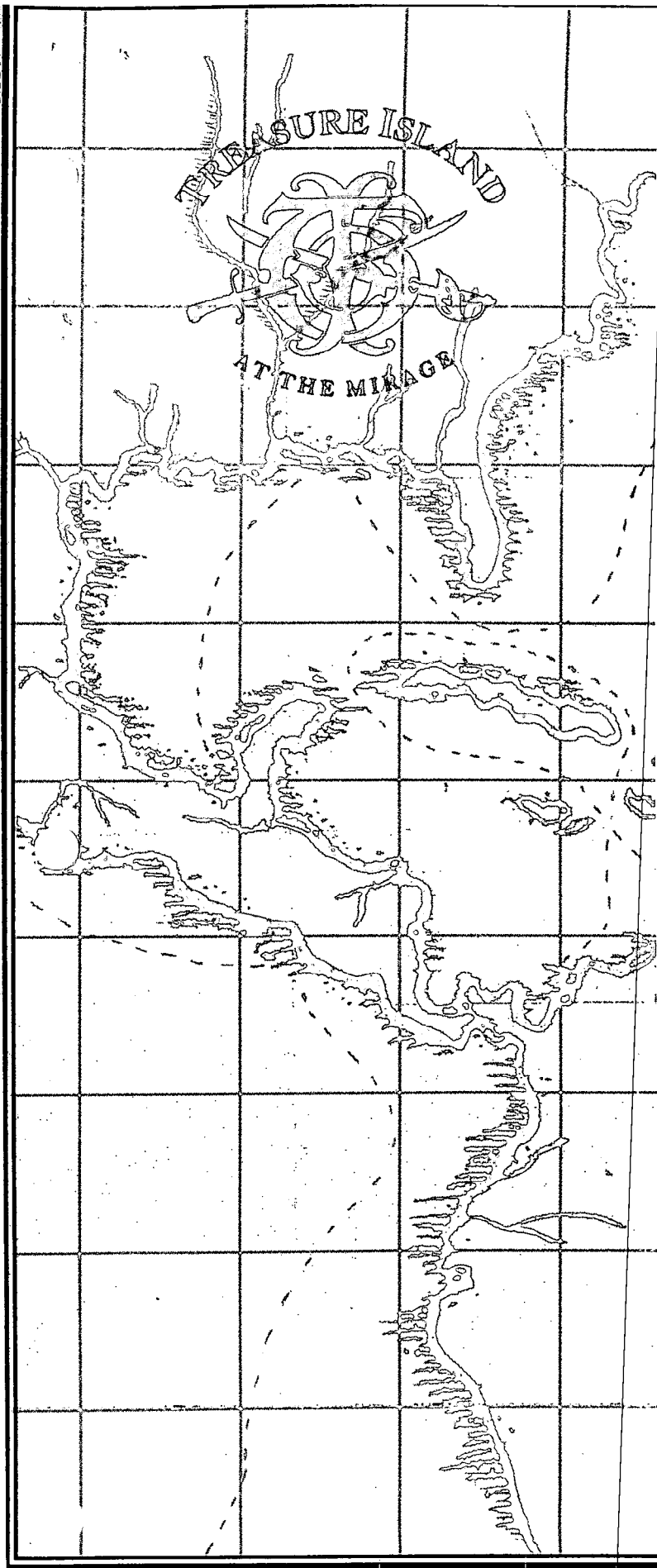
Official Capacity

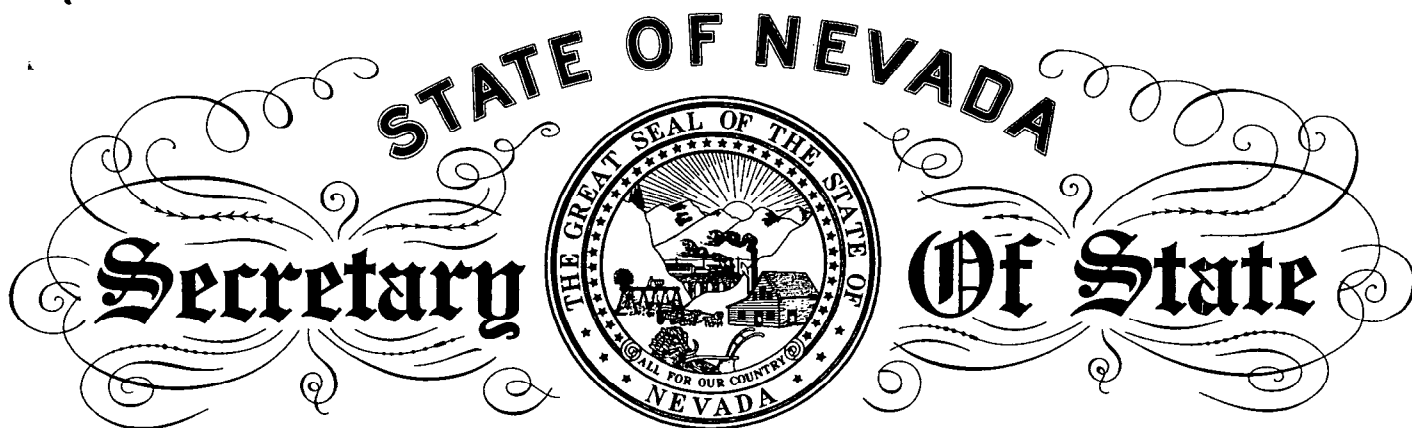
Subscribed and sworn to before me this 15th day of December, 1993

(See instructions on reverse side)

SECRETARY OF STATE
State Capitol Complex
Carson City, Nevada 89710







CERTIFICATE OF MARK

I, CHERYL A. LAU, the duly qualified, elected and acting Secretary of the State of Nevada, do hereby certify that the following mark was filed by.....

..... TREASURE ISLAND CORP.

at the business address..... 3300 LAS VEGAS BOULEVARD SOUTH

..... LAS VEGAS, NEVADA 89109

on the..... 14TH day of..... MARCH, 19 94 :

Mark..... TREASURE ISLAND AT THE MIRAGE (100)

(Service Mark, ~~Trademark~~, Trade Name)

Description of goods or services..... RESTAURANT SERVICES

If a corporation, the state of incorporation..... NEVADA

Date of first use anywhere..... OCTOBER 26, 1993

Date of first use in Nevada..... OCTOBER 26, 1993

Registration will expire on..... 14TH day of..... MARCH, 1999, and that it was submitted with a description thereof duly verified as required by law, and that the same is now on file and of record in this office.

IN WITNESS WHEREOF, I have hereunto set my hand

and affixed the Great Seal of State, at my office, in Carson City, Nevada, this..... 14TH day of

..... MARCH, A.D., 19⁹⁴

Cheryl A. Lau

Secretary of State

By.....

Sharon M. McMillan

Deputy

DEAN HELLER
Secretary of State

STATE OF NEVADA
OFFICE OF THE
SECRETARY OF STATE
555 E. WASHINGTON AVE. STE. 2900
LAS VEGAS, NV 89101

PHONE (702) 486-2885
FAX (702) 486-2888

FILED
IN THE OFFICE OF THE
SECRETARY OF STATE OF THE
STATE OF NEVADA

SEPTEMBER 17, 1998

TREASURE ISLAND CORP.
3300 LAS VEGAS BOULEVARD SOUTH
LAS VEGAS, NV 89109

MAR 09 1999

No. 27-335
Dean Heller
DEAN HELLER, SECRETARY OF STATE

APPLICATION FOR THE RENEWAL OF A MARK ON FILE IN THE STATE OF NEVADA

You are hereby notified that your mark will expire on the 14TH day
of MARCH, 1999 unless renewed prior to that date.
If not renewed it will be presumed to be abandoned.

I, Kathleen E. Delaney, being the registrant of:

TREASURE ISLAND (SM-CLASS 100X2)
Name of Mark on file in Nevada

now on file in the office of the Secretary of State in Nevada,
make application for renewal of the registration for 5 years*
and do hereby attest that the mark is still in the State of Nevada.

Kathleen E. Delaney
SIGNATURE

(Please include
a copy of logo
if one was filed
with mark)

Treasure Island Corp.
ADDRESS (please indicate if above
address should be changed)

3300 Las Vegas Blvd. South

Las Vegas, NV 89109

*Any mark renewed after October 1, 1993, will be renewed for 5 years and the fee is \$25.00. Please make the check payable to:
SECRETARY OF STATE. If you have any questions, please call (702) 486-2885.

DEAN HELLER
Secretary of State



STATE OF NEVADA
office of the
Secretary of State
555 E. Washington Ave. STE. 2900
Las Vegas, NV 89101

PHONE (702)486-2880
FAX (702)486-2888

EXP 3-14-09

TREASURE ISLAND CORP.
3300 LAS VEGAS BOULEVARD SOUTH
LAS VEGAS NV 89109

FILED # 27-335

JAN 29 2004

IN THE OFFICE OF
DEAN HELLER SECRETARY OF STATE

APPLICATION FOR THE RENEWAL OF A MARK ON FILE IN THE STATE OF NEVADA

You are hereby notified that your mark will expire on

MARCH 14, 2004

unless renewed prior to that date.

If not renewed it will be presumed abandoned.

I, TREASURE ISLAND CORP., being the registrant of:

TREASURE ISLAND AT THE MIRAGE

Name of Mark on file in Nevada

now on file in the office of the Secretary of State in Nevada,
make application for renewal of the registration for 5 years*
and do hereby attest that the mark is still in the State on Nevada.

Bry L. Wright
SIGNATURE

3600 LAS VEGAS BOULEVARD SOUTH

ADDRESS (please indicate if address should be changed)

LAS VEGAS, NEVADA 89109

(Please include a copy of logo if one was filed with mark)

1450-821040022 Md 13:62 1/2004/02/1
renewed after July 1, 2001, will be renewed for 5 years and the fee is \$50.00.
Please make the check payable to: SECRETARY OF STATE. If you have any questions, please call (702) 486-2880.

01CSMARK
1/20/04 02/03/04

STATE OF NEVADA
OFFICE OF THE SECRETARY OF STATE
Carson City, Nevada
(702) 687-5203

OFFICE USE ONLY
Date Reg. 3-14-94
Vol. 27 Page 336
Expires 3-14-1999

MARK REGISTRATION

IMPORTANT: PLEASE READ INSTRUCTIONS ON REVERSE SIDE BEFORE COMPLETING FORM

1. Please designate ONE: TRADEMARK ☒ TRADE NAME ☐ SERVICE MARK ☐
2. Mark to be registered (If mark includes design, attach drawing or facsimile):
TREASURE ISLAND AT THE MIRAGE
3. Classification number (See reverse side of this form) 50
4. Applicant is: Individual ☐ Partnership ☐ Corporation ☒ Association ☐ Other ☐
5. Name of applicant (From question 4) Treasure Island Corp.
Business address 3300 Las Vegas Blvd. South, Las Vegas, Nevada 89109
6. (a) If a corporation, give state where incorporated Nevada
(b) If a partnership, list names of general partners
7. Date mark was first used by applicant in Nevada (See NRS 600.320) January 12, 1993
8. Date mark was first used by applicant anywhere January 12, 1993
9. If mark used by predecessor in business, give its name, address and date of first use by predecessor
10. State specific goods or services in connection with which the mark is used SOUVENIRS
11. (a) If a trademark, check how the mark is used. By applying it: directly to the goods ☒ , directly to the containers for the goods , to tags or labels affixed to the goods , to tags or labels affixed to the containers for the goods . By displaying it: in physical association with the goods in the sale or distribution thereof , in advertising .
(b) If a service mark, check how the mark is used. By displaying it: in advertisements of the service , on documents, wrappers, or articles delivered in connection with the service rendered , in other fashion , if so, (Specify):
(c) If trade name, state the general nature of the business and how the mark is used



STATE OF NEVADA
COUNTY OF CLARK } ss.

RECEIVED

MAR 14 1994

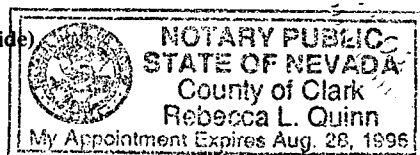
Mark W. Russell
Vice President, Treasure Island Corp.
being first duly sworn, deposes and says that he is
Secretary of the applicant herein,
and makes this affidavit in its behalf; that he has read the above application and that the statements and facts set out therein are true
that the mark is currently in use by applicant; that to the best of his knowledge and belief the applicant is the owner of the mark sought to be registered and
no other person has the right in the State of Nevada to use such mark either in the identical form set forth in the application or in such near resemblance to
it as might, when applied to the goods or services of such other person, cause confusion or cause mistake or be calculated to deceive.

Mark W. Russell
Signature
Vice President/General Counsel
Official Capacity

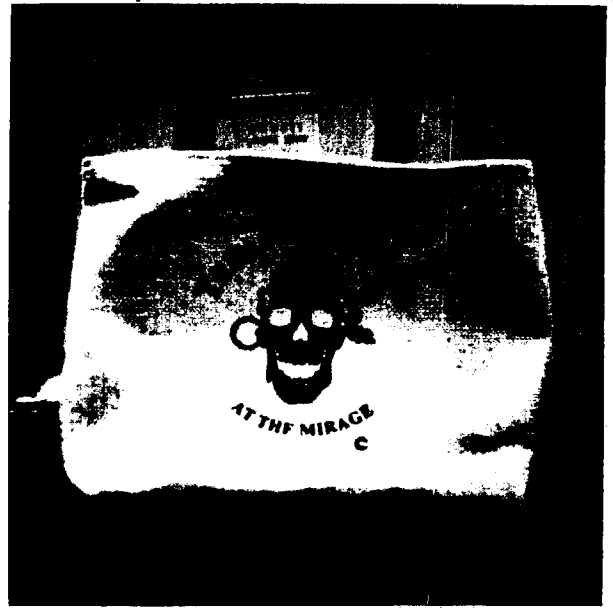
Subscribed and sworn to before me this 15th day of December, 1993

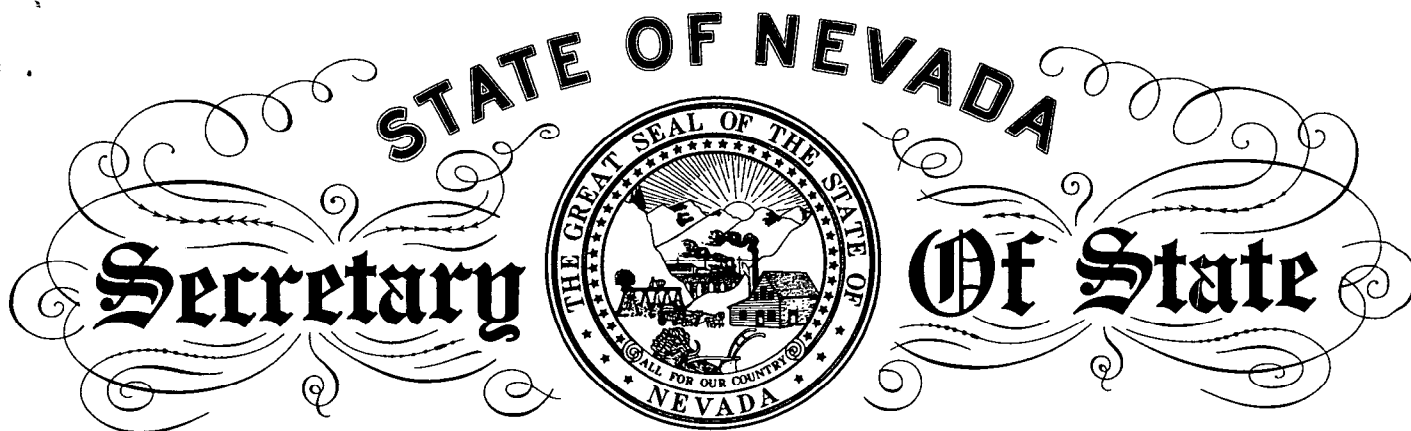
(See instructions on reverse side)

SECRETARY OF STATE
State Capitol Complex
Carson City, Nevada 89710



Rebecca L. Quinn
Notary Public





CERTIFICATE OF MARK

I, CHERYL A. LAU, the duly qualified, elected and acting Secretary of the State of Nevada,
do hereby certify that the following mark was filed by.....

TREASURE ISLAND CORP.

at the business address 3300 LAS VEGAS BOULEVARD SOUTH

LAS VEGAS, NEVADA 89109

on the 14TH day of MARCH, 19 94 :

Mark TREASURE ISLAND AT THE MIRAGE (50)

(Service Mark, Trademark, Trade Name)

Description of goods or services SOUVENIRS

If a corporation, the state of incorporation NEVADA

Date of first use anywhere JANUARY 12, 1993

Date of first use in Nevada JANUARY 12, 1993

Registration will expire on 14TH day of MARCH, 1999,
and that it was submitted with a description thereof duly verified as required by law, and that the
same is now on file and of record in this office.

IN WITNESS WHEREOF, I have hereunto set my hand

and affixed the Great Seal of State, at my office, in
Carson City, Nevada, this 14TH day of

MARCH, A.D., 19 94

Secretary of State

By

Deputy



DEAN HELLER
Secretary of State

STATE OF NEVADA
OFFICE OF THE
SECRETARY OF STATE
555 E. WASHINGTON AVE. STE. 2900
LAS VEGAS, NV 89101

PHONE (702) 486-2885
FAX (702) 486-2888

SEPTEMBER 17, 1998

TREASURE ISLAND CORP.
3300 LAS VEGAS BOULEVARD SOUTH
LAS VEGAS, NV 89109

FILED
IN THE OFFICE OF THE
SECRETARY OF STATE OF THE
STATE OF NEVADA

MAR 09 1999

27-336
Dean Heller
DEAN HELLER, SECRETARY OF STATE

APPLICATION FOR THE RENEWAL OF A MARK ON FILE IN THE STATE OF NEVADA

You are hereby notified that your mark will expire on the 14TH day
of MARCH, 1999 unless renewed prior to that date.
If not renewed it will be presumed to be abandoned.

I, Kathleen E. Delaney, being the registrant of:

TREASURE ISLAND (TM-CLASS 50)
Name of Mark on file in Nevada

now on file in the office of the Secretary of State in Nevada,
make application for renewal of the registration for 5 years*
and do hereby attest that the mark is still in the State of Nevada.


SIGNATURE

(Please include
a copy of logo
if one was filed
with mark)

Treasure Island Corp.
ADDRESS (please indicate if above
address should be changed)

3300 Las Vegas Blvd. South

Las Vegas, NV 89109

*Any mark renewed after October 1, 1993, will be renewed for 5 years and the fee is \$25.00. Please make the check payable to:
SECRETARY OF STATE. If you have any questions, please call (702) 486-2885.

The seal of the State of Nevada is a circular emblem. It features a central shield with a landscape depicting a mountain, a river, and a ship. The shield is surrounded by a wreath. The outer border of the seal contains the text "THE GREAT SEAL OF THE STATE OF" at the top and "NEVADA" at the bottom, separated by small stars.

PHONE (702)486-2880
FAX (702)486-2888

EXP 3-14-09

FILED # 27-336

IN THE OFFICE OF
J. H. HILL
GRAND MASTER SECRETARY OF STATE

Ray L. Wright
SIGNATURE

LAS VEGAS, NEVADA 89109

17-50-8210-0000, and 17-50-8210-0007/8211 based on the check payable to: SECRETARY OF STATE. If you have any questions, please call (702) 486-2880.

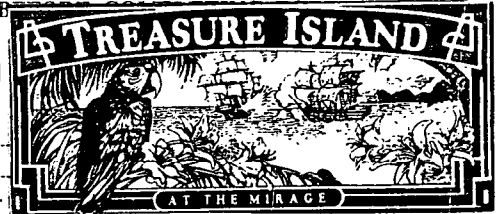
STATE OF NEVADA
OFFICE OF THE SECRETARY OF STATE
Carson City, Nevada
(702) 687-5203

OFFICE USE ONLY

Date Reg. 3-14-94
Vol. 27 Page 337
Expires 3-14-1999

MARK REGISTRATION

IMPORTANT: PLEASE READ INSTRUCTIONS ON REVERSE SIDE



1. Please designate ONE: TRADEMARK ☒ TRADE NAME ☐ SERVICE MARK ☐
2. Mark to be registered (If mark includes design, attach drawing or facsimile):
TREASURE ISLAND AT THE MIRAGE
3. Classification number (See reverse side of this form) 39
4. Applicant is: Individual ☐ Partnership ☐ Corporation ☒ Association ☐ Other ☐
5. Name of applicant (From question 4) Treasure Island Corp.
Business address 3300 Las Vegas Blvd. South, Las Vegas, Nevada 89109
6. (a) If a corporation, give state where incorporated Nevada
(b) If a partnership, list names of general partners
7. Date mark was first used by applicant in Nevada (See NRS 600.320) October 7, 1992
8. Date mark was first used by applicant anywhere October 7, 1992
9. If mark used by predecessor in business, give its name, address and date of first use by predecessor
10. State specific goods or services in connection with which the mark is used CLOTHING
11. (a) If a trademark, check how the mark is used. By applying it: directly to the goods ☒ directly to the containers for the goods ☐ to tags or labels affixed to the goods ☐ to tags or labels affixed to the containers for the goods ☐ By displaying it: in physical association with the goods in the sale or distribution thereof ☐ in advertising ☐
(b) If a service mark, check how the mark is used. By displaying it: in advertisements of the service ☐ on documents, wrappers, or articles delivered in connection with the service rendered ☐ in other fashion ☐ if so, (Specify):
(c) If trade name, state the general nature of the business and how the mark is used

STATE OF NEVADA

COUNTY OF CLARK

ss.

MAR 14 1994

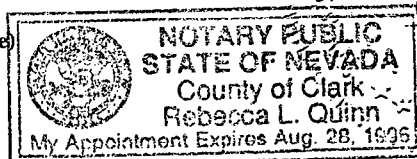
Mark W. Russell
Vice President, Treasure Island Corp.
being first duly sworn, deposes and says that he is the applicant herein, and makes this affidavit in its behalf; that he has read the above application and that the statements and facts set out therein are true that the mark is currently in use by applicant; that to the best of his knowledge and belief the applicant is the owner of the mark sought to be registered and no other person has the right in the State of Nevada to use such mark either in the identical form set forth in the application or in such near resemblance to it as might, when applied to the goods or services of such other person, cause confusion or cause mistake or be calculated to deceive.

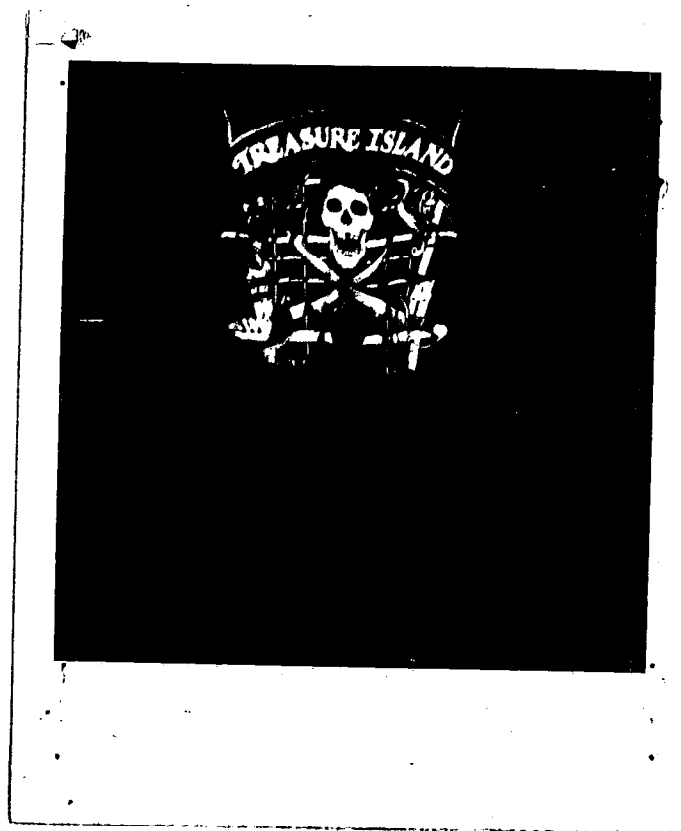
Signature
Vice President/General Counsel
Official Capacity

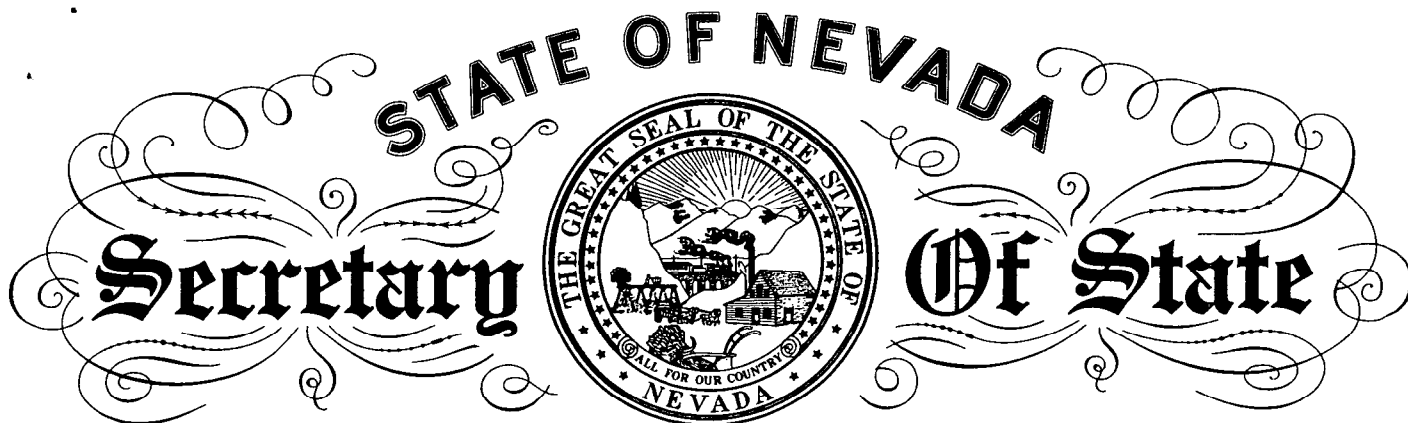
Subscribed and sworn to before me this 15th day of December, 1993

(See instructions on reverse side)

SECRETARY OF STATE
State Capitol Complex
Carson City, Nevada 89710







CERTIFICATE OF MARK

I, CHERYL A. LAU, the duly qualified, elected and acting Secretary of the State of Nevada, do hereby certify that the following mark was filed by.....

.....TREASURE ISLAND CORP.

at the business address. 3300 LAS VEGAS BOULEVARD SOUTH

.....LAS VEGAS, NEVADA 89109

on the 14TH day of MARCH, 1994.:

Mark TREASURE ISLAND AT THE MIRAGE (39)

(Service Mark, Trademark, Trade Name)

Description of goods or services CLOTHING

If a corporation, the state of incorporation NEVADA

Date of first use anywhere OCTOBER 7, 1992

Date of first use in Nevada OCTOBER 7, 1992

Registration will expire on 14TH day of MARCH, 1999, and that it was submitted with a description thereof duly verified as required by law, and that the same is now on file and of record in this office.

IN WITNESS WHEREOF, I have hereunto set my hand

and affixed the Great Seal of State, at my office, in Carson City, Nevada, this 14TH day of

MARCH, A.D., 1994

Cheryl A. Lau

Secretary of State

By *Susan M. Williams*
Deputy

DEAN HELLER
Secretary of State

STATE OF NEVADA
OFFICE OF THE
SECRETARY OF STATE
555 E. WASHINGTON AVE. STE. 2900
LAS VEGAS, NV 89101

PHONE (702) 486-2885
FAX (702) 486-2888

FILED
IN THE OFFICE OF THE
SECRETARY OF STATE OF THE
STATE OF NEVADA

SEPTEMBER 17, 1998

TREASURE ISLAND CORP.
3300 LAS VEGAS BOULEVARD SOUTH
LAS VEGAS, NV 89109

MAR 09 1999
25-337
No. *Dean Heller*
DEAN HELLER, SECRETARY OF STATE

APPLICATION FOR THE RENEWAL OF A MARK ON FILE IN THE STATE OF NEVADA

You are hereby notified that your mark will expire on the 14TH day
of MARCH, 1999 unless renewed prior to that date.
If not renewed it will be presumed to be abandoned.

I, Kathleen E. Delaney, being the registrant of:

TREASURE ISLAND AT THE MIRAGE (TM-CLASS 39)
Name of Mark on file in Nevada

now on file in the office of the Secretary of State in Nevada,
make application for renewal of the registration for 5 years*
and do hereby attest that the mark is still in the State of Nevada.

Kathleen E. Delaney
SIGNATURE

(Please include
a copy of logo
if one was filed
with mark)

Treasure Island Corp.
ADDRESS (please indicate if above
address should be changed)

3300 Las Vegas Blvd. South

Las Vegas, NV 89109

*Any mark renewed after October 1, 1993, will be renewed for 5 years and the fee is \$25.00. Please make the check payable to:
SECRETARY OF STATE. If you have any questions, please call (702) 486-2885.

DEAN HELLER
Secretary of State



STATE OF NEVADA
office of the
Secretary of State
555 E. Washington Ave. STE. 2900
Las Vegas, NV 89101

PHONE (702)486-2880
FAX (702)486-2888

Exp 3-14-09

TREASURE ISLAND CORP.
3300 LAS VEGAS BOULEVARD SOUTH
LAS VEGAS NV 89109

FILED # 27-337

JAN 29 2004

IN THE OFFICE OF
DEAN HELLER SECRETARY OF STATE

APPLICATION FOR THE RENEWAL OF A MARK ON FILE IN THE STATE OF NEVADA

You are hereby notified that your mark will expire on

MARCH 14, 2004

unless renewed prior to that date.

If not renewed it will be presumed abandoned.

I, TREASURE ISLAND CORP., being the registrant of:

TREASURE ISLAND AT THE MIRAGE

Name of Mark on file in Nevada

now on file in the office of the Secretary of State in Nevada,
make application for renewal of the registration for 5 years*
and do hereby attest that the mark is still in the State on Nevada.


SIGNATURE

3600 LAS VEGAS BOULEVARD SOUTH

ADDRESS (please indicate if address should be changed)

LAS VEGAS, NEVADA 89109

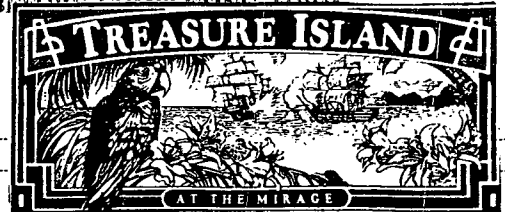
(Please include a copy of logo if one was filed with mark)

STATE OF NEVADA
OFFICE OF THE SECRETARY OF STATE
Carson City, Nevada
(702) 687-5203

OFFICE USE ONLY
Date Reg. 3-14-94
Vol. 27 Page 338
Expires 3-14-1999

MARK REGISTRATION

IMPORTANT: PLEASE READ INSTRUCTIONS ON REVERSE SIDE BEFORE COMPLETING FORM



1. Please designate ONE: TRADEMARK ☐ TRADE NAME ☐ SERVICE MARK ☒
2. Mark to be registered (If mark includes design, attach drawing or facsimile):
TREASURE ISLAND AT THE MIRAGE
3. Classification number (See reverse side of this form) 100
4. Applicant is: Individual ☐ Partnership ☐ Corporation ☒ Association ☐ Other ☐
5. Name of applicant (From question 4) Treasure Island Corp.
Business address 3300 Las Vegas Blvd. South, Las Vegas, Nevada 89109
6. (a) If a corporation, give state where incorporated Nevada
(b) If a partnership, list names of general partners
7. Date mark was first used by applicant in Nevada (See NRS 600.320) October 26, 1993
8. Date mark was first used by applicant anywhere October 26, 1993
9. If mark used by predecessor in business, give its name, address and date of first use by predecessor:
10. State specific goods or services in connection with which the mark is used RETAIL SHOP SERVICES
11. (a) If a trademark, check how the mark is used. By applying it: directly to the goods, directly to the containers for the goods, to tags or labels affixed to the goods, to tags or labels affixed to the containers for the goods. By displaying it: in physical association with the goods in the sale or distribution thereof, in advertising.
(b) If a service mark, check how the mark is used. By displaying it: in advertisements of the service X, on documents, wrappers, or articles delivered in connection with the service rendered, in other fashion X, if so, (Specify):
in signage
(c) If trade name, state the general nature of the business and how the mark is used

RECEIVED

STATE OF NEVADA }
COUNTY OF CLARK } ss.

MAR 14 1994

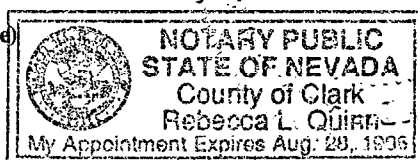
Mark W. Russell
Vice President, Treasure Island Corp.
being first duly sworn, deposes and says that he is the applicant herein, and makes this affidavit in its behalf; that he has read the above application and that the statements and facts set out therein are true that the mark is currently in use by applicant; that to the best of his knowledge and belief the applicant is the owner of the mark sought to be registered and no other person has the right in the State of Nevada to use such mark either in the identical form set forth in the application or in such near resemblance to it as might, when applied to the goods or services of such other person, cause confusion or cause mistake or be calculated to deceive.

Signature
Vice President/General Counsel
Official Capacity

Subscribed and sworn to before me this 15th day of December, 1993

(See instructions on reverse side)

SECRETARY OF STATE
State Capitol Complex
Carson City, Nevada 89710







CERTIFICATE OF MARK

I, CHERYL A. LAU, the duly qualified, elected and acting Secretary of the State of Nevada,
do hereby certify that the following mark was filed by.....

.....TREASURE ISLAND CORP.

at the business address.....3300 LAS VEGAS BOULEVARD SOUTH

.....LAS VEGAS, NEVADA 89109

on the.....14TH.....day of.....MARCH....., 1994:

Mark.....TREASURE ISLAND AT THE MIRAGE (100)

(Service Mark, ~~Trademark~~, ~~Trade Name~~)

Description of goods or services.....RETAIL SHOP SERVICES

If a corporation, the state of incorporation.....NEVADA

Date of first use anywhere.....OCTOBER 26, 1993

Date of first use in Nevada.....OCTOBER 26, 1993

Registration will expire on.....14TH.....day of.....MARCH....., 1999,
and that it was submitted with a description thereof duly verified as required by law, and that the
same is now on file and of record in this office.

IN WITNESS WHEREOF, I have hereunto set my hand

and affixed the Great Seal of State, at my office, in

Carson City, Nevada, this.....14TH.....day of

.....MARCH....., A.D., 1994

.....
Secretary of State

By.....
Deputy

DEAN HELLER
Secretary of State

STATE OF NEVADA
OFFICE OF THE
SECRETARY OF STATE
555 E. WASHINGTON AVE. STE. 2900
LAS VEGAS, NV 89101

PHONE (702) 486-2885
FAX (702) 486-2888

SEPTEMBER 17, 1998

TREASURE ISLAND CORP.
3300 LAS VEGAS BOULEVARD SOUTH
LAS VEGAS, NV 89109

FILED
IN THE OFFICE OF THE
SECRETARY OF STATE OF THE
STATE OF NEVADA

MAR 09 1999

NO. 22-338
Dean Heller
DEAN HELLER, SECRETARY OF STATE

APPLICATION FOR THE RENEWAL OF A MARK ON FILE IN THE STATE OF NEVADA

You are hereby notified that your mark will expire on the 14TH day
of MARCH, 1999 unless renewed prior to that date.
If not renewed it will be presumed to be abandoned.

I, Kathleen E. Delaney, being the registrant of:

TREASURE ISLAND (SM-CLASS 100)
Name of Mark on file in Nevada

now on file in the office of the Secretary of State in Nevada,
make application for renewal of the registration for 5 years*
and do hereby attest that the mark is still in the State of Nevada.


SIGNATURE

Treasure Island Corp.

(Please include
a copy of logo
if one was filed
with mark)

ADDRESS (please indicate if above
address should be changed)

3300 Las Vegas Blvd. South

Las Vegas, NV 89109

*Any mark renewed after October 1, 1993, will be renewed for 5 years and the fee is \$25.00. Please make the check payable to:
SECRETARY OF STATE. If you have any questions, please call (702) 486-2885.

DEAN HELLER
Secretary of State



STATE OF NEVADA
office of the
Secretary of State
555 E. Washington Ave. STE. 2900
Las Vegas, NV 89101

PHONE (702)486-2880
FAX (702)486-2888

EXP 3-14-09

FILED 27-338

TREASURE ISLAND CORP.
3300 LAS VEGAS BOULEVARD SOUTH
LAS VEGAS NV 89109

JAN 29 2004

IN THE OFFICE OF
DEAN HELLER SECRETARY OF STATE

APPLICATION FOR THE RENEWAL OF A MARK ON FILE IN THE STATE OF NEVADA

You are hereby notified that your mark will expire on

MARCH 14, 2004

unless renewed prior to that date.

If not renewed it will be presumed abandoned.

I, TREASURE ISLAND CORP., being the registrant of:

TREASURE ISLAND AT THE MIRAGE

Name of Mark on file in Nevada

now on file in the office of the Secretary of State in Nevada,
make application for renewal of the registration for 5 years*
and do hereby attest that the mark is still in the State on Nevada.

Bry L. Winkler
SIGNATURE

3600 LAS VEGAS BOULEVARD SOUTH

ADDRESS (please indicate if address should be changed)

LAS VEGAS, NEVADA 89109

(Please include a copy of logo if one was filed with mark)

1450-821040020 MD 44:632:44:0003/02/04
Renewed after July 1, 2001, will be renewed for 5 years and the fee is \$50.00.

Please make the check payable to: SECRETARY OF STATE. If you have any questions, please call (702) 486-2880.

OLCSMARK
(REV 05/03)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE
TRADEMARK TRIAL AND APPEAL BOARD**

PRAIRIE ISLAND INDIAN COMMUNITY,
A FEDERALLY RECOGNIZED INDIAN TRIBE,

Plaintiff,

vs.

TREASURE ISLAND CORP.,

Defendant.

Opposition Nos. 91115866 and
91157981

Cancellation Nos. 92028126
92028127; 92028130; 92028133;
92028145; 92028155; 92028171;
92029174; 92028199; 92028248;
92028280; 92028294; 92028314;
92028319; 92029325; 92028342;
and 92028379 (as consolidated)

SECOND NOTICE OF RELIANCE UNDER RULE 2.122(e)

Defendant hereby makes of record in connection with this opposition (1) copies of the relevant portions the printed publications identified under Exhibits A-E; and (2) copies of the relevant portions of news articles printed from LexisNexis identified under Exhibit F.

EXHIBIT A:

PUBLICATION (Nevada/Regional)	DATE	EXHIBIT #	START PAGE in PUBLICATION (where available)
Las Vegas Review-Journal (NV)	10/30/1991	A 1	
Las Vegas Review-Journal (NV)	5/24/1994	A 2	
Las Vegas Review-Journal (NV)	7/3/1994	A 3	
Las Vegas Review-Journal (NV)	7/16/1994	A 4-5	1B & 4B
Las Vegas Review-Journal (NV)	7/21/1994	A 6	
Las Vegas Review-Journal (NV)	7/21/1994	A 7-10	
Las Vegas Review-Journal (NV)	11/3/1994	A 11	
Las Vegas Review-Journal (NV)	12/25/1994	A 12-17	
Las Vegas Review-Journal (NV)	3/6/1995	A 18-19	1B
Las Vegas Review-Journal (NV)	3/19/1995	A 20-21	
Las Vegas Review-Journal (NV)	(no date)	A 22	
Las Vegas Sun (NV)	10/29/1991	A 23	1A & 4A
Las Vegas Sun (NV)	5/9/1994	A 24	
Las Vegas Sun (NV)	6/7/1994	A 25	

Las Vegas Sun (NV)	7/20/1994	A 26-29	1A & 8A
Las Vegas Sun (NV)	1/5/1995	A 30-31	6C
Las Vegas Sun (NV)	3/15/1995	A 32	
Las Vegas Sun (NV)	4/19/1995	A 33-34	1A
Las Vegas Sun (NV)	5/17/1995	A 35	
Showbiz (NV)	4/24/1994	A 36	42
Showbiz (NV)	5/8/1994	A 37	
Showbiz (NV)	5/29/1994	A 38-39	
Showbiz (NV)	6/5/1994	A 40	
Showbiz (NV)	6/26/1994	A 41	
Showbiz (NV)	7/31/1994	A 42	
Showbiz (NV)	8/14/1994	A 43-44	
Showbiz (NV)	8/21/1994	A 45-46	
Showbiz (NV)	8/28/1994	A 47-48	
Showbiz (NV)	9/18/1994	A 49-50	100
Showbiz (NV)	3/22/1998	A 51-52	86
Las Vegas Business Press (NV)	11/7/1994	A 53-59	
Las Vegas Business Press (NV)	3/16/1998	A 60-62	
Nevada Magazine (NV)	Jul-Aug 1994	A 63	E-38
Nevada Magazine (NV)	Jan-Feb 1995	A 64	E-11
Nevada Magazine (NV)	Mar-Apr 1998	A 65-70	12
Nevada Appeal (NV)	4/17/1994	A 71-72	
Rocky Mountain Construction (NV)	5/9/1994	A 73	
Las Vegas Israelite (NV)	11/4/1994	A 74	
El Mundo (NV)	3/7/1998	A 75	
Nevada Travel Update (NV)	Apr 1998	A 76-77	6
Gaming Today (NV)	5/12/1998	A 78-79	3
Gaming Today (NV)	12/29/1998	A 80-82	
Casino Journal (NV)	Oct 1998	A 83-95	
Los Angeles Times (CA)	10/30/1991	A 96	
Los Angeles Times (CA)	7/21/1994	A 97	
Los Angeles Times (CA)	9/23/1994	A 98-103	A1
Los Angeles Times (CA)	12/30/1994	A 104	
Los Angeles Times (CA)	3/12/1995	A 105-107	
Los Angeles Times (CA)	5/9/1995	A 108-111	A3
Los Angeles Times (CA)	4/5/1998	A 112	
Los Angeles Times (CA)	6/14/1998	A 113-117	
Sunday Sun Times (CA)	12/4/1994	A 11-122	
Sunday Sun Times (CA)	12/4/1994	A 123-125	
Senior World of Los Angeles (CA)	April 1994	A 126	
Senior World Riverside	April 1994	A 127	
San Diego Union-Tribune (CA)	4/24/1994	A 128	
Orange County Register (CA)	5/13/1994	A 129	
Orange County Register (CA)	10/26/1994	A 130-131	
Oakland Tribune (CA)	5/26/1994	A 132	

Oakland Tribune (CA)	3/19/1995	A 133-137	A1
Oakland Tribune (CA)	4/22/1995	A 138	
Sound Check (CA)	Aug 1994	A139-143	132
Mercury-Register (CA)	8/15/1994	A 144	
Daily Ledger Post Dispatch (CA)	7/20/1994	A 145	
Press-Enterprise (CA)	7/21/1994	A 146	
Daily Press (CA)	7/22/1994	A 147-150	
Daily Press (CA)	12/16/1994	A 151-156	
Hispanos Unidos (CA)	10/28/1994	A 156	
Meetings California (CA)	Nov 1994	A 157	
Desert Sun (CA)	12/11/1994	A 158	
Santa Barbara Independent (CA)	12/21/1994	A 159-160	
Landscape, Architecture and Specifier News (CA)	Jan 1995	A 161-164	
Merced Sun-Star (CA)	2/24/1995	A 165-171	
San Bernardino Sun (CA)	3/31/1995	A 172-177	
North County Journal (CA)	4/9/1995	A 178-181	E5
10 Percent (CA)	May-Jun 1995	A 182-189	
Daily News (CA)	7/3/1995	A 190-193	3
Star News (CA)	7/3/1995	A 192-193	3
San Gabriel Valley Tribune (CA)	7/3/1995	A194-195	3
San Gabriel Valley Tribune (CA)	6/21/1998	A 196-198	
Travelage West (CA)	12/15/1997	A 199-201	
Travelage West (CA)	1/12/1998	A 202	
Travelage West (CA)	7/13/1998	A 203	
Sierra Sun (CA)	4/2/1998	A 204-206	
San Jose Mercury News (CA)	4/19/1998	A 207-208	
Modesto Bee (CA)	7/12/1998	A 209-211	
Mega Scene (CA)	10/2/1998	A 212-215	
Security Sales (CA)	Feb 1999	A 216-217	
Antelope Valley Press (CA)	2/12/1999	A 218	
Tri Valley Herald (CA)	2/21/1999	A 219-222	Living-1
Mesa Tribune (AZ)	4/3/1994	A 223-230	A1 & A7
Tempe Daily News Tribune (AZ)	4/3/1994	A 231-234	A1 & A7
Chandler Arizonan Tribune (AZ)	4/3/1994	A 235-240	A1 & A7
Arizona Daily Star (AZ)	8/14/1994	A 241-244	1H
Phoenix Gazette (AZ)	9/27/1994	A 245-246	A7
Phoenix Home/Garden (AZ)	Nov 1994	A 247-249	78
Exhibitor Times (AZ)	Feb 1999	A 250-252	35
News Register (OR)	6/29/1994	A 253-254	1
Rogue River Press (OR)	4/26/1995	A 255	

EXHIBIT B:

PUBLICATION (Minnesota/Regional)	DATE	EXHIBIT #	START PAGE in PUBLICATION (where available)
St. Paul Pioneer Press (MN)	7/21/1994	B 1	
Sun County Airlines Magazine (MN)	Jul/Aug 1994	B 2-4	27
Recreation Resources (MN)	Oct 1994	B 5	
Recreation Resources (MN)	Jan 1995	B 6	
Star Tribune (MN)	12/25/1994	B 7-12	
Island Times (MN)	Jan/Feb 1995	B 13	Vol. 7
Daily Southtown (IL)	5/15/1994	B 14-17	7
Service Reporter (IL)	June 1994	B 18	
Breeze-Courier (IL)	7/20/1994	B 19	
Chicago Tribune (IL)	7/24/1994	B 20-28	1
Villa Park Argus (IL)	9/28/1994	B 29 – 36	
Elmhurst Press (IL)	9/28/1994	B 29 – 36	
Wood Dale Press (IL)	9/28/1994	B 29-36	
Bensenville Press (IL)	9/28/1994	B 29-36	
Travelage-Mid-America (IL)	11/21/1994	B 37	
Country Sampler (IL)	Jan-Feb 1995	B 38-42	
Sanitary Maintenance (WI)	Oct 1994	B 43-60	46
Milwaukee Journal (WI)	2/26/1995	B 61-63	
Janesville Gazette (WI)	3/5/1995	B 64-66	

EXHIBIT C:

PUBLICATION (National)	DATE	EXHIBIT #	START PAGE in PUBLICATION (where available)
Incentive	May 1994	C 1 – 3	12
TCI	May 1994	C 4-40	35
Popular Photography	Sep 1994	C 41-46	20
Time	10/3/1994	C 47-49	71
The Associated Press	4/21/1995	C 50-51	
National Examiner	5/16/1995	C 52	
National Gymnast	Jun 1995	C 53-57	8
Indian Gaming	May 1997	C 58	8
Fortune	1997	C 59-70	
Bride & Groom Magazine	Winter 1998	C 71-73	103
Casino Player	Aug 1994	C 74	
Casino Player	Mar 1998	C 75	26
Casino Player	Jun 1998	C 76-77	19
Casino Executive Magazine	Apr 1998	C 78-80	40
Casino Executive Magazine	Oct 1998	C 81-83	
Casino Executive Magazine	Dec 1998	C 84-86	

Casino Executive Magazine	Mar 1999	C 87-89	
Scope	5/16/1998	C 90	
USA Today	4/24/1998	C 91	
USA Today	3/5/1999	C 92-95	1E
Yahoo Financial News	1/6/	C 96-97	
MGM Mirage Website Press Release	3/9/2005	C 98	

EXHIBIT D:

PUBLICATION (International)	DATE	EXHIBIT #	START PAGE in PUBLICATION (where available)
The Vancouver Sun (Canada)	4/22/1995	D 1	
Canadian Travel Press (Canada)	4/7/1994	D 2	
Canadian Travel Press (Canada)	10/27/1994	D 3	
Canadian Travel Press (Canada)	6/8/1998	D 4-5	
Edmonton Sun (Canada)	7/3/1994	D 6-7	
Edmonton Journal (Canada)	2/25/1995	D 8-13	
Edmonton Journal (Canada)	4/22/1995	D 14	
Marketing Magazine (Canada)	6/15/1998	D 15-20	19
Daily Telegraph (London, England)	7/22/1994	D 21-22	
Sunday Times (London, England)	4/23/1995	D 23-24	
International Herald Tribune (Paris, France)	4/19/1995	D 25-26	
UBS Service (Italy)	May 1998	D 27-29	3
Card Player	4/8/1994	D 30-33	Vol. 7, No. 7, pg. 30
Treasure Island-Prairie Island Website	4/3/1997	D 34-37	Reservation pages

EXHIBIT E:

PUBLICATION (Other Regions)	DATE	EXHIBIT #	START PAGE in PUBLICATION (where available)
The New York Times (NY)	11/13/1994	E 1- 8	
Travel Agent (NY)	4/11/1994	E 9	
Travel Agent (NY)	4/11/1994	E 10	
Travel Agent (NY)	11/14/1994	E 11	
Travel Agent (NY)	12/8/1997	E 12	

Travel Agent (NY)	1/12/1998	E 13	
Travel Agent (NY)	4/13/1998	E 14	
Travel Agent (NY)	5/11/1998	E 15-16	104
Travel Agent (NY)	12/7/1998	E 17	
Travel Agent (NY)	2/8/1999	E 18-19	68
Fairfield County Business Journal (NY)	5/9/1994	E 20	
Advertising Age (NY)	6/27/1994	E 21 – 23	31
Pro Sound News (NY)	July 1994	E 24-26	71
Pro Sound News (NY)	May 1998	E 27	
Successful Meetings (NY)	July 1994	E 28	183
Successful Meetings (NY)	Jul 1995	E 29	
TWA Ambassador (NY)	Aug 1994	E 30-33	18
Bride's & Your New Home (NY)	Aug-Sep 1994	E 34	826
Cosmopolitan (Spanish Ed.) (NY)	Sep 1994	E 35-37	18
Buffalo News (NY)	7/31/1994	E 38-39	G1
Travel Weekly (NY)	11/3/1994	E 40	
Travel Weekly (NY)	11/3/1994	E 41-42	
Travel Weekly (NY)	4/2/1998	E 43-44	
Travel Weekly (NY)	11/16/1998	E 45	
Tour and Travel News (NY)	11/7/1994	E 46	
Travelage East (NY)	11/21/1994	E 47	
Travelage East (NY)	6/8/1998	E 48-49	
Maintenance Supplies (NY)	Oct 1994	E 50-58	22
Gaming and Wagering Business Magazine (NY)	Mar 1995	E 59-63	
Meeting News (NY)	3/20/1995	E 64-65	
Leisure Travel News (NY)	4/27/1998	E 66	
Corporate and Incentive Travel (NY)	Jul 1998	E 67-74	
Met Golfer (NY)	Oct 1998	E 75-78	
International Gaming and Wagering Business (NY)	11/1/1998	E 79	
Kings Courier (NY)	11/30/1998	E 80	
Road Smart (NY)	Jan 1999	E 81-85	15
Washington Sunday Times (DC)	3/5/1995	E 86	
Munice Star (IN)	3/15/95	E 87-90	
Time & Post-Intelligencer (WA)	4/24/1994	E 91-93	
Time & Post-Intelligencer (WA)	2/14/1999	E 94-99	M1
Trenton Republican-Times (MO)	4/6/1994	E 100-101	
Observer-Reporter (PA)	5/21/1994	E 102-108	11
Demolition Age (PA)	Sept 1994	E 109-112	
Sharon Herald (PA)	4/21/1995	E 113	
Sunday Record (NJ)	6/19/1994	E 114-124	
Sunday Record (NJ)	6/19/1994	E 125-126	
Airbrush Action (NJ)	July 1994	E 127-132	22

Sunday Star-Ledger (NJ)	10/2/1994	E 133-137	1
Casino Journal New Jersey (NJ)	5/3/1995	E 138-140	
Meetings & Conventions (NJ)	5/1/1995	E 141-142	
Meetings & Conventions (NJ)	4/15/1998	E 143	
Herald & Tribune (TN)	6/29/1994	E 144	
Erwin Record (TN)	6/29/1994	E 145	
Knoxville News-Sentinel (TN)	2/14/1999	E 146	
Water Well Journal (OH)	July 1994	E 147	
Designfax (OH)	Aug 1994	E 148	328
Price Hill Press (OH)	4/12/1995	E 149-150	
Delhi Press (OH)	4/12/1995	E 151-152	
Western Hills Press (OH)	4/12/1995	E 153-154	
Morning Journal (OH)	4/22/1995	E 155	
Journal-News (OH)	12/6/1998	E 156-157	
Nopa Office Market Update (VA)	Jul-Aug 1994	E 158-162	22
Union Plus (MA)	Jul-Sep 1994	E 163-165	
Boston Globe (MA)	7/21/1994	E 166	
Boston Sunday Globe (MA)	3/26/1995	E 167-173	B1
Wrecking & Salvage Journal (MA)	Oct 1994	E 174	
Christian Science Monitor (MA)	2/1/1995	E 175-177	
Dallas Morning News (TX)	7/18/1994	E 178-180	1D
Pipeline & Utilities Construction (TX)	Aug 1994	E 181	
Amarillo Globe-Times (TX)	9/12/1994	E 182-189	
Silicon Graphics World (TX)	Feb 1995	E 190	
Houston Post (TX)	3/19/1995	E 191-194	F-1
Valley Morning Star (TX)	6/25/1995	E 195-200	
Houston Chronicle (TX)	7/19/1998	E 201-204	1G
Sunday Denver Post (CO)	9/18/1994	E 205-208	1A
Sign Business (CO)	4/1/1995	E 209-212	15
Huntsville Times (AL)	9/25/1994	E 213-216	J1
Display & Design Ideas (GA)	Oct 1994	E 217	
Alternative Energy Retailer (CT)	Feb 1995	E 219-220	
Norwich Bulletin (CT)	4/22/1995	E 221	
Post-Tribune (IN)	4/2/1994	E 222-226	
Courier-Times (IN)	4/21/1995	E 227	
Sunday News Journal (DE)	5/3/1998	E 228	
Tampa Tribune and Times (FL)	1/1/1995	E 229	
Tampa Tribune and Times (FL)	4/2/1995	E 230-231	
St. Petersburg Times (FL)	10/16/1994	E 232-236	1
St. Petersburg Times (FL)	10/16/1994	E 237-242	1A
St. Petersburg Times (FL)	6/14/1998	E 243-247	1E
Vanidades (FL)	3/9/1999	E 248-251	
Daily Bulletin	4/30/1995	E 252-253	

EXHIBIT F:

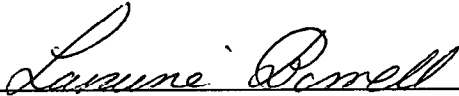
PUBLICATION (printed from LexisNexis—All Regions)	DATE	EXHIBIT #	START PAGE in PUBLICATION (where available)
Forbes (National)	12/9/1991	F 1	12
Los Angeles Times (CA)	11/17/1991	F 1-7	L1
The Associated Press (National)	11/11/1991	F 7-9	Business News Section
Chicago Tribune (IL)	11/3/1991	F 9-11	2J
Los Angeles Times (CA)	10/30/1991	F 11-12	D2
The New York Times (NY)	10/30/1991	F 12-14	D10
The Associated Press (National)	10/29/1991	F 14-15	Business News Section
PR Newswire (National)	10/29/1991	F 15-16	Entertainment Section
United Press International (Int'l)	10/29/1991	F 16-17	Financial Section
The New York Times (NY)	7/11/1991	F 17-19	A21
Los Angeles Times (CA)	6/27/1991	F 19-22	D1
Business Wire (National)	1/17/1991	F 22-23	All
Forbes (National)	10/29/1990	F 23-25	146
Chicago Tribune (IL)	4/20/1990	F 25-27	6C
The Washington Post (DC)	1/12/1990	F 27-29	A3
Chicago Tribune (IL)	11/12/1989	F 29-31	14D
The Associated Press (National)	11/12/1989	F 31-33	Business News Section
Forbes (National)	1/1/1996	F 33-34	163
The New York Times (NY)	12/18/1995	F 34-39	B12
Seattle Post-Intelligencer (WA)	5/27/1995	F 39-40	A3
Forbes (National)	4/24/1995	F 40	352
Chicago Tribune (IL)	3/20/1995	F 41-43	6W
Los Angeles Times (CA)	3/14/1995	F 43-45	D3
Associated Press Worldstream (National)	3/13/1995	F 45-47	International News Section
The Associated Press (National)	3/12/1995	F 47-50	Business News Section
The Washington Times (DC)	3/5/1995	F 50-52	E2
Forbes (National)	10/17/1994	F 52-58	76
Las Vegas Business Press (NV)	5/16/1994	F 58-59	2
The Vancouver Sun (Canada)	2/24/1994	F 59-60	A2
Fortune (National)	1/24/1994	F 60-61	103
Forbes (National)	12/6/1993	F 61-63	235
Chicago Sun-Times (IL)	11/21/1993	F 63-67	Travel pg. 1
The Seattle Times (WA)	11/14/1993	F 67-72	L2
Chicago Sun-Times (IL)	10/10/1993	F 72-74	Travel pg. 4
Los Angeles Times (CA)	8/9/1993	F 74-79	A3

The above relevant portions of Printed Publications will be relied upon to show the Defendant's announcement of the building of the property on October 29, 1991 and the public fame and notoriety of the property. The pages relied upon by the Defendant are indicated in the charts.

Copies of the relevant portions of each of Printed Publications noted are attached hereto.

Dated this 2nd day of December, 2005.

GREENBERG TRAUIG

By 
Mark G. Tratos
R. Richard Costello, of Counsel
Laraine M.I. Burrell
Greenberg Traurig
3773 Howard Hughes Parkway
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Las Vegas, NV 89109
Attorneys for Defendant

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing **SECOND NOTICE OF RELIANCE** was served on:

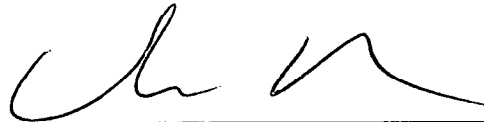
JACOBSON, BUFFALO, SCHOESSLER & MAGNUSON, Ltd.
Henry M. Buffalo, Jr., #236603
Joseph F. Halloran, #224132
Shawn R. Frank, #0309941
1360 Energy Park Drive, Suite 210
Saint Paul, MN 55108
Phone: 651.644.4710

HAUGEN LAW FIRM
Eric O. Haugen, #189807
121 S. Eighth Street
1130 TCF Tower
Minneapolis, MN 55402
Phone: 612.339.8300

attorneys for **PETITIONER/OPPOSER** by causing a full, true, and correct copy thereof to be sent by the following indicated method or methods, on the date set forth below:

- ☐ by mailing in a sealed, first-class postage-prepaid envelope, addressed to the last-known office address of the attorney, and deposited with the United States Postal Service at Las Vegas, Nevada.
- ☐ by hand delivery.
- ☒ by sending via overnight courier in a sealed envelope.
- ☐ by faxing to the attorney at the fax number that is the last-known fax number.
- ☐ by electronic mail to the last known e-mail address.

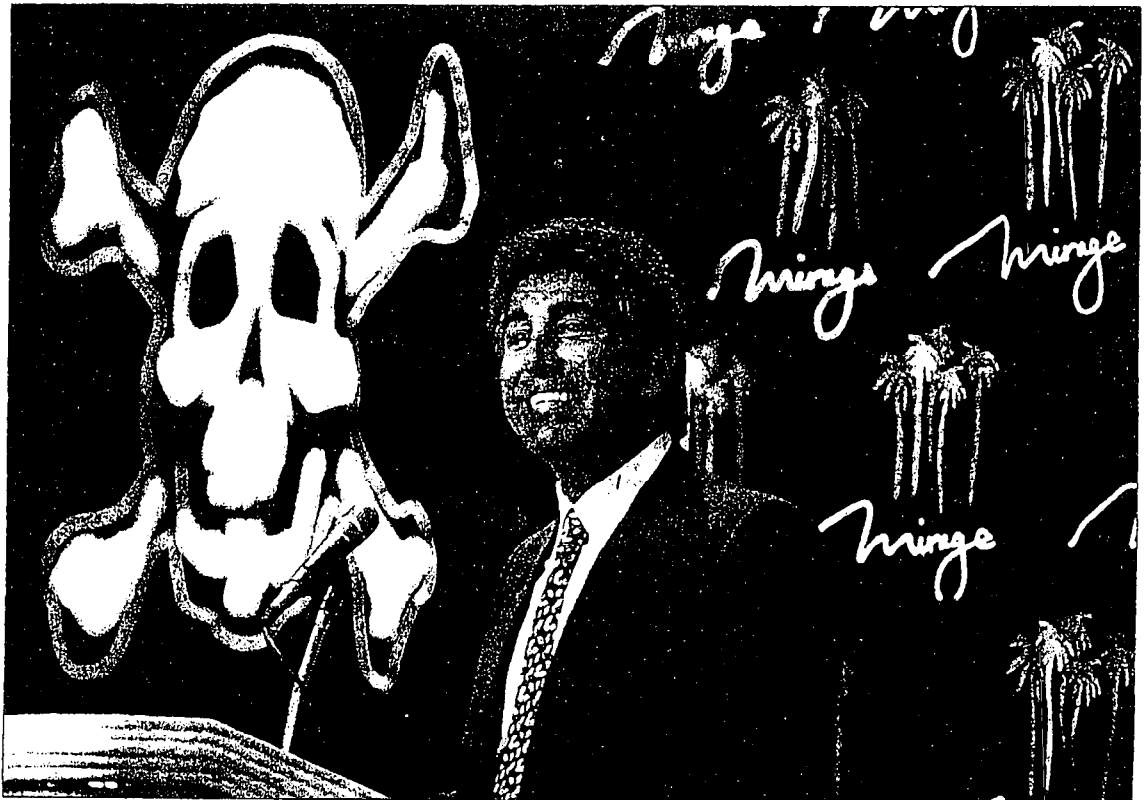
DATED: 12/2/05



An employee of Greenberg Traurig, LLP
Attorney for Registrant/Applicant

LAS VEGAS REVIEW-JOURNAL

A Donrey Newspaper



Jim Laurie/Review-Journal

With a drawing of a skull and crossbones in the background, Mirage Resorts Inc. chairman Steve Wynn an-

nounces Tuesday his plans to build a theme hotel called Treasure Island at the Strip and Spring Mountain Road.

Wynn to build Strip resort

□ The Mirage Resort Inc. chairman announces plans for Treasure Island, a new 3,000-room theme hotel.

By Dave Palermo
Review-Journal

Only in Las Vegas does a captain of industry announce the construction of a \$300 million resort by donning a pirate's cap and pulling down a large-screen drawing of a skull and crossbones.

That's what Mirage Resorts Inc. Chairman Steve Wynn did Tuesday in revealing plans for Treasure Island, a 3,000-room theme hotel on 17 acres of parking lot at Spring Mountain Road and the Strip, adjacent to The Mirage.

Following the lead of other resorts targeting the family market, Wynn said Treasure Island will provide an atmosphere of "the Caribbean ...and pirates."

"We're going to take you on that trip," he said. "It will be a theme destination resort (with) the same level of

imagination that has characterized our work in the past."

Wynn's announcement followed the groundbreaking earlier this month of financier Kirk Kerkorian's \$1 billion MGM Grand theme park and 5,000-room hotel.

And it precedes the expected announcement in the next few weeks of a new theme resort by Circus Circus Enterprises Inc., which has paved the way for family-oriented hotel-casinos.

"We believe there's a great deal left. Please see WYNN/3A

LAS VEGAS REVIEW-JOURNAL

LAS VEGAS, NV
DAILY 181,000

TUESDAY
MAY 24 1994

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Trash detail



4926BR
John Gibson nets trash — not treasure — Monday morning at Buccaneer Bay at Treasure Island. Gibson

Jeff Scheld/Review-Journal
said the ersatz lagoon, the scene of mock pirate battles at the Strip resort, is cleaned daily.

TIC 1908

JUL 3 1994

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BURRELL'S
b. GX

Treasure Island's 'Mystere' remains must-see show

As hordes of overheated tourists stagger through Las Vegas over this three-day Fourth of July holiday weekend, the average local may avoid the Strip like a bad case of heat rash.

With that in mind, let's open today's bag of entertainment notes with some hot tips for the tourists and those Vegans willing to brave big crowds at virtually every showroom in town this weekend — and the busy summer days to follow.

Cirque du Soleil's amazing "Mystere" at Treasure Island remains at the top of my "must see" list, although tickets certainly will be tough to score. Prices were recently increased by about 10 percent — adult tickets are now \$52.80 including tax and children under age 12 get in for half that price (\$26.40) — but virtually no one is leaving the progressive animal-free circus with any regrets. ...

Other tips include the improving "Starlight Express" at the Las Vegas Hilton, which may be a weak Andrew



Michael
Paskovich

Lloyd Webber work but is the city's only claim to having legitimate theater playing year-round in a showroom. Tom Gamblin and D. Michael Heath have joined the cast as Dustin the coal car and The Prince of Wales express in the roller skating retelling of the children's tale, "The Little Engine That Could."

As the new magic capital of the world, Vegas has no less than three first-rate shows — the expensive (\$78.35 inclusive) but eye-filling "Siegfried & Roy" at the Mirage, "Spellbound" (\$21.95 plus tax) at Harrah's and "Lance Burton — World Champion

Magician" (\$19.95 plus tax) at the Hacienda Hotel. All are rewarding shows, but remember that Burton is off Mondays while "Spellbound" takes Sundays off. ...

On the headliner front, Howie Mandel and the Blenders play Caesars Palace (dark Monday), talented Vegas-based cabaret singer Loretta Holloway opens for Don Rickles at the MGM Grand Hotel (\$35) and Paul Anka, who has just recorded his 117th album, anchors Bally's Celebrity Room (dark Monday). Arguably the best bargain is the pairing of the Everly Brothers and Rita Coolidge at the Sheraton Desert Inn where the featured acts and their first-rate bands perform at 9 p.m. today for the scant price of \$30 (dark Monday but continuing through July 27). And comedy fans have only tonight to catch fine comic John Joseph at the Comedy Stop inside the Tropicana Hotel; \$12.95 shows at 8 and 10:30 p.m. include a pair of drinks. ... And finally, those undaunted by the

heat can "Get in for Nothin'" at the outdoor MGM Grand Adventures Theme Park under a newly launched program. Visitors can tour the park's restaurants and retail shops for free, or purchase an optional wristband that allows unlimited rides and admission to all of the indoor shows presented daily.

That "Do It for Next to Nothin'" operation costs \$15 for adults (i.e., anyone 13 years or older), \$13 for military personnel with identification, \$10 for children ages 4-12 and \$9 for seniors 60 and over. Nevada residents with ID are entitled to an additional \$2 discount. It's surely a much better deal than last December's opening day prices, which were as high as \$25 per person.

Also, in a further effort to enliven the often-quiet theme park, hotel officials have added live entertainment that will perform between 6 and 10 p.m. Forever Young, a Rod Stewart tribute band, opens Monday.

JUL 16 1994

BURRELLE'S

Word slips out on implosion of Dunes tower

□ Mirage officials say the razing of the South Tower will be routine and urge the curious not to show up.

By Marian Green
Review-Journal

4920BR
Apparently you can't keep quiet the demolition of a 27-story hotel tower.

Mirage Resorts Inc. officials had hoped to carry out the implosion of the Dunes Hotel's South Tower with as little fanfare as possible, even going as far as to request news media outlets not to publish or announce the date and time.

But the word never made it to 95.5 KWNR-FM radio station.

Disc jockey John Potter confirmed that a Mirage source agreed to give the information on Potter's morning show, as long as his voice was changed to preserve his anonymity.

✓ B Please see DUNES/4B

Dunes

From 1B B

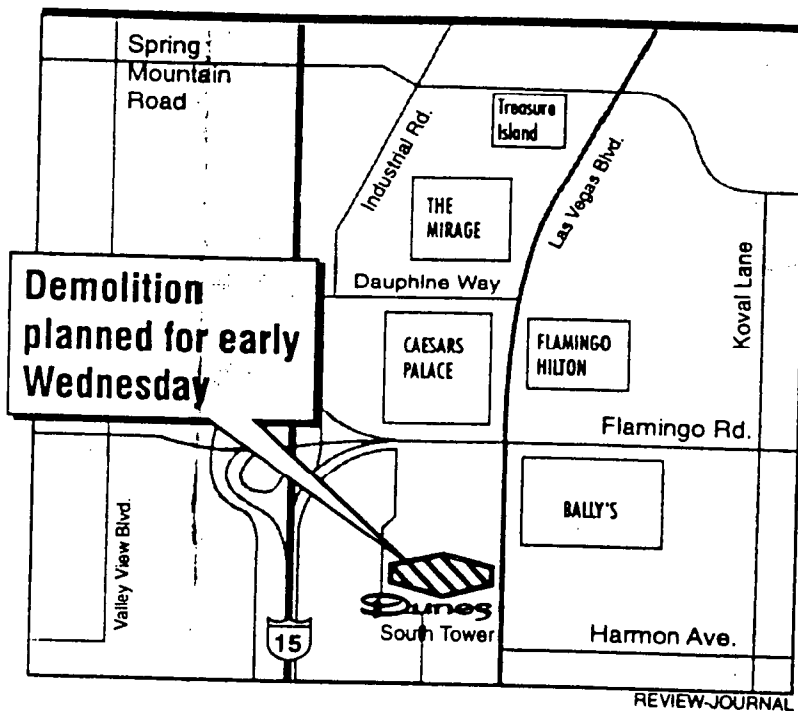
"He gave us the word yesterday morning that the inside word was Wednesday 4 a.m., good-bye, click," Potter said Friday, when he repeated the information on his morning show. The implosion reportedly could occur as early as 3 a.m. Wednesday.

Potter said he did not know the Mirage wanted to hush the event. "If they had asked me to, I would have."

Mirage spokesman Alan Feldman said thrill-seekers who come expecting a show like the Oct. 27 implosion of the Dunes' 23-story North Tower will be disappointed.

"There is no show whatsoever, no fireworks, no music, no enhanced pyrotechnics. The last event was an eight-minute party. This is going to be a four-second construction event," Feldman said Friday.

That implosion, which cost more than \$1 million, was timed to promote Mirage Resorts' opening of the \$470 million Treasure Island hotel. A fireworks show preceded the implosion, and the event was filmed as part of a tele-



vision movie.

"Let's face it, the last one was awfully exciting," Feldman said. "This one is going to be kind of dull by comparison."

His advice to those contemplating viewing the event: "Number one, don't come down here. There's really nothing to see. It's not being staged in any way to

make it special."

The Mirage has informed nearby hotels and fire and police officials about the plans, Feldman said. "We want to make this happen quickly and quietly and get on about our business," he said.

The Mirage has contracted with the Nevada Highway Patrol and Metropolitan Police Department to handle any brief road closures or crowd control needed during the implosion, trooper Steve Harney said Friday.

"We don't anticipate any hitches or any problems. It's just going to be routine closures for a very short time," Harney said, noting Mirage Resorts is paying for the agencies' time.

Portions of the Strip, Flamingo Road and Interstate 15 are likely to be shut down for a short period, he said, adding final details still are being worked out.

Weather conditions also could determine whether the implosion occurs, he said. If winds were too strong, the event would be postponed.

Months after the dust settles, Mirage Resorts plans to build a luxury resort on the property.

LAS VEGAS REVIEW-JOURNAL

LAS VEGAS, NV
DAILY 161,000

THURSDAY

JUL 21 1994

BURAELE'S

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06

No plans announced yet for old Dunes site

By Marian Green
Review-Journal

The dusty piles of Dunes Hotel remains beg the question — what hotel marvel does Mirage Resorts Inc. Chairman Steve Wynn envision for the now-vacant corner of Flamingo Road and the Strip?

But the curious will have to remain just that, as Mirage officials continue to be tight-lipped about plans for a luxury resort on the property.

A water theme seems almost certain for the resort, which will be built on 121 acres. Wynn previously has said he plans to replace an 18-hole golf course on the property with a lake.

The Clark County Commission earlier this year OK'd a change to its ban on man-made lakes to allow a lake such as the 14-acre one Wynn envisions as long as the lake

would use less water than the golf course it would replace.

The resort's theme and its details will be unveiled by year's end, Mirage spokesman Alan Feldman said Wednesday.

He could offer few specifics about the future resort, except to say it would be a 2,000- to 3,000-room hotel.

"We're still working on concepts," he said, noting ideas Wynn has described are among those under consideration. Wynn has talked about Acapulco-type cliffs as part of the lake, and a Rick's Cafe modeled on the cafe in the movie classic "Casablanca."

"I don't think anything's been ruled out just yet," Feldman said. "Now the question is will all that fit in for what we have in mind for the hotel."

Equally under wraps have been details

about a \$250 million, 3,000-room hotel that Gold Strike Resorts plans to build in partnership with Mirage Resorts on an adjacent 43 acres. That project will be geared toward value-minded vacationers.

Planning for that venture is proceeding, Gold Strike partner Glenh Schaeffer said Wednesday.

"We're making progress and going forward, and we'll be breaking ground before the end of the year," Schaeffer said, declining to reveal a specific theme and other details.

In May, when the joint project was announced, Schaeffer said it will be connected to the luxury resort by a themed transportation link. He also said the two resorts will have some complementary elements but stopped short of saying they would be related.

TIC 2099

LAS VEGAS REVIEW-JOURNAL

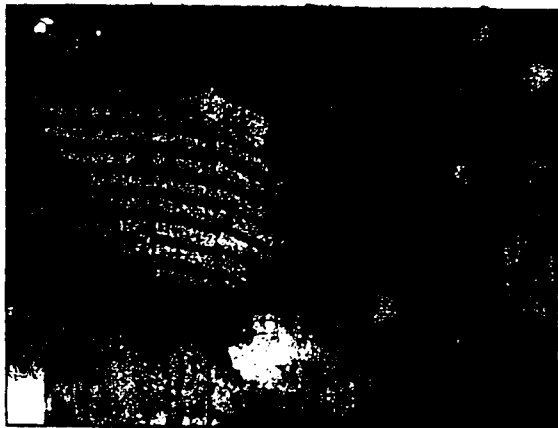
LAS VEGAS, NV
DAILY 161,000

THURSDAY
JUL 21 1994

BURRELLE'S

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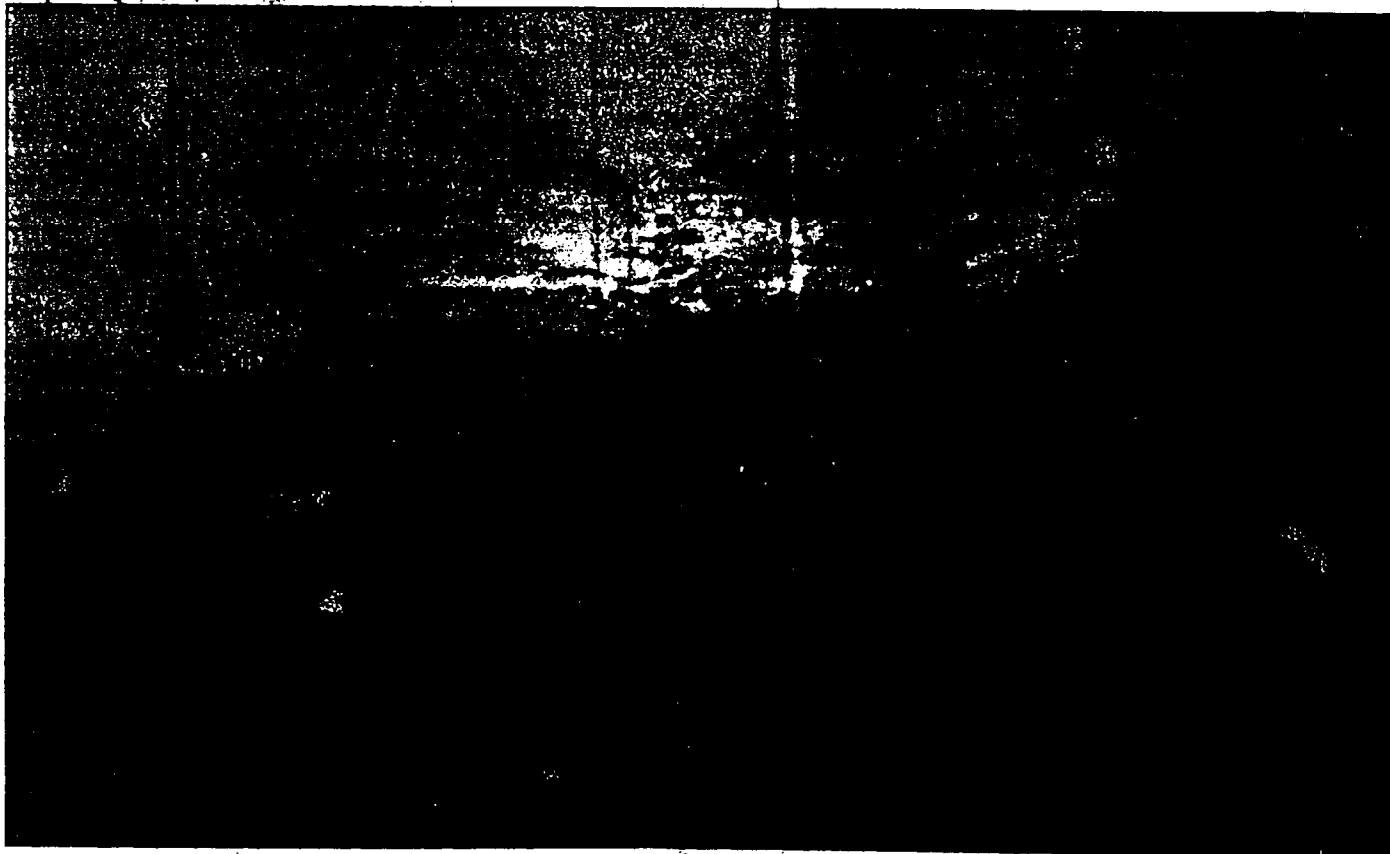


From Dunes to dust

FRONT PAGE

49210 BR

John Gurzinski/Review-Journal

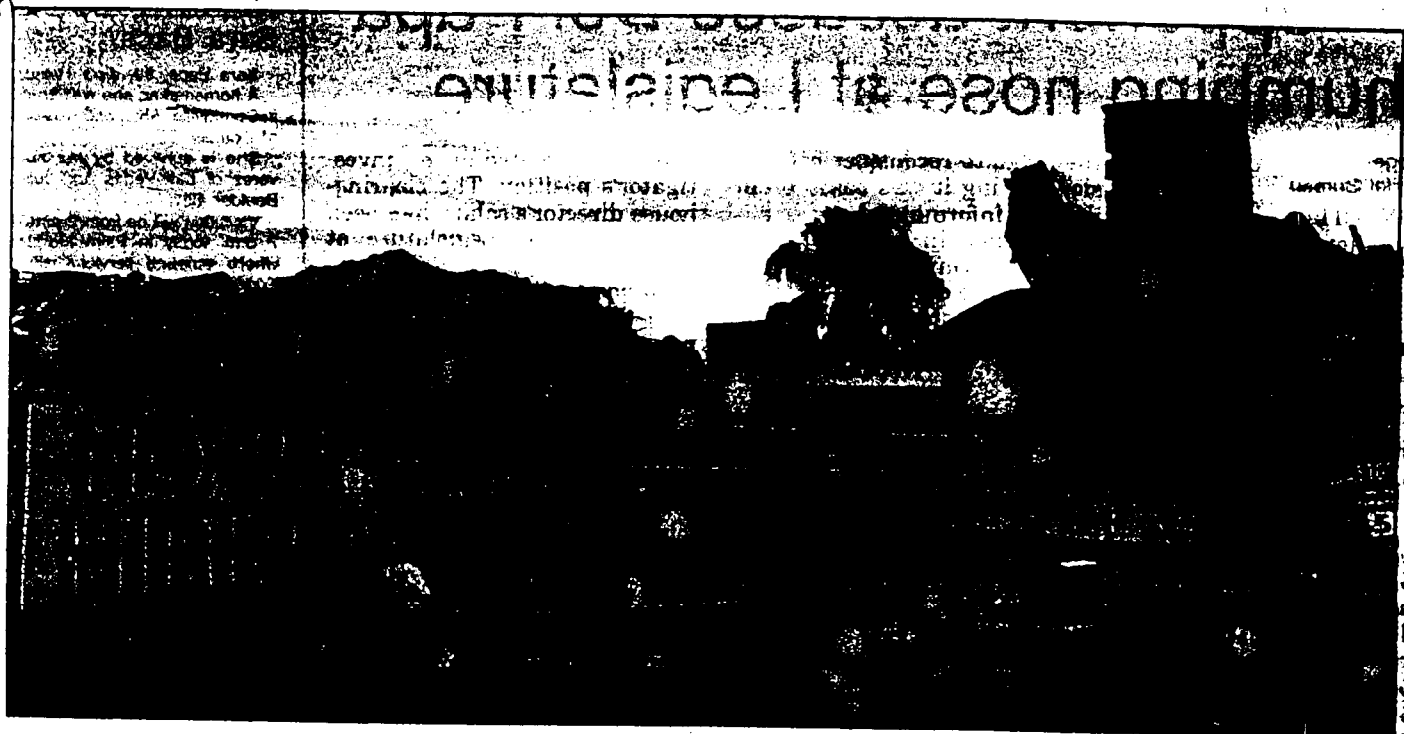


The Dunes Hotel South Tower collapses upon itself early Wednesday morning during a controlled implosion. After the dust cloud settles, all that remains of the once-venerable Strip resort is rubble. See story, Page 1B **A**

Craig L. Moran/Review-Journal

TIC 2101

A7



Clint Karlson/Review-Journal

Mirage Resorts security guard Ty Bowden rests on a bench along the Strip in front of what is left of the Dunes Hotel South Tower after the Wednesday morning implosion. The tower went down at about 4 a.m. Wednesday.

With no fanfare, the Dunes is gone.

□ About 3,000 people come out for the event that lacked all the pizazz and glitter of the first one.

By Shaun McKinnon,
Jeff Burbank and Warren Bates
Review-Journal

To describe the Wednesday morning implosion of the Dunes Hotel South Tower as anticlimactic compared to the fiery send-off given the North Tower nine months ago would be an overstatement.

Anti-implosion is more like it. De-

molition lite. The bang heard 'round the block.

There were no fireworks, no pirates, no film crews, no T-shirt vendors or hot-dog stands. About 3,000 people showed up to watch what was being billed quietly as Dunes II: The Second Going, a fraction of the 200,000 who jammed the Strip for Dunes I.

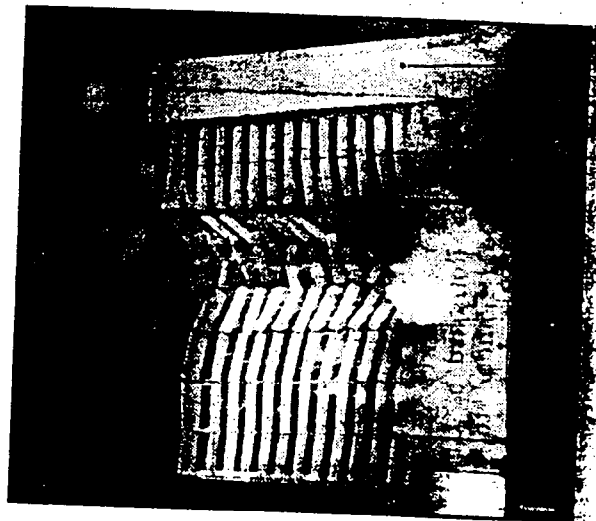
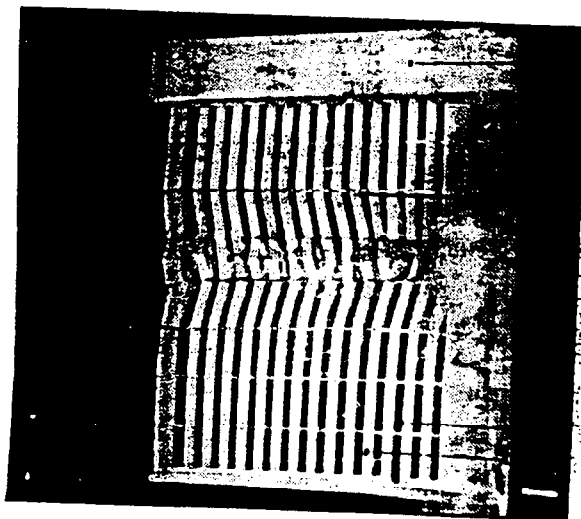
This time it was all business. At 4:03 a.m., Kevin Wynn, daughter of Mirage Resorts Inc. Chairman Steve Wynn, pressed a button on a capacitor discharge machine that sent 10,000 volts of electricity into the building, igniting blasting caps that set off

more than 300 dynamite charges stuffed throughout the building.

And that was that. Seventeen stories reduced to a 30-foot pile of concrete and iron in a matter of 5 seconds. The one moment of tension came in the first minutes after the building fell as a huge gray and white dust cloud billowed across the official viewing area south of the former hotel site, coating onlookers and their cars in a gritty layer of dust.

"It went perfect," said Robert Kulinski, a spokesman for Controlled Demolition International, the company

Ⓐ Please see DUNES/3B



This sequence of photos shows the Dunes Hotel South taking its fall toward destruction Wednesday morning. Kevin Wynn, daughter

John Gurzinski/Review-Journal
ter of Mirage Resorts Inc. Chairman Steve Wynn, pressed a button on a capacitor discharge machine to launch the Implosion.

Dunes

From 1B X
that leveled both Dunes towers. "It's all clear, with well-fragmented debris (for the cleanup crew). Very routine."

Reviews from the crowd tended to be mixed, depending on whether one had seen the October spectacle.

"It was certainly disappointing compared to the other tower coming down," said James Shammot, a Las Vegas construction worker. "I mean, it was worth seeing, worth coming down for, but compared to having fireworks this almost seems kind of solemn, kind of quiet."

The first implosion, said Jenny Webster of Las Vegas, "blew me away ... tore me apart. This one was just a good shock."

Others weren't so underwhelmed. "It was extremely exciting, it was like seeing an act of God," said Jeff Kirby of Bellevue, Wash.

Authorities reported no problems. Interstate 15 was closed between Tropicana Avenue and Spring Mountain Road shortly before 4 a.m. and reopened by 4:15 a.m., Nevada Highway Patrol trooper Steve Harney said. Flamingo Road near the Strip reopened a few minutes later, and Las Vegas Boulevard was flowing again by sunrise, cleared by a phalanx of street sweepers.

Two Clark County Fire Department engine and ladder companies were at the scene in case of an emergency, joining about 80 Las Vegas police and 50 troopers assigned to help with traffic and crowd control. Mirage Resorts picked up the tab for the overtime pay.

Cleanup of the site is expected to take about 60 days. Much of the debris will be

recycled. The concrete, for example, will be ground up and used to fill in the basement.

The implosion all but ends the colorful and often troubled history of the Dunes Hotel & Country Club, which opened in May 1955 as the "Miracle of the Desert" and survived a long series of owners, scandals and scrapes with state and federal authorities.

Mirage Resorts bought the financially crippled Dunes last year and immediately announced plans to raze the hotel and casino to make room for a new resort. The older North Tower and most of the casino were demolished in October.

Steve Wynn, who presided over the first implosion, was on hand for No. 2 on Wednesday morning. He and Kevin Wynn stood next to a lamppost near a police command center, cordoned off from inquiring media people about a hundred feet away. Both Wynns left soon after the implosion without talking to reporters.

With Steve Wynn were several Mirage Resorts executives, including Senior Vice President Bruce Aguilera and Glenn Schaeffer, an executive with Gold Strike, a casino business that recently formed a partnership with Mirage Resorts to build a hotel on part of the Dunes property.

There were plenty of good seats available for Wednesday's show. A smattering of maybe 500 implosion buffs lined the parking lots of a nearby Denny's Restaurant and the Aladdin Hotel and along the Strip median.

Cheers went up and high-fives were exchanged immediately after the demolition, but camera-carrying onlookers soon scurried for cover as the dust cloud moved to-

ward the Strip.

The best view was probably at the Center Strip Budget Inn, where guests pulled chairs from rooms onto the second-floor walkway and in the Jockey Club tower, where people watched from dozens of windows.

"I thought that was incredible. I never saw anything like it in my life," said Doris Carey, a guest at the Jockey Club. "It just was there and, in a matter of seconds, it was gone."

Cornelius Van Gemert and his wife, Rose, set up their video camera on the second-floor balcony of a motel.

"The whole aspect of the Dunes coming down for the last time made it spectacular," he said. "There was a tenseness in just waiting for it to happen. They said this one was going to be uneventful, but I found it to be very eventful."

Alan and Kelly Kofler, visiting Las Vegas with their son and daughter, also were impressed. Alan Kofler said his 6-year-old son, Alan Jr., had always wanted to see the Dunes, "for some reason."

"Now he's very concerned about what's going to happen," Kelly Kofler said.

"I've been in Las Vegas 33 years, and I've seen it grow up from nothing to what it is," said Dan Lyons, a professor at Community College of Southern Nevada. "It's kind of interesting to see some of the things that have been put up be torn down."

"It scared us, actually," said Las Vegas Jim Krause of the dull thud that preceded the tower's fall. Krause preferred the excitement of the first implosion but said Wednesday's blast offered better viewing opportunities.

LAS VEGAS REVIEW-JOURNAL

LAS VEGAS, NV
DAILY 161,000

THURSDAY
NOV 3 1994

17 BURRELLE'S 6. HE

A pirate's best friend



4926ER
Treasure Island pirate show cast member Anthony Fruits on Wednesday hands his parrot to Valley High School

Craig L. Moran/Review-Journal
student LaVeeta Evans, 16. Evans and Jesus Gonza, center, are in the school's program for the deaf.

TIC 2139

A11

DEC 25 1994

A12

TIC 2176

BURRELLE'S

12:00 PM

67

Megaresorts change face of Las Vegas gaming

□ The MGM Grand, Treasure Island and Luxor have helped the city reinvent itself and stay ahead of its competitors.

By Dave Palermo
Review-Journal

FRONT PAGE

Gold chains. Pinkie rings. Polyester. The hungry palm of a maitre d'. A craps table stickman hustling a little action.

No way. No more. Not here.

"Things," said Larry Woolf, chairman of MGM Grand Hotel Inc., "have changed."

"In order for a business to do well," Woolf said in a recent interview, "it has to reinvent itself. I wish things were like they were in the good old days. But if this was still the old Las Vegas, the riverboat casinos would be killing us. The Indian reservation

casinos would be killing us."

And that, he said, is the beauty of MGM Grand's theme park, Luxor's 30-story pyramid and Treasure Island's pirate ship battles. The three megaresorts, which opened within a 10-week period ending with the MGM Grand Hotel & Theme Park a year ago last week, didn't just create 15,000 jobs and add 10,500 rooms to Clark County's inventory of hotel and motel accommodations. The towering resorts, built for a combined \$2 billion, changed the image of gambling on the Strip.

"You no longer have to wear a gold chain to come to Las Vegas," Woolf said. "We've taken the edge off things. We've taken the hustle out of Las Vegas."

With minor variations on the same theme, MGM Grand, Luxor and Treasure Island all play on the theory that

a casino is no longer a field of dreams; that if you build one, they will come. Marketing a casino in the face of a nationwide explosion of legal gambling requires more effort than sweeping the floor and opening the door.

The three megaresorts capitalize on the notion of gambling as entertainment; that for Las Vegas to be successful, it must be an experience. It is a notion that began in the 1960s, when Jay Sarno built Caesars Palace and Circus Circus, and was taken one step further in 1989, when casino boss Steve Wynn built The Mirage.

"The promise, at least as far as the customers are concerned, is being kept by all three properties," Circus Circus Entertainment Inc. Chairman Clyde Turner said of the three hotels.

"They have added to Las Vegas a luster that the city needed. It needed a refreshing of its image," said Ray

Koon, a gaming industry consultant and publisher of the Gaming/Gram.

They also are proving quite profitable.

Luxor generated cash flows of \$92 million during its first year of operation, Treasure Island hit \$69 million and MGM Grand reported revenues of \$570 million for the first nine months. MGM's casino revenues reached \$338 million, a figure that by the year's end is expected to shatter The Mirage's county record of \$409 million, set in 1990.

"They're pretty close" to the company's forecasts, Turner said of Luxor's revenue figures.

"Our casino has just been so much better than expected," Woolf said. "Our table game play, including baccarat, not only exceeded our expectations, but everybody else's."

Please see RESORTS/3A

For those of you who just missed Cirque du Soleil's charming commedia, *Alegria*, under the blue and yellow big top at Santa Monica Pier, for those who saw it but want more, there is good news. If you make the pilgrimage, you can see the brilliant *Mystère* permanently installed at the Treasure Island resort at the Mirage Hotel in Las Vegas. It's not the same experience as the touring show, where performers nearly land in your lap and emotion conjures before your eyes. But gypsy Cirque has made a home in Las Vegas without losing the intimacy and audacity that have made them one of the most thrilling theatrical experiences around.

Nothing about Cirque du Soleil is ordinary. Starting in 1984, the Montreal-based troupe has never done anything the usual way. The legend is that founder Guy Laliberté shipped everything one-way for their first appearance in America at the 1987 Los Angeles Olympic Arts Festival—they had to succeed; they had to make the money to pay for the passage back home. Now the company is popular all over the world, selling out tours in

more than 100 cities throughout North America, Europe, and Japan.

Last year, the Mirage custom-built a 1,525-seat theater at Treasure Island, with a stage designed to suit the big imaginations and exact specifications of the Cirque creative team. Now Cirque's acrobats, dancers, and big, bizarre characters have huge stage lifts and a 36-foot turntable to help shape their playground. The sheer force of machinery adds another thrill to the human-powered spectacle of 70-plus artists.

Forget what you know about the circus. Forget elephants, but think big—big and theatrical, fierce and whimsical. The juggling is choreography, the strong men lift and contort each other into human sculpture, the trapeze artists fall from great heights and spring back again on bungee cords like dancing comets. All this is wrapped up in a story so abstract that it defies summation. It's about huge, hungry babies, and the biggest snail you have ever seen. It's about time, and memory, and the mystery of life. It's very Cirque. Take your kids or your grandparents or your sweetheart and let them explain it to you.

Mystère's permanent home, the \$500-million Treasure Island, is just over a year old. It's themed up Caribbean style, with big rooms—2,900, plus 212

suites with Jacuzzis. An hourly sea battle takes place in the Disney-esque Buccaneer Bay lagoon, which faces onto the sidewalk on Las Vegas Boulevard. Treasure Island is the fantasy resort offspring of the glitzy Mirage, and travel between the two hotels is convenient on foot or monorail; guests of either hotel may charge services at both properties to their rooms. Of course, there are the wedding chapels and casinos, and the all-you-can-eat buffets for the budget-conscious, and there's plenty to amuse kids (and adults) at Treasure Island, including a 220-foot slide into the pool. There are also wonderfully grown-up (and pricey) restaurants at the Mirage, plus spas, beauty salons, and of course the famous Mirage golf course. (Make reservations in advance for golf, and for dinner at any of the restaurants other than the buffets.)

It's all part of the "new" Las Vegas and the themed destination approach of Excalibur, Luxor, and the MGM Grand. Family-friendly shows range

from Siegfried and Roy and the tigers to *Starlight Express*, the new EFX soon to open at the MGM with *Phantom of the Opera* star Michael Crawford and a dizzying collection of 3-D movie effects. *Vive la différence*. Old and new, retro and futuristic are side by side in boomtown. The marquee at the Sands announces *Wayne Is Home!*, the Oak Ridge Boys are double-billed with the Charlie Daniels Band, and the Topless Girls of Glitter Gulch are still in business. And you still need a good reason to go?

Then consider this: *Mystère* is waiting. ■

At a Glance

Who: Families, newlyweds, groups

What: Cirque du Soleil's *Mystère*

Where: Treasure Island at the Mirage, Las Vegas

How much:

Rooms: Treasure Island, \$49 (midweek) to \$350 (1-800-944-7444); Mirage, \$79 to \$800 (1-800-627-6667).

Meals: \$5 (buffets) to \$40 and up (restaurants)

Show Tickets: \$48, adults; \$24, children (1-800-392-1999)

Resorts

From 1A b

Wynn refused a request to be interviewed.

The impact of the new hotels on Clark County has been immense, far beyond the predictions of even the most optimistic industry analysts. The Las Vegas Convention and Visitors Authority said 29 million people will visit Las Vegas this year, a 23 percent increase over 1993. Strip gaming revenues for the 12 months ending Oct. 21 reached \$3.4 billion, a 22 percent increase over the previous 12 months, according to the Gaming Control Board.

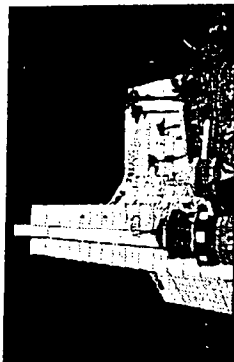
Predictions the new resorts would cannibalize other Strip and downtown properties, drawing visitors from the other hotels and reducing occupancy rates, did not materialize. Clark County occupancy rates actually climbed from the upper 80s to above 90 percent. The Gold Coast Hotel, Rio-Suite Hotel, Palace Station, Boulder Station and other properties marketed to local gamblers thrived on the spillover from the Strip.

But the countywide growth in gambling revenues has not been equally distributed. Figures show an increase in visitors dozing off at most Strip and downtown hotels, but they're apparently doing their gambling at the larger and newer megaresorts.

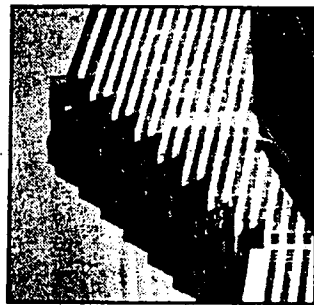
"Most of the growth has been with the larger properties," said Joe Milandowski, an industry analyst for USA Capital Management Group. "The smaller Strip properties have been flat to down. Laughlin is down. And downtown is getting killed."

The Big 3

September 1993 was the last month before the openings of MGM Grand Hotel & Theme Park, Luxor and Treasure Island.



	Occupancy rate	Clark County visitor volume	Clark County gaming revenue
September 1993	89.9%	2.39 mil.	\$388.9 mil.
September 1994	90.3%	2.84 mil.	\$472.0 mil.
Change	+0.4%	+18.9%	+21.4%



SOURCE: Las Vegas Convention & Visitors Authority

REVIEW-JOURNAL

have to offer."

Laughlin founder and Riverside Hotel owner Don Laughlin acknowledged the town has felt negative effects from its glitzier northern neighbor but he's optimistic that will change.

"I think if they don't build too many more megaresorts, we'll go back to the steady growth," he said.

Customers come to Laughlin seeking a more relaxed, friendlier experience than megaresorts can't provide. "I think the negative that we're facing now is going to be a positive in a very short time," Laughlin said.

The old concept that people play where they stay is disappearing, said Caesars World Inc. Chairman Henry Gluck. "They're not going to play where they stay to the same extent as they did 10 or 15 years ago."

Venerable resorts such as the Sahara, Sands and Riviera hotels are supplying the larger hotels with additional beds in much the same fashion the Fremont Street motels complemented downtown casinos before they expanded in the 1960s and built their own hotel rooms.

MGM Grand, Luxor and Treasure Island also created the industry's "f" word: families.

A deluge of publicity generated by the three hotels heralded what newspaper, magazine and television reporters called the transformation of Las Vegas from an adult playground to a family resort destination. The notion was enhanced by nationwide television commercials put together for the convention authority by R&R Advertising featuring video arcades, Circus Circus' Adventure dome amusement park and children hugging MGM Grand's Leo the Lion.

Wynn's promotional, made-for-television movie, "Treasure Island: The Adventure Begins," starred child actor Corey Carrier, lost in the implosion of the Dunes Hotel & Country Club. It was Wynn who later criticized the notion that Las Vegas was intentionally appealing to families.

"It's one thing for the place to be user-friendly for the whole family because the family travels together," Wynn told Time magazine. "It's quite a different thing to sit down and dedicate creative design energy to build for children. I'm not, ain't gonna, not interested. I'm after mom and dad."

Strip hotels have for years marketed to different segments of the travel industry. Caesars Palace and the Desert Inn targeted high-end gamblers; the Las Vegas Hilton and Bally's took in a large convention business; Circus Circus went heavily for

Strip hotels with annual gaming revenues in excess of \$72 million saw their wins soar nearly 26 percent for the year ending Oct. 31, according to the control board. But Strip properties with an annual win of \$36 million to \$72 million saw their gaming revenues increase only 3.4 percent, according to the board's figures, and most hotels generating less than \$36 million saw a decline.

Downtown hotels saw their gaming revenues dip 3.8 percent for the same period, according to the board's figures, while Laughlin casinos dipped 0.6 percent.

Mel Exber, president and general manager of the Las Vegas Club, said he believes business downtown will improve when the \$63 million Fremont Street Experience opens next fall.

"Fremont Street Experience will not have to build a base. Our base will be here," Exber said of the downtown revitalization project featuring an elaborate light show and pedestrian mall. "These are going to be people we never had before. We'll get a chance to show them what we

middle-income Americans. They each maintain a different mix of gamblers, independent travelers, conventioners and wholesale and travel and tourism business.

MGM Grand, Luxor and Treasure Island have not directly targeted families.

"It really has been kind of blown out of proportion," Woolf said. "I don't think any of the three properties are advertising for families."

But the pool of domestic gamblers has gradually dried up, and the three hotels have widened the Las Vegas market to include less serious gamblers, their spouses and their children.

Some suspect visitors are coming to Las Vegas with less disposable income, pointing to statistics that show a slight drop in the average gambling win per visitor. Turner disagrees.

"There's so much more to see," Turner said, people are spending less time in the casinos. "Years ago people would never leave their hotel during a three-day stay."

There are no slot machines or gaming tables in Circus Circus Adventuredome. And MGM Grand's theme park was designed to occupy up to five hours of a visitor's time, hours

otherwise spent in a casino.

Statistics have shown 90 percent of the people who visit Las Vegas gamble, Gluck said. "This will drop somewhat as we become more family oriented," he said.

Casino companies also are capitalizing on other means of generating revenues, upping room rates and getting more heavily into the retail business.

Turner and control board Chairman Bill Bible find comfort in the realization that Las Vegas has been experiencing double-digit growth at a time when its major market area, Southern California, has been in the throes of a recession.

And although the media have emphasized the increase in families coming to Southern Nevada, there has been an equally impressive growth in the high-end business. MGM Grand has generated a heavy volume of high rollers, the Las Vegas Hilton has re-emphasized its baccarat business, and the Sheraton Desert Inn has been aggressive in luring lucrative gamblers to Las Vegas, particularly from Indonesia.

Strip baccarat revenues for the year ending Oct. 31 hit \$443 million, a 28 percent increase over the previous 12 months, according to state figures. The figure may be even higher, for much of the game is played on credit yet

to be collected.

Industry analysts are predicting a renewed building boom in the next two years. New York-New York, a joint venture of MGM and Primadonna Resorts, will break ground early next year, followed by Gold Strike Partners Strip hotel on the former Dunes site. Bally Entertainment's Arthur Goldberg also has promised a new, 3,000-room hotel just south of Bally's and Wynn has announced plans for the Beau Rivage, which he vowed will be the most extravagant hotel in the world.

Review-Journal writer Marlan Green contributed to this report.

A18

TIC 2244

Leaks spouting from county water ban

□ Commissioners have approved several noted exceptions to their edict on the decorative use of water.

The Clark County Commission in 1990 banned artificial lakes and restricted streams, fountains, waterfalls and other decorative water features.

The commission determined that expanding their use for "recreational, scenic and landscape purposes is using the limited water supply in a manner which is wasteful and adversely impacts the future growth and development of the county."

Oops. Never mind.

The commission has, in small bites, eaten its words, since then by carving out exemptions to county code. One nibble allowed the MGM Grand Hotel & Theme Park to exceed limits on water use at its theme park because

the park would use less water than the golf course it replaced.

Another munch made it legal for Treasure Island to build its lagoon for simulated sea battles because it would draw upon nonpotable shallow ground water and treated shower and sink water. A different Mirage Resorts Inc. project, the Beau Rivage, also required a code change that allows an artificial lake for water sports because the lake will use less water than the golf course it replaces.

A point in favor of the changes was that both the MGM Grand and Mirage Resorts own the rights to the ground water used by the golf courses.

But the argument that has won the day, and the votes of county commissioners, goes something like this: Water attractions are good for the hotel-casino industry. And what is good for the industry is good for Las Vegas.

The hotels have found that water features that create oases in the desert is a sure-fire way to attract hordes of customers. And despite what looks

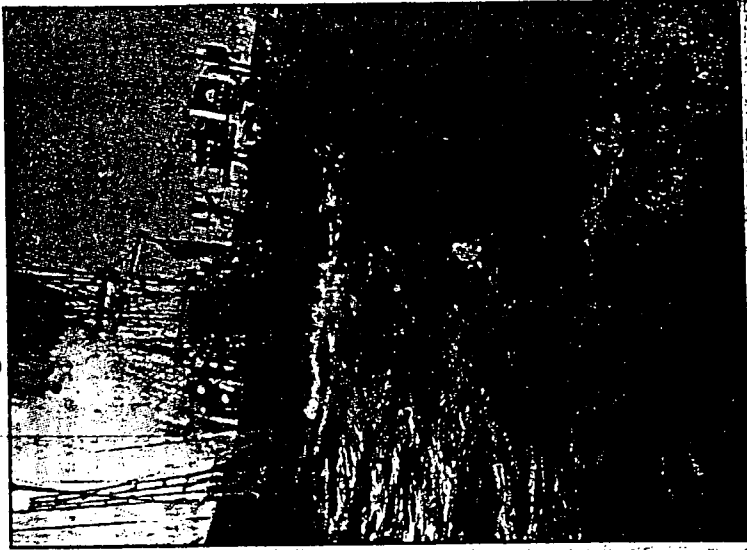
like extravagance on the part of the hotels, their water use accounts for only 8 percent of the community's overall use, according to the Las Vegas Valley Water District, compared to the 64 percent used by residential customers.

County water officials, who often take the heat for hotel water use, woefully note that while nobody complains about farmers in neighboring states growing alfalfa in the middle of the desert, everybody takes potshots at the casino industry's waterfalls despite their contribution to the economy.

The public criticizes water use at hotels because "sometimes they don't have all the facts that we have," commission Chairwoman Yvonne Atkinson Gates said last week.

Atkinson Gates has called for a discussion at Tuesday's County Commission meeting of "ways to promote water conservation measures and efficient use of water for outdoor decorative and recreational purposes."

Please see BAN/28



Jeff Scheid/Review-Journal

Treasure Island's soggy pirate troupe scrambles ashore in the artificial lagoon that draws crowds to the Strip megaresort.

Ban —

From 1B O

She wants the commission to consider requiring hotel-casino developers to submit plans that document water conservation in the operation of water features.

"I think the public doesn't understand that many of these hotels conserve water," the chairman said. With conservation plans as required public documents, the public will "be able to see exactly how they're going to conserve water."

Atkinson Gates said she was not sure what new conservation measures should be put in place.

The hotel-casinos, however, have floated some ideas. These ideas have focused on greater use of recycled sink and shower water and on the shallow ground water aquifer of nonpotable water.

One item for discussion is whether hotels should be allowed to exceed water restrictions for decorative features if they use alternative water sources, said Jeff Harris with the county's Comprehensive Planning Department.

The issue, as sensitive as it is, isn't likely to die. For example, filling the harbor of the New York-New York resort planned for the Strip could require a code change.

Any discussion of more exemptions for the hotels has to be approached cautiously, suggested county Commissioner Paul Christensen, chairman of the Southern Nevada Water Authority.

"Politically, I don't think you can mess around with it too much," Christensen said about the existing restriction on hotels. "It sends a bad message when

you're asking the public to conserve."

Which is what local water suppliers increasingly are asking the public to do.

County commissioners in the next 60 days will be asked to consider pilot programs for giving rebates to customers who install water-conserving toilets, shower heads, irrigation clocks and leak-detection devices, said Larry Brown, a spokesman for the Las Vegas Valley Water District.

The valley's water treatment and transmission facilities are expected to operate near capacity this summer. If the system becomes strained, Brown said the county may ask people to water their lawns every other day. In the event of an emergency, the request could become a requirement. Under extreme circumstances where public safety is endangered, watering could be prohibited all together.

Brown predicted the commission eventually would consider limiting landscaping for new businesses and perhaps even for new homes.

But county officials acknowledge it will be difficult to get Las Vegas to forgo their lawns when a stroll down the Strip allows them to gaze enviously as tropical plants thrive, waterfalls tumble, fountains spout and pirates splash in a shallow lagoon.

LAS VEGAS, NV
SUNDAY 214,644

MAR 19 1995

BURRELLE'S

16
Burg

Arcade

4926BR

Readers' Pick:

LUXOR

3900 Las Vegas Blvd. South

Take that buckets of quarters away from that slot machine and go where you can get something of value out of it: a gyroscope that flips you upside down or a Virtual Land Formula racing game that lets you take out your lead-foot hostilities on your friends instead of those strangers on I-15. The Luxor's 18,000-foot testing ground for new Sega games rumbled ahead of the MGM Grand Hotel & Theme Park. Last year's winner, Treasure Island, fell to third.

Our Pick:

TREASURE ISLAND

3300 Las Vegas Blvd. South

We'll reverse last year's reader and staff picks and side up with Treasure Island. If for no other reason, those who hate arcades and their noise are warned away by the moving skeletons at the door; the rest of this huge arcade is tastefully tucked away for those who enter of their own free will.

Hotel Architecture

Readers' Pick:

LUXOR

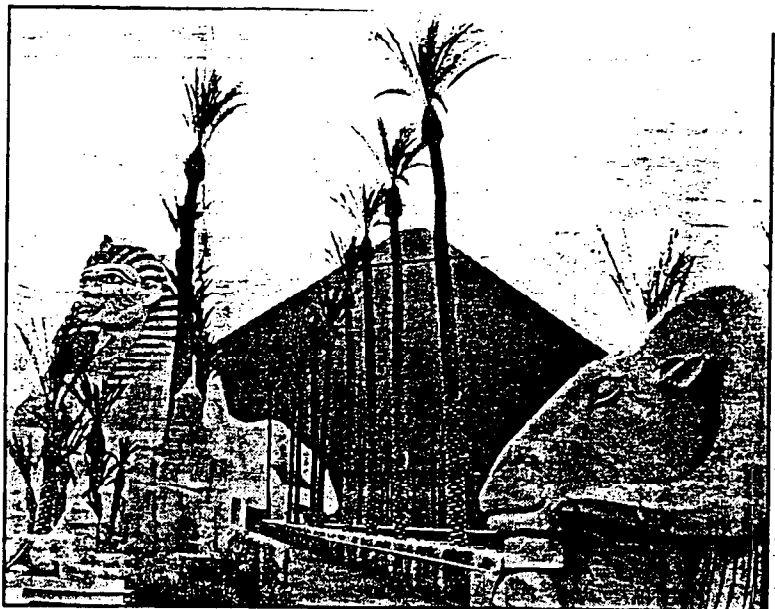
3900 Las Vegas Blvd. South

You don't have to know how to calculate the volume of a frustum to appreciate the nuances of Las Vegas' only pyramid. For the second year, the Luxor was way ahead of the big MGM Grand Hotel lion across the street and the '60s swank of Caesars Palace.

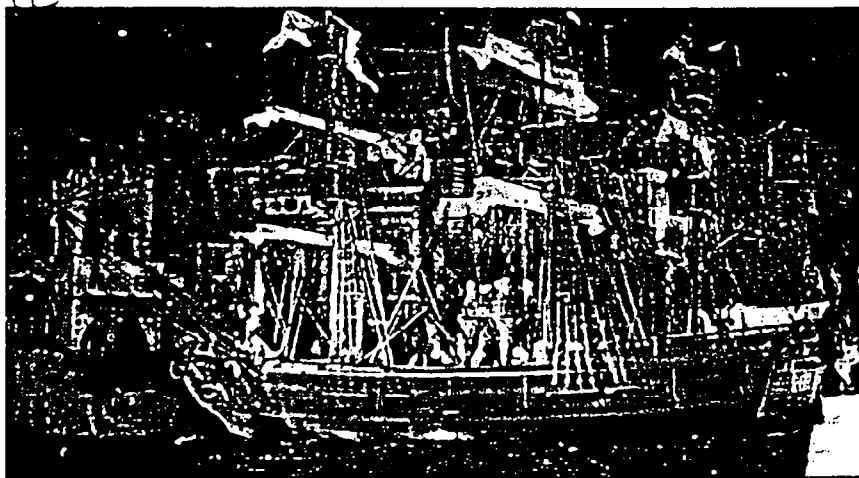
Our Pick:

LUXOR

Some of us were kind of partial to the googie retro look of the El Morocco, but our peers outvoted



There's no mistaking the Luxor with its pyramid shape and welcoming sphinx.



A pirate ship sinking one of Her Majesty's finest in Las Vegas? Aye, matey; it happens all the time — every 90 minutes from 5:30 to 11:30 p.m. — in Buccaneer Bay in front of Treasure Island. And if you want to avoid the sardine-packed crowd of spectators on the pier along the Strip, check out Buccaneer Bay Club for the best view of the battle and some refreshments. Ahrrrr!

us. And who were we to argue? They seemed charged with sexual energy and threatened us with razor blades that were mysteriously sharpened after being left inside the pyramid.

Hotel Attraction

Readers' Pick:

TREASURE ISLAND

3300 Las Vegas Blvd. South

Even with that "EFX" show finally open, the pirate battle remains a premiere example of repeatable special effects; and you don't have to pay \$65 to watch the big boat sink out front. Readers demoted last year's winner, the MGM Grand Hotel & Theme Park, to second place (those folks must be getting sick of second by now).

Our Pick:

TREASURE ISLAND

We find the pirate battle a hard act to top. Maybe the pirates will



Italian eatery makes debut at Treasure Island

By Michael Paskevich
Review-Journal

Las Vegas Ellen Harrington writes, "I hear there's a new Italian restaurant coming to Treasure Island. Can you tell me anything about it and what's in store restaurantwise when the Bellagio opens?"

Yes, to a point. Francesco's has just joined the dining lineup at Treasure Island, 3300 Las Vegas Blvd. South, taking over a site once occupied by the pirate-themed resort's front desk. Featuring original artworks by the likes of Pablo Picasso, and entertainers Tony Bennett, Phyllis Diller and Tony Curtis, the 120-seat establishment evokes a slightly rustic Italian flair with modern touches.

Floral carpet, matching high-backed chairs and linen-covered tables are surrounded by soft pastel walls, wooden columns and archways that frame an exhibition kitchen. The casually elegant eatery serves "Mediterranean-influenced" Italian food created by young chef Marco Porceddu daily from 5:30 to 11 p.m.

Nightly specials join a fixed a la carte menu that includes appetizers such as swordfish carpaccio with sliced oranges, black dried olives and pink peppercorn in a light white vinegar (\$9.95) and sautéed scallops wrapped in prosciutto served over butternut squash and asparagus ragout in a light spicy oil (\$11.50).

Moderately priced entrees include pasta and risotto dishes priced from \$8.95 for basic capellini al pomodoro to \$14.95 for both fettuccine with fresh salmon and artichoke in a vodka cream sauce and truffled risotto with porcini mushrooms and Taleggio cheese. They are joined by chicken, seafood, veal (osso buco at \$19.95) and beef entrees with antipasto platters for sharing priced at \$7.50 or \$13.95.

Soups and salads fetch about five bucks at Francesco's, which is part of Mirage Resorts Inc.'s efforts at upgrading a dining program that has yet to establish a strong identity. Toward that end, the company has hired Elizabeth Blau (formerly of New York's Le Cirque) and Kevin Stuessi (formerly of Spago Las Vegas) to develop new eateries.

Blau and Stuessi confirmed that a branch of New York's famed Le Cirque — average dinner cost is \$64 per person, one drink and tip included — will be ready when the \$1.5 billion Bellagio is expected to open in mid-October. It will be among a dozen eateries at the new resort along with a steakhouse, a version of Boston restaurateur Todd English's Olives bistro and a Mediterranean room. ...

A reader quest for a place that smokes turkeys prompted an informed response from Carol Anderson of North Las Vegas. She says try John Mull's Meats, 3730 Thom Blvd., where owner Chuck Frommer and company will smoke your bird for 50 cents a pound. They also sell their own smoked turkeys at \$18 small, \$28 medium or \$35 for a big bird.

Even better, Mull's will smoke any kind of food you bring them at 50 cents a pound, setting the stage for some memorable meals. The store is open 8 a.m. to 7 p.m. Monday through Friday and more information is available by phoning 645-1200. ...

And Southern California transplant Amy Goldstein wants to share her excitement at finding Las Vegas' first branch of Chuy's Mesquite Broiler, a funky, surf-themed Tex-Mex restaurant "that I fell in love with in Simi Valley ... great food, almost all of it is mesquite grilled, at low prices in a fun atmosphere," writes Goldstein.

The chain founded in 1975 is making its debut in Las Vegas at 4460 Durango Drive and owner Frank Campo hopes more outlets will be on the way. Fish, shrimp, chicken or beef tri-tip soft taco platters are priced at less than \$4, with big burritos, sandwiches and entree salads priced at less than \$5. There are daily drink and eat specials and a kids menu at \$2.49; open daily at 8 a.m. until 11 p.m. (until 3 a.m. on Thursday, Friday and Saturday).

Submit information to Michael Paskevich, Review-Journal, P.O. Box 70, Las Vegas, Nev. 89125-0070. You also can reach him by fax at 383-4676 or through computer e-mail at Michael_Paskevich@lvjr.com.

TUESDAY, OCTOBER 29, 1991

A new resort for Strip

Wynn to build next to Mirage

By Lynn Waddell

LAS VEGAS SUN

Mirage Resorts Inc. executives announced plans today to build a new Strip resort called Treasure Island.

The 3,000-room resort would be adjacent to the company's Mirage Hotel at Spring Mountain Road and the Strip.

The \$300 million, two-year construction project is set to begin next summer, company officials said.

The resort would employ 3,000 people, said Steve Wynn, chairman of Mirage Resorts.

"We're going to have a themed destination with the same level of imagination that has characterized our work in the past," Wynn said, wearing a pirate's hat.

Treasure Island will put the gaming company, whose other resorts cater to an upscale clientele, in a different market, with rooms costing as little as \$40 a night, Wynn said.

"The broadest part of the market has been explored by our competition, such as Circus (Circus), but we believe there's a great deal left to do," Wynn said.

Since the new resort will eliminate existing parking for the Mirage, a new parking garage

SEE RESORT, 4A

Resort

CONTINUED FROM 1A

will be built for Mirage guests in the next few months, Wynn said. Another parking garage will accompany Treasure Island, he said.

Despite the resort's theme, Wynn said unlike some other new Strip properties, it will not necessarily be for children.

"This is not a kiddie park," Wynn said. "I never thought a casino was a place for kids. But we still want a place for the family, and it to be comfortable for everyone."

Wynn said the project will be good for shareholders because there is no land costs involved.

Wynn said the project continues with a theme that has made Las Vegas famous - "crazy, bawdy themed hotels."

"With the Treasure Island project, from the moment you climb out of your car, it's going to

be an experience," he said. "It's going to be cooking. You're going to see things you haven't seen before, not even at Disneyland."

Executives also announced today that the world-renowned Cirque du Soleil, a circus and theatrical production, will establish a permanent North American home at The Mirage.

The premiere performance is set for Nov. 22, 1992, to commemorate the third anniversary of The Mirage's opening.

"It's a major step in the history of Cirque du Soleil," said Daniel Gauthier, Cirque's president. "For many years we have been searching for a home in Las Vegas. We are extremely pleased to have found it at The Mirage."

Wynn described the show as "not a circus, but a theatrical presentation."

"It's got almost a Marcel Marceau quality," Wynn said.

LAS VEGAS SUN

LAS VEGAS, NV
DAILY 40,000

MONDAY
MAY 9 1994

BURRELLE'S

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SOME OF THE many "Mystere" faces.

TUBE TIP

A2062
"The Tonight Show With Jay Leno," 11:35 p.m., NBC, Channel 3. It's root, root, root for the home team tonight as members of Treasure Island's resident Cirque du Soleil troupe appear at Jay's place. The "Mystere" performers will use 18 acrobats and eight musicians in a complex trampoline-and-Korean-plank number.

THURSDAY
JUN 7 1994

BURELLE'S

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TIC 1920

A25

Tourist hits Megabucks for \$3.5 mil.

By Marilyn Potters

LAS VEGAS SUN

A 47-year-old small business owner from Houston is \$3.5 million richer after hitting an \$17 Megabucks progressive slot machine jackpot at Treasure land.

Ralph Allen was staying at the hotel with his wife, Donna, 45, son, Jason, and his mother-in-law, Mary Wilkinson, when he hit the jackpot Monday.

The youngest of seven children, he is the father of four and grandfather of five. "He's come a long way," said Donna as her husband held up his check for all to see.

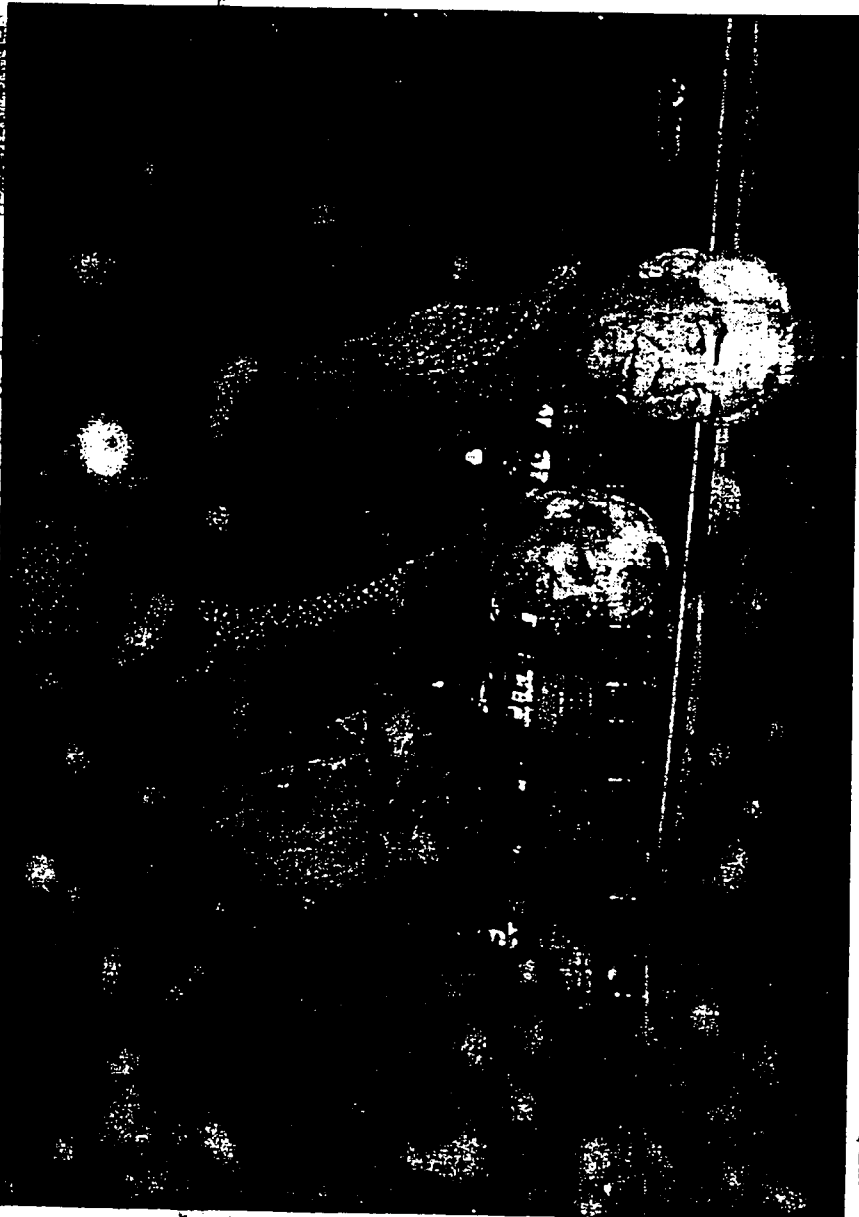
Jason Allen, 22, said he was the first to see the winning combination. But the significance was not lost on him.

"I knew what those four double-diamond symbols meant," Allen said. "I knew I had won the big jackpot."

Allen found a phone on the fifth floor and called his wife. He told her he had just won \$3 million and I said, 'Of course you're kidding!' Donna said.

Jason, a college student who is not yet determined his major, said, "Probably it will be slot machines."

Allen's jackpot, totaling \$502,142, will be awarded



RALPH ALLEN has his family - wife, Donna, around him to celebrate his instant millionaire mother-in-law Mary Wilkinson, and son Jason - status.

BY NEAL C. LUTKOW / STAFF

over the course of 20 years. IGT Megabucks manager. Upon winning, Allen received his first check for \$178,730.26. The remaining 19 checks will be for \$174,916.45, said Laurel Morley, slot-players throughout the state.

can play the dollar progressive at the same time, and a player's chances of winning are the same, regardless of location.

The Allens plan to continue

Contrary to rumors, last winner is OK

SUN STAFF REPORTS

Last month's Megabucks winner at the Gold Coast is said to be alive and well, contrary to rumors floating around local casinos.

The \$5 million winner shrouded herself in mystery when she camouflaged herself for a press conference and requested anonymity after hitting the jackpot.

Since her stroke of luck, International Game Technology has received inquiries about her health. The most popular question was whether the young woman had died of a drug overdose.

"She's fine. The rumor's definitely not true," said Laurel Morley, Megabucks manager. "I talked with her less than an hour ago."

operating their trucking business.

The Allens said they have been coming to Las Vegas about four times a year since 1984.

LAS VEGAS

LAS VEGAS
DAILY

MONDAY

JUL 20 1994

BURELLES

12-01

The Dunes is now all dust

By Lynn Waddell
LAS VEGAS

There was something noticeably absent on the Strip this morning.

In less than five seconds at 4 a.m., what was left of the Dunes hotel disappeared from the Las Vegas skyline.

Loaded with 222 pounds of dynamite, the 17-story south tower folded like a house of cards before a few onlookers. Its collapse was followed by a thick dust cloud carried in a southerly wind, coating everything and everyone in its path.

"It was like perfect," said Alan Feldman, Mirage Resorts spokesman, following the demolition of the 14-year-old hotel tower.

The main part of the Dunes, which was built in 1955, was imploded Oct. 27.

Mirage Resorts Chairman Steve Wynn was on hand for the detonation of the explosives, but left the honors of pulling the trigger to his daughter, Kevin.

The dust from the implosion blew toward cameramen trying to capture the event.

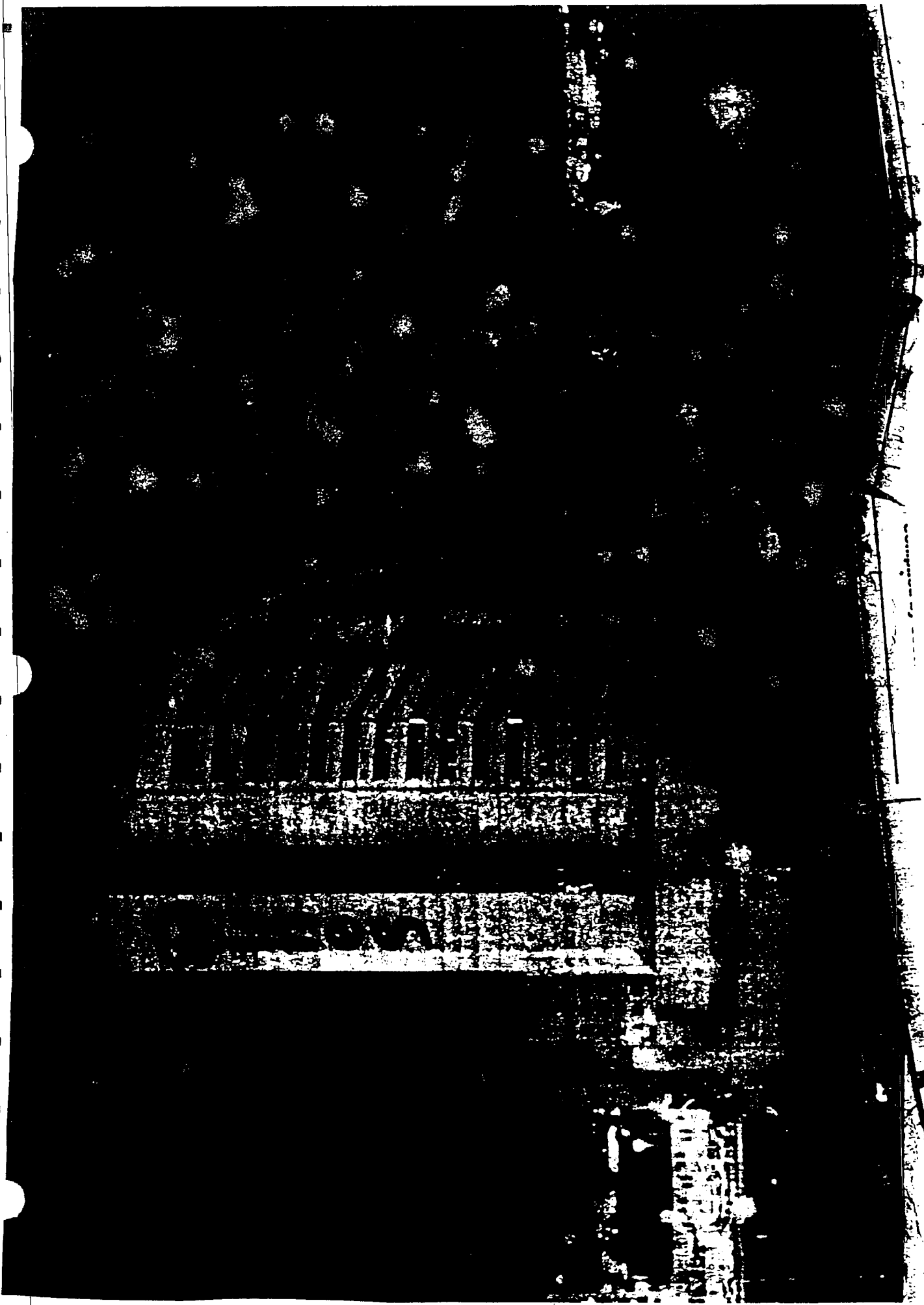
"While the dust cloud was large, the actual particles are very small," Feldman said. "It can be cleaned up quickly."

Dust hovered over the pile of remaining rubble long after the building collapsed. It will now take about 60 days to clear debris off the site so another Mirage Resorts-owned resort can be built there, Feldman said.

Mirage Resorts plans to build two resorts and a man-made lake on the 163-acre site. Gold Strike Casino is partner in one of those resorts.

The publicly traded gaming company bought the Dunes property in January 1993 for \$75 million. The older 24-story

SEE DUNES, 8A A



HE 17-STORY

A27

TIC 2091



THE SOUTH tower of the Dunes crumbles to the ground today to make way for a mega-resort.

Dunes A CONTINUED FROM 1A

hotel tower was imploded Oct. 27 before an estimated 250,000 people who packed the streets and windows of surrounding hotels for a chance to say goodbye to a Las Vegas landmark.

That demolition, however, was dressed up for a made-for-television special highlighting Mirage's new property, Treasure

Island. Controlled Demolition Inc. used fireworks, music and pyrotechnics to bring the scene to life before the tower collapsed in flames.

This morning's implosion, also by CDI, was quite different from the flashy pyrotechnic show last fall.

Today's demolition wasn't for publicity. It was a way to get the building down cheaper and

faster than any other way, said Mark Loizeaux, CDI president.

"In this case they are just trying to get it down quickly and effectively," Loizeaux said. "This requires minimal labor, it's safer, quicker and it's also more fun to watch."

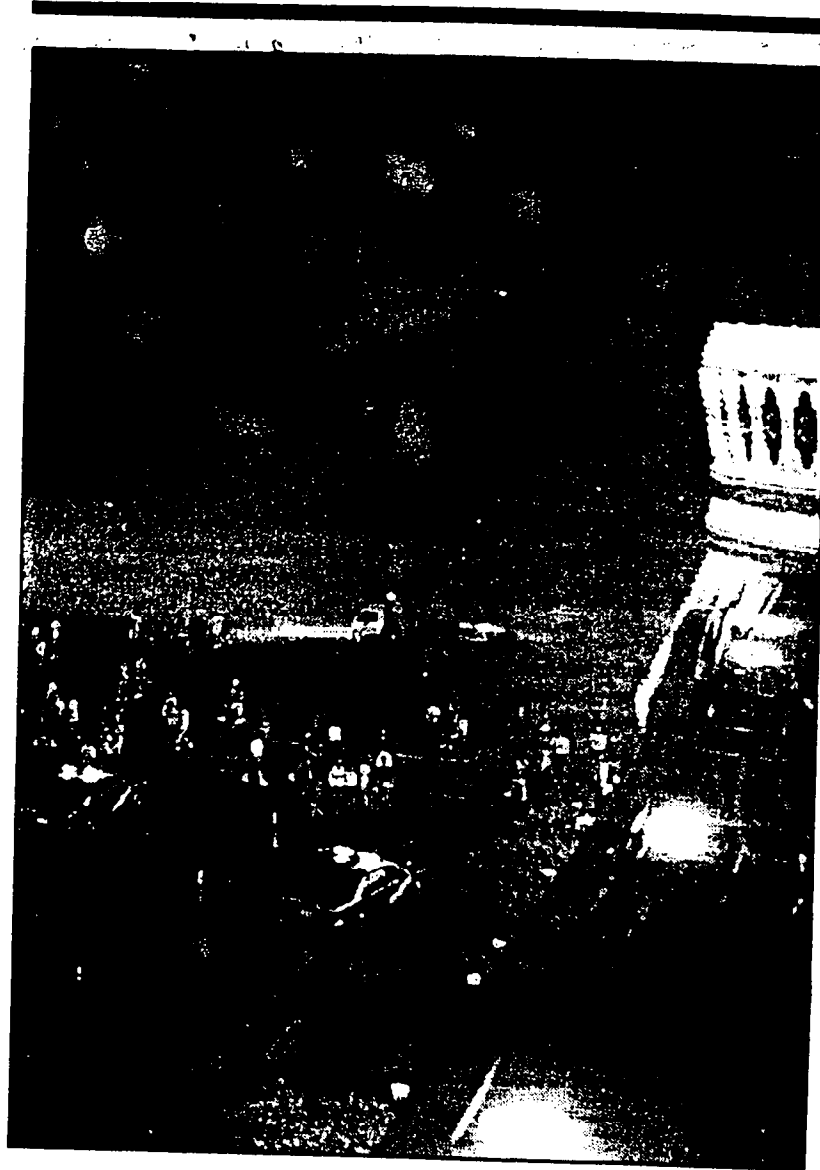
The second tower also demanded a different implosion plan. It was newer and had a "post-tension" design, making it easier to topple, he said. But

that lean design also prevented CDI from blowing up structural columns for practice.

"All the columns are necessary," Loizeaux said. "So we can't do test shoots. We have to rely on our experience."

CDI implodes about one building a week, he said. The crew spent 15 days readying the Dunes tower for the most recent implosion.

BY R. MARSH STARKS / STAFF



BY STEVE MARCUS / STAFF

DUST FROM the Dunes implosion temporarily clouds the intersection of Las Vegas Boulevard and Flamingo Road.

LAS VEGAS SUN

WEDNESDAY
JAN 5 1995

THURSDAY
JAN 5 1995

BURRELLE'S

Chip ahoy

Computer, 'vector'
bring Captain
Blackjack to life

By Ed Dodrill 4920 ER
LAS VEGAS SUN

Actor Gary Colombo enjoys his job at Treasure Island even though he never goes on stage. He performs in a small booth in the rear of the casino that guests never see.

But his performance, linked to interactive computer technology, is viewed by thousands of people descending the escalator from the parking garage to the casino in what can best be described as a pricey but engaging marketing tool. Colombo even has a new word to describe his job: "vector."

A vector, short for virtual actor, is connected to a computer at a desk full of wires.

The system was designed by SimGraphics of South Pasadena, Calif., and supplied the hotel by Iwerks Entertainment, Los Angeles.

Wires from the computer room are taped to Colombo's chest to allow the cartoon character of Captain Blackjack to duplicate the expressions of the vector.

As the vector speaks, Captain Blackjack, who appears on a large television screen above the escalator, appears to be talking.

Colombo has a video



STEVE MARCUS / STAFF

'VECTOR' GARY COLOMBO dons computer gear to take on the persona of Captain Blackjack.

monitor connected to a television camera overlooking the escalator so he can see the people riding to the ground floor.

Captain Blackjack's body movements are controlled by a flying mouse - a computer mouse that operates in three dimensions instead of the two in a traditional computer format.

Colombo's left foot presses a pedal that moves Captain Blackjack's left eye - the right eye is covered with a patch.

The vector's left hand controls the character's sword arm and keyboard strokes can give the arm more realistic movements - an elaborate computer puppet.

Colombo wears a helmet that eavesdrops on people on the escalator and they can hear him on speakers hooked to the vector's microphone.

Dave Verso, chief operating officer of SimGraphics, said the Treasure Island system is the only permanent installation of its kind in the United States but

temporary installations have been used at trade shows. The technology was introduced at the 1992 COMDEX show in Las Vegas and was recently upgraded.

The system, Verso said, can cost from \$150,000 to \$250,000 and the character can be custom-designed for a client at a cost of between \$15,000 and \$50,000. The method of

SEE VECTOR, 7C B

■ Vactor ^B

CONTINUED FROM 6C

operation can also be custom fitted to the actor, using the keyboard, a joystick and flying mouse.

Verso gave no specific estimate of the cost of the Treasure Island system.

After winning the job in an audition, he gave the cartoon character a distinctive voice. It took him about a day to learn the controls.

Escalator riders are often surprised when the cartoon character identifies them by the color of an article of clothing. He'll ask for a wave and usually, they do.

One problem he hasn't worked out is communicating with the large number of Asian visitors on the escalator who either don't understand what he is saying or are too uncomfortable talking to a cartoon in public.

But those who respond to the antics of Captain Blackjack are usually delighted and can't figure out how the character can identify them and respond to what they do or say.

Some of the people really get into the effect and have conversations with the character.

Colombo, through Captain

Blackjack, will acknowledge their wave or bashfulness and coax them into playing along. While he has a captive audience, he only has them for about half a minute as they ride the escalator.

Occasionally he will put the television image of the escalator passengers onto the large screen in front of them and put Captain Blackjack on the escalator with them.

Colombo also uses the technology to market events and activities at the hotel, putting in a good word for its restaurants and shops.

Colombo works Wednesday through Sunday from 3:15 to 11 p.m. in 15-minute shifts. The actor says it's exhausting work.

The son of nightclub entertainers, Colombo has been a performer for 30 years, acting, singing, dancing and producing shows.

Colombo was trained at the American Academy of Dramatic Arts in New York City as well as several other schools. He appeared on Broadway and in road companies of "Becket," "Man of La Mancha" and "Fiddler on the Roof."

He also toured with a one-man night club act.

"But this is the most challenging role I ever had," he said.

WEDNESDAY
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JEFF GERMAN

Ex-president treasures Strip worker

49210 B2
FIFTEEN YEARS ago, the idea of becoming successful in America was just a dream to Amie Khounphithack.

At 10, Khounphithack and her family fled from Laos to this country to escape communism.

Last week, the 25-year-old room reservation clerk demonstrated that dreams can be fulfilled in America — that democracy is something to be treasured.

With her parents at her side, Khounphithack was honored as employee of the year at Treasure Island during a charming dinner that drew a rather prestigious guest, former President George Bush.

Only in America could a former president be on hand to help present such an award to a deserving and hard-working immigrant.

And only in this country could it take place in the heart of Las Vegas, America's playland.

"When I first came to this country, it was a dream of mine to meet the president of the United States," Khounphithack says. "To win this award and have the president be a part of it was a dream come true."

Bush didn't have to remind Khounphithack, who became an American citizen in 1990, of the benefits of living in a free nation.

And he didn't have to explain to her superiors all the way up to Mirage Resorts Chairman Steve Wynn, the value of a good employee.

Khounphithack, the sixth of eight children, has been promoted two times since the Strip resort opened 17 months ago.

She's on the casino's fast-track to success.

Her next goal is to become a Treasure Island slot host, which many believe will happen soon.

Khounphithack won the employee of the year award following a year-long competition among 5,000 Treasure Island workers.

Among other things, she received \$1,500 and a week's paid vacation in Hawaii.

She also got a hug, a presidential pen and a personal thank you from Bush for a job well done.

"The night was just incredible," Khounphithack says. "It was the best feeling anyone could have achieved."

Khounphithack says she still holds out hope that her native Laos someday will return to democracy.

She says she was "too numb" to say anything to the president when she got her award.

Others in attendance say Bush let it be known he was proud of her.

In an earlier talk, Bush told the Treasure Island employees he was taken by the "sense of family" he felt at the resort.

He also must have been impressed with Steve and Elaine Wynn's new multimillion-dollar home on the 18th hole of the exclusive Shadow Creek golf course.

Bush and his wife, Barbara, were the first house guests of the Wynns, who moved in a couple of weeks ago.

While in Las Vegas, Bush took time to play 27 holes at Shadow Creek with Wynn and ex-White House aide Sig Rogich.

Politics, I'm told, wasn't the main topic of discussion during this visit.

Fun, relaxation and a little patriotism ruled the itinerary.

Las Vegas, it turns out, has been very kind to Bush.

Amie Khounphithack will tell you it's been good to her, too.

JEFF GERMAN is a senior investigative reporter. His column appears in the Las Vegas SUN on Tuesdays, Wednesdays, Thursdays and Sundays. He can be reached or the Internet at german@lvsun.com.

LAS VEGAS SUN

LAS VEGAS, NV
DAILY 37,888

WEDNESDAY
APR 19 1995

BURRELLE'S

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Parlaying \$400 into \$1.3 mil.

FRONT PAGE

Gambler's wild ride talk of Strip casino

By Lynn Waddell

LAS VEGAS SUN 4926BR

It's the talk of Treasure Island: a pauper turns a \$400 Social Security check into \$1.3 million playing blackjack.

Supposedly, a shabbily dressed older man walked barefoot into the casino earlier this month with a \$400 Social Security check and gambled it until he won \$1.3 million. Since then, casino employees say his winnings dipped below \$100,000.

Stories of the mysterious gambler have spread as far as the Washington Post, and even include the rumor that Mirage Resorts Chairman Steve Wynn paid the gambler \$10,000 for the movie rights to his life story.

But confirmation of his winnings spree and the movie deal continues to elude the national and local media.

Is the "Shoeless Joe" story for real, or is it just another Las Vegas myth created to keep the reels spinning?

Alan Feldman, Mirage Resorts spokesman, said the hotel cannot comment on any customers; a standard policy among Las Vegas casinos.

However, when asked about the Washington's Post's report of the movie deal, Feldman said, "I never knew the Washington Post was in the habit of printing fiction."

■ Gambler

CONTINUED FROM 1A B

"It would take far too much of my time to correct all the errors of that story," Feldman said. "I'm floored that the Washington Post would run that story in that condition."

Whether the gambler's run of luck is entirely fictitious may be another matter.

Ask average employees of Treasure Island and they swear he's real, although none want to be named talking about him.

"It could just be a publicity stunt, but I don't know how they could rig it to make him win," said one casino employee who asked not to be identified. "Everybody saw him win."

Another casino employee said: "When he got it up over \$1 million he ran into the buffet yelling 'I'm a millionaire! I'm a millionaire!'"

The winning spree allegedly started more than a week ago, and since then the fortunate man's bank has been on a roller-coaster ride. After his winnings reached \$1.3 million, he dropped down to \$80,000. An employee said he then won another \$900,000.

What he left with, or whether he's even left, is unclear. On

Tuesday, casino employees said they hadn't seen him in a couple of days.

Employees said the casino had comped the boisterous gambler a suite, a common move to attempt to recover its money. The odds favor the house in the long run.

The casino also is said to have assigned a body guard to the gambler and sent him on a shopping trip to the Fashion Show Mall. He returned with more appropriate attire for a high-roller — a suit and shoes.

"The security guard went with him and came back with bags of clothes," one bartender said. "It was really a sight."

His methods of blackjack play were as atypical as his initial wardrobe. He defied conventional wisdom and the odds by doubling a \$32,000 bet on a blackjack hand of 12.

While most employees are intrigued by the man's good luck, they deplore his manners.

"He's really rude and cussed all the time," one dealer said.

When luck didn't run his way,

SEE GAMBLER, 5A B

TIC 2295

he would shout obscenities, often drawing attention from other gamblers.

Another employee said as the gambler finished his pork chops, he threw the bones over his shoulder onto the casino carpet.

Despite his good fortune, Shoeless Joe didn't like to share his newfound wealth, dealers

and waitresses said.

Once he left \$100 on a bar table and the waitress took it as a tip. He returned to the table demanding his money back.

LAS VEGAS SUN

LAS VEGAS, NV
DAILY 37,888

WEDNESDAY
MAY 17 1995

13
BUREAU
GX

Editor finds Paris in a

treasure chest

4/26/95
Olga Carille, assistant managing editor of the Freeport (Ill.) Journal-Standard, is headed to Paris after winning the 3 Musketeers Bar Hidden Treasure Contest at the 1995 International Food & Lifestyle Conference at the Treasure Island hotel-casino.

As the grand prize winner, Carille received a trip for two to Paris for four days and three nights, including airfare, hotel accommodations and \$1,000 in cash.

Conference attendees were given a 3 Musketeers bar with a golden key attached and offered the chance to see if their key opened the treasure chest. Carille had just commented on her good luck streak, when her key opened the lock on the chest to reveal the grand prize.



ATHOS, PORTHOS AND ARAMIS, the Three Musketeers, watch Olga Carille unlock treasure chest.

TIC 2333

Song Birds Stand High Above 'Mystère'

BURRELLE'S

Their voices beautifully blend together to provide some of the most extraordinary haunting sounds to fill a show-room or theater anywhere in the world. But, they are here in Las Vegas as part of "Mystère," the latest offering of the world-famous Cirque du Soleil at Treasure Island.

The "they" are two young French-Canadian women, Elise Gouin and Nathalie Gauvin, who stand high above the audience and provide the mystical and engrossing sounds that accompany the various acts of "Mystère."

Clad in their flowing, almost translucent costumes, the women at times appear as if they are floating as they resemble gorgeous birds standing high above the crowd looking down at all the action around them.

In fact, that is what they are doing most of the time. They are keeping an eye on what is happening on and around the stage while also listening in their headpieces to the musical director.



Mystical and engrossing songbirds, Elise Gouin and Nathalie Gauvin

The women must be ready to alter their singing at any moment to go along with whatever is happening in the show. For instance, if they are singing while the trapeze act is in progress and one of the flyers misses a trick and has to do it again, the women must instantly be prepared to repeat the part of their musical score that goes with that particular segment of the show.

were made to be blended."

That very well may be, as "Mystère" audiences nightly enjoy the unusual sounds from the two "songbirds" of Cirque du Soleil.

- "Mystère"
- Where • Treasure Island
- When • 7:30 & 10:30 p.m. Tue.-Sun.
- Information • 894-7722

TIC 1848

BY PENNY LEVIN

SHOWBIZ

LAS VEGAS, NV
WEEKLY \$5,000

MAY 8 1994

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et...

'Mystère' — You Have to See It to Believe It

One of the most beautiful shows appearing in Las Vegas is "Mystère" the latest production of Cirque du Soleil, which has its permanent home at Treasure Island.

Not only is it theater at its finest, it is an offering that has no language, cultural or social barriers. To understand "Mystère" one must only be able to see it.

In fact, the more than 70 performers who make up the cast of "Mystère" come from a varied background and themselves speak different languages.

Karen Thomson, spokesperson for the show, says she still gets goosebumps when she sees the entire production, which she has done 30 times. This is not counting the numerous times she stops by just to catch the finale or a special part of the show.

"The reaction of the crowd is phenomenal. The show is really something you have to see. It is difficult to define. We are a circus, we are theater, but there is comedy, dance, singing and haunting music," says the enthusiastic Thomson.

On May 9th, 16 artists and eight musi-



"Mystère's" Flying Trapeze

cians will join Jay Leno on "The Tonight Show" demonstrating their art on the trampoline and teeterboard.

The visual appeal of "Mystère" is tremendous, says Thomson. It begins the moment you walk into the 1,525-seat custom-built theater. The seats are comfortable theater seats instead of harder, straight-back chairs found in some showrooms.

The circus ring is 36 feet wide and ro-

tates at 10 revolutions per minute. The stage has the capability of descending 70 feet to the lower level.

Thomson says, "Cirque is proud to be part of the beautiful Treasure Island conceived by Steve Wynn."

According to Thomson, it was a brilliant idea to have Cirque's "Nouvelle Experience" appear for a year at the Mirage, Treasure Island's sister hotel, because it gave people a chance to become familiar with the experience that is

Cirque du Soleil.

"It is a family show, it is not your typical Las Vegas show, nor is it supposed to be. It is different. Come and enjoy it."

— Penny Levin

"Mystère"

■ Where • Treasure Island

■ When • 7:30 & 10:30 p.m. Tues.-Sun.

■ Information • 894-7722

Dine at Treasure Island Amid Sea Battles and a Pirates' Library

When Treasure Island Hotel opened, it was more than just another jewel in Mirage Resorts' crown.

Dining at Treasure Island quickly became another popular form of entertainment for the colorful pirate-themed hotel. And in a town noted for diverse dining choices, Treasure Island has some interesting ones.

At the top of the list is the Buccaneer Bay Club on the second level of the hotel, overlooking the bay. The decor in this beautifully decorated restaurant is smashing. A Mirage Resorts design team spent many months abroad collecting the art and accessories that adorn the room.

Diners should allow some time to view the wonderful antiques and artifacts.

Buccaneer Bay Club is designed around the bay allowing diners a view of the action when the pirates engage in battle with the British. It's a stirring sight. The room design allows for privacy as well as the view, making the restaurant a fine venue for parties.

The menu is, for the most part, moderately priced for an a la carte dining room.

Cold and hot appetizers (\$6.25-\$11.95), soups (\$3.95-\$4.50), salads (\$3.50-\$5.25) and a wide choice of entrees are available (\$11.95 and up). Among the entrees are a pyramid of fresh salmon slices, perfectly cooked, atop a mound of creamy horseradish potatoes on a bed of fresh vegetables with leeks; the Bay Club combination — a small peppered filet mignon, a breast of chicken Oscar and an herb-crusted lamb chop; spit-roasted duck and a selection of steaks, seafood and prime rib.

Crusty bread sticks and flat breads are a delicious part of the bread basket served with dinner.

Desserts (\$3.25-\$5.25) are scrumptious. Souffles, creme brulee, white chocolate cheesecake with warm raspberries and Buccaneer's apple cake are a few of the temptations.

The Plank is a fine name for a restaurant inside a pirate's hotel, but it doesn't give any hint of the super design of Treasure Island's seafood restaurant.

Along with good food, The Plank offers a glimpse into the life of a literate buccaneer. The Plank is decorated to look like a library. Its walls are filled with elegant volumes purporting to be those taken as part of the booty diverted from an unlucky gentleman's library.

Sitting in the comfortable chairs among the books and warm wood decor, diners will enjoy a sense of well being even before the food arrives.

Among the dishes featuring denizens of the deep are cold and hot appetizers (\$5.25-\$9.25), chowder and bouillabaisse (\$2.95-\$3.75), salads (\$2.95-\$11.95) and a wide range of entrees (\$12.95-\$31.50). Included is salmon, swordfish, king crab legs, orange roughy, lobster tail and sea bass. Pasta Neptune combines lobster, shrimp and crab served over linguine; cioppino is a fine seafood stew of clams, shrimp, scallops, mussels, squid and medallions of fresh fish in a flavorful broth.

Various cuts of prime rib, an assortment of steaks and chicken dishes assure there is something for every taste.

Of course, the wonderful bread basket is part of dinner here, too.

Desserts, bearing such colorful names as The Peach Parrot, Devil's Desire and The Cannon Ball, are as good as the names.

Buccaneer Bay Club is open 5 to 10:30 p.m. The Plank is open for dinner from 5:30 to 11 p.m. For these desirable dining rooms, reservations are a must. Call 891-7111.

For casual, moderately priced dining, Treasure Island offers the Black Spot Grille.

Lunch and dinner are served in the garden-like atmosphere of the Black Spot Grille.

Salads, pastas, galettes (pizza-like pies) and calzones, sandwiches and a host of other food options can be found here. All menu items are available throughout the day.

In spite of already having a very large menu, a new one is in the works that will offer many more items.

Black Spot Grille is open from 11 a.m. to 11 p.m. Sunday through Thursday and 11 a.m. to midnight Friday and Saturday. Reservations are not required — just a hearty appetite.



BY MURIEL STEVENS



SHOWBIZ

LAS VEGAS, NV
WEEKLY 75,000

JUN 5 1994

BURRELLE'S

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et. GX

Cirque du Soleil Captivates Millions of Theatre-goers



Cirque du Soleil, the celebrated Montreal-based company, presents "Mystere" at Treasure Island, its new permanent home. The sensational show features extraordinary acts and performances. Some of the highlights include the largest (12 performers) trapeze act in North America; an exquisite bungee-jumping aerial ballet; a precision line performance of 22 vertical Chinese Poles, a hand balancing act that seems more like body balancing, a Korean Plank jumping act and a rousing display of Taiko drum-playing.

Treasure Island Gives Would-be Pirates Sea Battles and Adventures in Buccaneer Bay

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By Muriel Stevens

SHOWBIZ

LAS VEGAS, NV
WEEKLY 75,000

JUN 26 1994

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The times when pirates sailed the high seas in search of booty are now only found in adventure stories — except in Las Vegas.

At Treasure Island at the Mirage, sea battles between the buccaneers and the British are a regular part of the daily fun activities.

And where else but in Las Vegas could these brief, but stirring, engagements be seen at no cost from the Strip sidewalk facing the pirate's village on Buccaneer Bay.

The sounds accompanying the battles are wonderful. Waves lap against the shore, and seagulls chatter as the pirates exchange conversation while they work together on their ship, the *Hispaniola*. They are busy unloading the ill-gotten gains stolen on their forays around the seas.

Intent on their task, they do not at first notice the *HMS Britannia* stealing around the corner at Skull Point until the British Naval officers challenge the pirates to surrender.

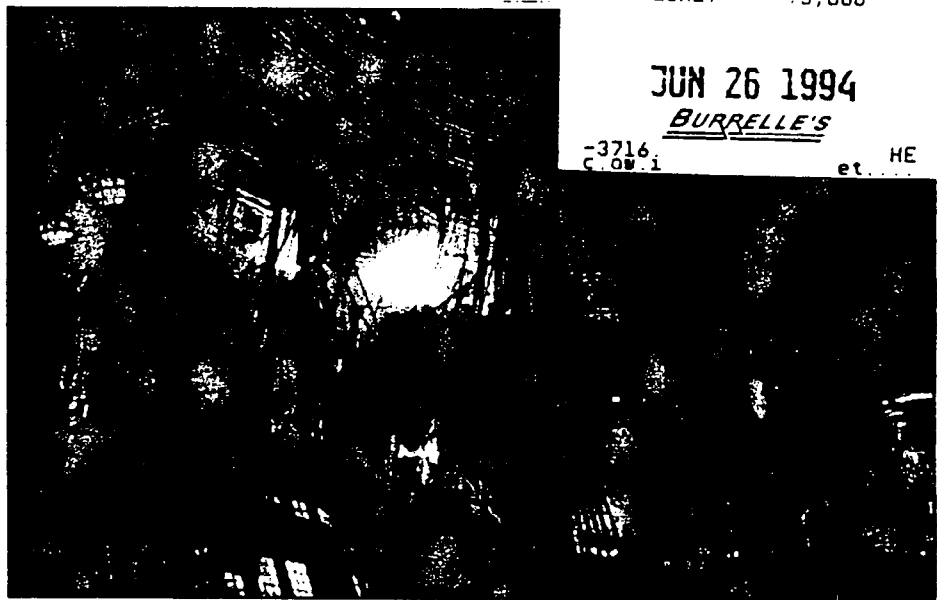
The pirates refuse and proudly stand guard to defend their ship and their home, Buccaneer Village.

They scramble to their battle posts after the British captain warns them, in the name of His Royal British Majesty, King of England, to lay down their arms and receive a boarding party.

The pirates meet the challenge head on. They hold everything British in contempt and scoff at what they view as the inferior seamanship of their foes. Nothing would please them more than to devastate the British in battle.

It's a tense moment for both sides. The British fire a warning shot just short of the *Hispaniola's* bow. The pirates assume battle positions and answer in kind. Their cannon punches a hole in the *Britannia's* topsail and the die is cast. Neither side would consider surrender. It will be an encounter to the finish.

When the *Hispaniola* is hit broadside and dark smoke billows forth from the deck the British captain arrogantly assumes victory and gives a final warning to the pirates advising them to lower their colors and to prepare to be boarded.



The battle ensues between the *HMS Britannia* and the *Hispaniola*.

The pirates respond "never!" and the battle rages on.

Oh, such excitement, such fire and smoke, such delicious acting, such entertainment.

After many cannon shots the smoke clears. What seemed like a lost cause for the pirates — surprise, surprise — turns into triumph, and the British sailors are forced to abandon ship. Standing proudly on deck the British sea commander, of course, goes down with his command.

The pirates celebrate their victory and the onlookers seek more adventure inside Treasure Island.

The sea battles take place every 90 minutes from 3 to 10:30 p.m.

For more adventure, visitors need only go as far as Buccaneer Bay. It is there that anyone desiring it may try their hand at the pirate life.

Buccaneer Bay is an 18,000 square foot entertainment center, offering video games, pinball and electronically simulated games.

Plundering souls in search of adventure and excitement will find plenty within the interiors of Botany Bay.

Begin your adventure as a pirate and

treasure hunter where "X" marks the spot at the entrance. Here, a welcoming emblem proclaims the pirates' message: "Buccaneer Bay, A Safe Haven for Pirates and Mutineers Alike." Pass through a dimly lit hallway until you enter the Map Room where an ancient treasure map will guide you on your way.

As if it isn't adventure enough to be inside the dramatic stone interiors of Buccaneer Bay. Designed as a Moorish castle, it offers stone alcoves with skeletons, sword fights and the sounds of life in a pirate village. There's something enjoyable in Buccaneer Bay for every member of the family. Youngsters will find games designed just for them in the Enchanted Chamber. For those looking for pinball and video games, The Armory is the spot.

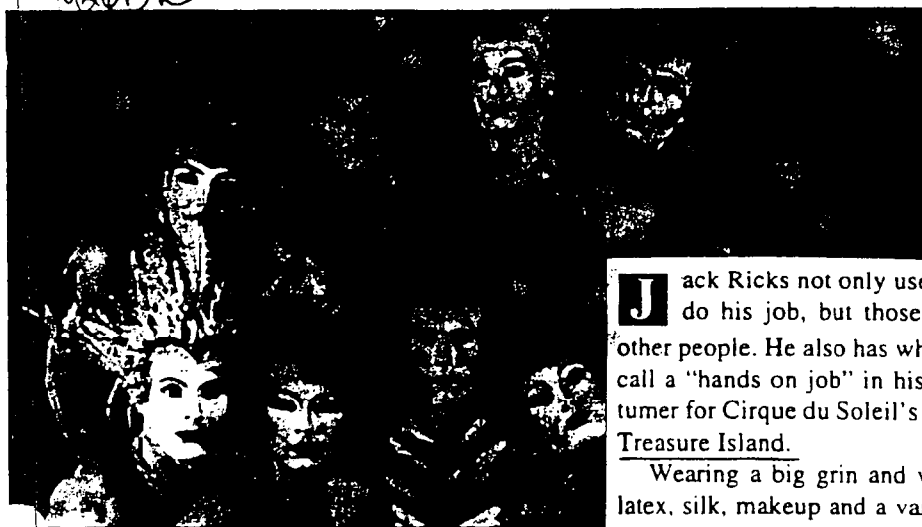
When you've proven your skill as a pirate, The Treasure Hold redemption center will reward you. But beware: a hideous pirate soul will try to turn you away. Just run him through with your sword.

Buccaneer Bay is open Monday through Thursday, 10 a.m. to midnight; Friday 10 a.m. to 1 a.m.; Saturday 9 a.m. to 1 a.m.; Sunday 9 a.m. to midnight. ■

JUL 31 1994

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Jack Ricks Is Master of Disguises for 'Mystère'



Jack Ricks not only uses his head to do his job, but those of about 70 other people. He also has what one might call a "hands on job" in his role of costumer for Cirque du Soleil's "Mystère" at Treasure Island.

Wearing a big grin and working with latex, silk, makeup and a variety of other components of his craft, the man with two first names is responsible for all the headgear worn in "Mystère."

In a narrow but long room, Ricks, along with other members of the wardrobe department, work on the fabulous costumes that make "Mystère" one of the most talked about shows in the world.

Because of the extensive physical feats the cast must perform, costumes for the show must not only look sensational, they must be practical for the performer to wear and also be sturdy so they don't rip, fall or endanger the artist.

The performers in "Mystère," as in all editions of Cirque productions, are specialized and treated as special. Therefore, it is no surprise to discover that each cast member has his molded likeness with exact measurements and even facial expression created to help make the costume.

The molds are done in Montreal, Canada, homebase for all of the Cirque du Soleil productions, and then sent to Las Vegas. Here, Ricks takes the mold and begins work on the skullcaps that are part of every headdress.

Ricks explains that there are more than a dozen colors, and even more possibilities if one includes shading, used for each

skullcap. The caps, which incidentally are very warm to wear, similar to a bathing cap used to go swimming, are colored to match the performers skin tone.

Then the cap, which has been cut to fit the mold of the performer, is directly fit on the artist. A little snip at the ear, an adjustment of a chin strap, or loosening of the cap around the face, is all in a day's work for Ricks.

"This creates a look of a natural bald head," explains Ricks, who says this is the basis of every headpiece.

For instance, the colorful bird costume of gold and turquoise used in the bungee trapeeze number, is perceived to be feathers, but is actually a piece of material frayed by hand and sewn by hand on the headpiece to look like feathers.

Weight and flexibility are important considerations when creating the costumes, says Ricks. The actual design and inspiration for the costumes is the creation of Dominique Lemieux.

"These headpieces are almost pieces of art. We have many, many one of a kind. There are about 150 heads in a variety of looks for this one show alone," Ricks notes.

Each is custom designed and would most likely steal the show in any Easter Parade walk. But, you don't have to travel far to see these spectacular pieces. Just get your ticket for "Mystère" then sit back and you can and enjoy the show.

"Mystère"

■ **Where • Treasure Island**

■ **When • 7:30 & 10:30 p.m.**

Tues.-Sun.

■ **Information • 894-7722**

TIC 1986

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LAS VEGAS, NV
WEEKLY 75,000

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One of the most beautiful shows appearing in Las Vegas is "Mystère," the latest production of Cirque du Soleil, which has its permanent home at Treasure Island.

Not only is it theater at its finest, it is an offering that has no language, cultural or social barriers. To understand "Mystère," one must only be able to see it. It matters not if one speaks English, French, Russian or Gaelic.

In fact, the more than 70 performers who make up the cast of "Mystère" come from various backgrounds, and themselves speak different languages.

But, according to Karen Thomson, spokesperson for "Mystère," there are some touching behind-the-scenes moments at "Mystère" when this brotherly love concept is truly illustrated.

Take the case of Ann Wilkins who has been dubbed the "candy lady" because she always makes sure there are sweets in the candy jar backstage for the performers.

Thomson explains that "Mystère" is so physical that the artists appreciate the quick energy that sugar from a piece of candy gives them.

And this kind lady, according to Thomson, not only at her expense buys the candy and places them in the jar that is readily accessible to the artists as they leave the stage, but she also unwraps them first!

"She spoils all of us, but loves doing it," says Thomson, who was disclosing all of this as a surprise tribute to this sweet lady.

For Wilkins, her "sweetness" even extends to bringing in batches of brownies or bagels. Asked why she does it, Thomson replies, "Because she wants to and enjoys it."

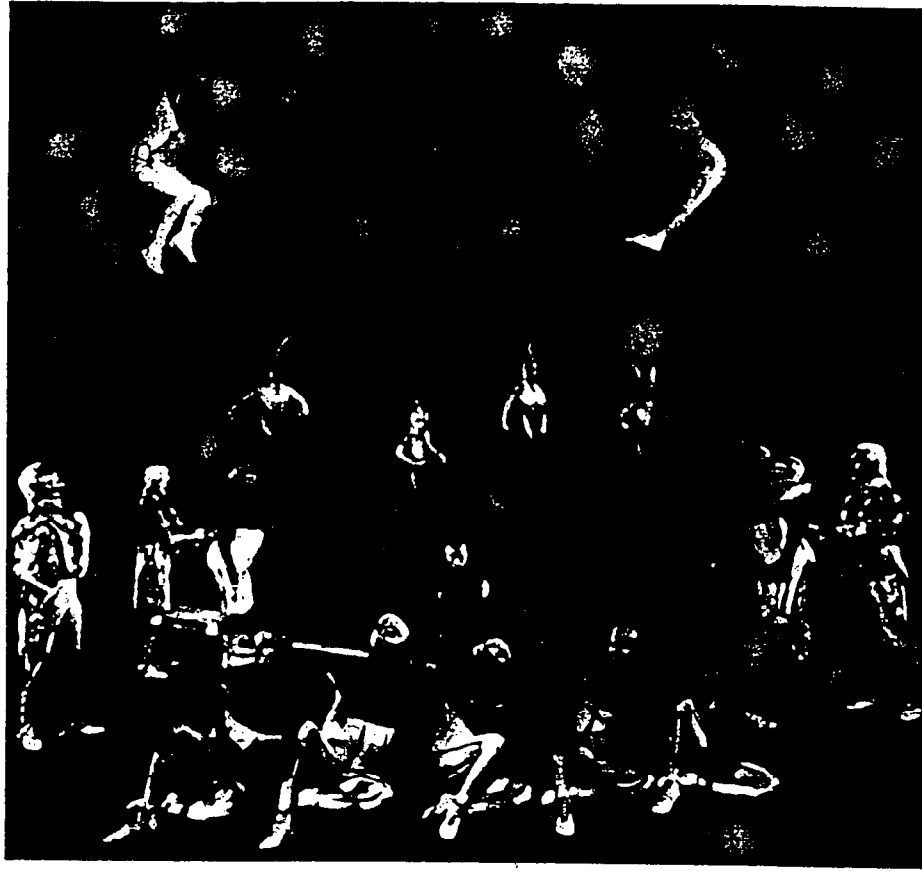
Thomson says she sees many acts of kindness extended to members of the cast and crew. There is a green room where the artists may relax and play pool, have a cup of espresso or cappuccino, sit around reading or just exchange stories with the other troupe members.

It is an effort to build the family environment that is a trademark of the Cirque du Soleil companies.

For Thomson, she says she still gets goose bumps when she sees the entire production, even though she has seen it more than 40 times since this particular show opened in January.

Incidentally, this doesn't include the numerous times she stops by just to catch the finale or a special part of the show.

Brotherly Love Truly Illustrates 'Mystère'



"The reaction of the crowd is phenomenal," says Thomson. "The show is really something you have to see. It is difficult to define. We are a circus, we are theater, but there is comedy, dance, singing and haunting music."

She explains that all the performers in the show are taken care of and treated like the artists they are. "The company takes care of their costumes, shoes, equipment and makeup. Everyone gives 100 percent. They take total pride in what they are doing, and we take care of them."

Each person has two costumes made especially for him or her. No one has to use another's costume, she says. It is also intriguing to discover that each artist has a mold of his or her face taken, and the masks they wear are created specifically for them for maximum comfort.

The visual appeal of "Mystère" is tremendous, says Thomson. It begins the moment you walk into the 1,525-

seat custom-built theater. The seats are comfortable theater seats instead of harder straight-back chairs found in some showrooms.

The circus ring is 36 feet wide and rotates at 10 revolutions per minute. The stage has the capability of descending 70 feet to the lower level.

Voila! When the stage ascends, there is a new setting — "Mystère" of course.

And, don't be surprised if you look up to the ceiling and suddenly see trapeze artists or other performers descending onto trapezes or the catwalks that line the area.

"It is a family show. It is not your typical Las Vegas show, nor is it supposed to be. It is different. Come and enjoy it," invites Thomson.

"Mystère"

- **Where • Treasure Island**
- **When • 7:30 & 10:30 p.m. Tues.-Sun.**
- **Information • 894-7722**